On behalf of Councillors and staff at the City of Armadale, have a safe and happy Christmas and a prosperous New Year.

City Views

City of Armadale Administration Centre

7 Orchard Avenue Armadale WA 6112 ■ Telephone 9399 0111 ■ Facsimile 9399 0184

Issue 7 December 2004

Two way traffic for Third Road and Jull Street

Work is currently underway to change Third Road (between Commerce Avenue and Jull Street) and Jull Street, (between Third Road and Orchard Avenue), from one-way to two-way traffic.

City Mayor Cr Linton Reynolds said the change, which would become effective from Sunday 19th December 2004, would help improve traffic flow and allow easier access to Armadale's shopping facilities and Central Business District.

"The change to two way traffic will also make it easier for anyone wanting to use the new multi-screen cinema complex that is due to open at the end of the year," he said.

"With speed restricted to 40 kilometres per hour, the change from one way to two way traffic should have minimum impact on pedestrians and of course there are no plans to allow vehicles to use the Mall area, which will remain a pedestrianised precinct.'

The change to two-way traffic has involved work to widen the roads and alterations to footpaths, construction of a pedestrian refuge on the bend between the cinema and the Mall, plus changes to parking arrangements.

For more information contact the City's Executive Director of Technical Service, Andrew Bruce, on telephone 9399 0111.

Right: Civil Works Supervisor Ken Goode, Mayor Cr Linton Reynolds and Manager of Engineering and Design Jurgen Gossmann inspect the work underway on Third Road and Jull Street.

City Views wins 'best practice' award

Your *City Views* newspaper has received a Best Practice Award in effective communications from the Western Australian Local Government Association, (WALGA).

The Best Practice Awards are run annually by WALGA to recognise and promote excellence in local governments throughout Western Australia.

The City of Armadale introduced *City Views* as a means of keeping residents informed and to demonstrate that the City delivers a range of value for money services that go far beyond roads, rubbish and drains.

City of Armadale Chief Executive Officer Mr Ray Tame, said, "*City Views* was introduced in December 2003 with the aim of improving communication with residents during a time of great change for the City."

"The publication is backed by a strong editorial policy designed to ensure that it is seen as a valued and trusted source of information.

"*City Views* is a valuable tool for championing local interests, challenging misinformation and rumour, as well as promoting a sense of community and City identity," he added.

Copies of the publication are also available from the City's three libraries and on-line at the City's web site www.armadale.wa.gov.au

USEFUL CONTACT NUMBERS

Administration Office
(Opening hours: Monday to Friday 8.15am to 4.45pm)
7 Orchard Avenue, Armadale
Tel: (08) 9399 0111
Fax: (08) 9399 0184
Email:
info@armadale.wa.gov.au

Armadale Library
7 Orchard Avenue, Armadale
Tel: (08) 9399 0125

Kelmscott Library
2817 Albany Highway, Kelmscott
Tel: (08) 9390 5506

Westfield Library
76, Champion Drive, Armadale
Tel: (08) 9497 2622

Armadale Arena
Townley Street, Armadale
Tel: (08) 9399 5065

Armadale Aquatic Centre
Champion Drive, Armadale
Tel: (08) 9399 6966

Web Site:
www.armadale.wa.gov.au

State-of-the-art cinema fit out

As Grand Cinemas prepares for the end of year opening planned for the new multi-screen cinema complex in Armadale, work has started on fitting out the two mega and two boutique studios that will seat a combined total of 1,010 cinemagoers.

The cinema operator has already taken delivery of around $500,000 worth of projection and sound equipment.

Armadale Cinema Manager Jason Ponosh said the projectors had been specially imported from Europe and were 'state of the art.'

"They're pretty bulky and we had to crane them in through the roof, which was a little fraught, but in the end went without a hitch," he said.

Two of the projectors, which will be used in the mega-studios that seat 328 people each, generate so much heat from their 7,000-watt bulbs that they have to be water-cooled.

Grand Cinemas Chief Projectionist Russell Dixon, who is overseeing the installation of the projection equipment, said that while the basic process in showing films hadn't changed much in 100 years, projector technology had come a long way.

"They're pretty incredible pieces of machinery," Mr Dixon said.

Cinema Manager Jason Ponosh and Projectionist Russell Dixon with one of the four projectors imported from Europe

"You still run film from cassettes at 24 frames per second, but the ability to programme and control the operation of the projectors has increased enormously and these German made projectors are really superb," Mr Dixon said.

Armadale Mayor Cr Linton Reynolds said the cinema complex would provide audiences with a great movie going experience and would be a regional attraction bringing many visitors into the City.

"The cinema is employing the latest technology to bring the latest blockbusters to Armadale audiences and that's fantastic," he said.

"The City regards the development of this modern cinema complex as one of the lynch-pin projects in helping to rejuvenate Armadale's CBD."

Mr Ponosh said the logistics of fitting out a brand new facility were enormous.

"This is my first experience of being in at the ground floor of opening a brand new cinema and the learning curve has been steep," Mr Ponosh noted.

"But it has also been tremendously rewarding watching the complex take shape and we're delighted with the interest that the community has shown in what we're trying to achieve here."

Residents line up for jobs at Armadale's new Cinema Complex

Around 90 job hopefuls from the Armadale area attended interviews with Grand Cinema Manager Jason Ponosh at the end of November and over a third of them walked away with jobs.

The group interviews, held at the Hungry Jacks store on Jull Street in Armadale, were arranged to fill jobs available at the new multi-screen cinema complex currently under construction.

"The cinema complex has sparked a lot of interest within the Armadale community and to fill the majority of jobs we haven't advertised," Mr Ponosh said.

"As work on the complex has progressed, interest has increased enormously and in the last few months we've received over 100 resumes from local people asking about applying for work."

Armadale Mayor Cr Linton Reynolds said that the City had received dozens of emails and calls over recent months from people asking where they should apply for work at the cinema.

"The new job opportunities that the cinema complex has provided is great news for the community and the local economy," he said.

Grand Cinemas has already offered jobs to two local women, Angelique Rhodes of Armadale and Janine Olsen of Kelmscott, who will take on the roles of Candy Bar Managers.

Kelmscott's Janine Olsen, a mother of two who has extensive hospitality experience and once managed a pub in Halls Creek, said she applied for the job because it was not a stuck in the rut role, offered tremendous variety and fitted really well with her family life.

"I'm really excited about the job and its great to see that Grand Cinemas are giving local people of all ages an opportunity," Ms Olsen said.

After spending three weeks training at Grand Cinemas' Currambine cinema, Ms Rhodes and Ms Olsen will be helping to prepare for the opening planned for the Armadale Cinema Complex at the end of the year.

Armadale's Angelique Rhodes and Kelmscott's Janine Olsen have been appointed as Candy Bar Supervisors at the new cinema complex.

Events diary

For details of summer events at the **City of Armadale's three libraries**, give your local library a call – there's always something going on!

Armadale Library (Ph 9399 0125)
Kelmscott Library (Ph 9390 5506)
Westfield Library (Ph 9497 2622)

Carols in Minnawarra Park - Sunday 12th December 2004, (6.00pm to 8.00pm)

Get into the Christmas spirit at our family orientated celebration. Enjoy a variety of entertainment prior to a full repertoire of all those favourite Christmas songs. Join your Community for an interactive sing-along led by a choir and Concert band. Entry is free. For more information contact City Events Co-ordinator Melanie Green on telephone 9399 0148.

Armadale's Australia Day Celebrations - Wednesday 26th January 2004, (5.00pm to 9.45pm)

Celebrate our country's birthday and enjoy live main-stage entertainment, a spectacular firework display, amusement rides, food and refreshments. Located at Minnawarra Park, entry is free. For more information contact City Events Co-ordinator Melanie Green on telephone 9399 0148.

FREE Concerts in the Park Summer Series held in Minnawarra Park on the corner of Orchard and Armadale Roads

Sunday 6th February from 5.00pm to 7.30pm. Country Music from the talented Connie Kis Anderson Band.

Sunday 20th February from 5.00pm to 7.30pm. The big band sound of the Oz Big Band.

Sunday 6th March from 5.00pm to 8.45pm. The Minnawarra Blues Festival featuring Acoustic Highway (5.00pm to 6.45pm) and The Investors (7.00pm to 8.45pm). For more information contact City Events Co-ordinator Melanie Green on telephone 9399 0148.

Minnawarra Festival - Saturday 2nd April (11.00am to 7.00pm) and Sunday 3rd April (11.00am to 5.00pm).

The State's premier Arts and Crafts festival with something for the whole family. Main stage entertainment, animal displays, cars displays, Aboriginal interactive zone, community group displays and much more. For more information contact City Events Co-ordinator Melanie Green on telephone 9399 0148.

Minnawarra Art Award - Tuesday 29th March to Sunday 3rd April from 11.00am to 4.00pm daily.

A prestigious Art Exhibition that professionally showcases Western Australia's leading artists. For more information contact City Events Co-ordinator Melanie Green on telephone 9399 0148.

Grant for Australia Day celebrations

The City of Armadale has received a $14,740 grant from Lottery-West towards the cost of staging its hugely popular Australia Day celebrations.

The celebrations, which include a spectacular fireworks show, have become recognised as the second largest Australia Day event in WA, attracting a crowd of more than 40,000 to Minnawarra Park in Armadale.

City Mayor Cr Linton Reynolds said that the LotteryWest grant recognised the appeal of the free community event that drew widespread acclaim from residents and visitors in 2004.

"The City's Australia Day celebrations have a real family atmosphere and people obviously relish the occasion," he said.

"I think it would be fair to say that in terms of family enjoyment, the 2004 show was an event that rivalled any in Australia.

"We're planning on staging an equally successful event in January 2005," he added.

In addition to the fireworks show, the entertainment on offer includes live bands such as top Perth act Darren Reid and the Soul City Groove.

City Event Coordinator Melanie Green said that Darren Reid's band was one of the hottest properties on the Northbridge nightclub circuit.

"When Darren Reid and the Soul City Groove make an appearance you know you're going to have a great time," she said.

"They're a big crowd pleaser and went down really well at the 2004 event, so by popular demand they are returning in January 2005."

For more information about the City's Australia Day celebrations contact Melanie Green on telephone 9399 0148 or visit the City's web site at www.armadale.wa.gov.au.

Centre gets new name to go with a new look!

Armadale Cr Frank Green and Mayor Cr Linton Reynolds at the opening of the Greendale Centre.

The Armadale Kelmscott Seniors Centre has a new name to go with its new look following a $415,000 makeover by the City of Armadale.

The facility was officially re-opened and re-named the Greendale Centre by Armadale Mayor Cr Linton Reynolds last week, (Wednesday, 1 December 2004).

"We've made a considerable investment in the future of the Greendale Centre and its facilities have been greatly improved to meet the current and future needs of the local community," Cr Reynolds said.

"The new name reflects the Centre's new look and commemorates the long association of the Green family with Dale Cottages where the Centre is located," he added.

The redevelopment of the Centre involved extending the main hall, constructing a new kitchen and linked dining room, creating a multi-use games room from the old dining quarter, installing unisex disabled toilet facilities, as well as establishing a garden retreat area.

The Centre's performance area was also refurbished with a new stage store and enhanced changing facilities.

Air conditioning units have been replaced, lighting improved and new internal and external ramps put in to improve accessibility.

"Even the décor has been upgraded to make the facility lighter, brighter and more attractive to users," Cr Reynolds noted.

Armadale Ward Councillor Frank Green and 51 members of the Green family attended the official opening.

"The Green family has been linked with the Armadale area for nearly 100 years and we're delighted and very proud to have that association recognised through the Centre's new name," Cr Green said.

The City of Armadale ($200,000), LotteryWest ($190,000) and the Armadale Kelmscott Seniors Citizens Association, ($25,000), provided funding for the project.

Carols in Minnawarra Park this Sunday!

Armadale's favourite Christmas event, Carols in Minnawarra, is on this Sunday, (12th December).

This year's event, organised by the City of Armadale, will feature students from Roleystone Primary School, a community sing-along, Father Christmas and a traditional choir singing festive favourites.

For safety reasons anyone attending is asked to bring a torch instead of candles.

The event will start at 6pm with a performance by the Armadale City Concert Band, followed at 6.30pm by an appearance from Father Christmas. For more information contact the City's Events Co-ordinator Melanie Green on telephone 9399 0148 or visit the City of Armadale's web site at www.armadale.wa.gov.au

Contact lunch skit a hit!

Around 70 people from organisations involved in delivery services to the community attended the City of Armadale's 30th anniversary of its Contact Lunch held last Thursday, (2 December 2004).

The lunches are organised as an opportunity for representatives from government and non-government organisations to get together to share ideas and experiences.

City Manager of Community Development Yvonne Coyne said the event provided those attending with a means to identify ways to work closer together, solve common problems and explore ideas for new or enhanced services.

"That means each organisation is aware of what services the others provide to the community and that means services can be better coordinated," Ms Coyne said.

"It really is an excellent way of providing mutual support, as well as looking at how we can all work in partnership for the benefit of the community."

As part of the Contact Lunch, City Community Development staff performed a skit loosely based on Monty Python's 'Life of Brain.'

"We wanted to outline the City's approach to the whole issue of community development, but we didn't want to give a long talk or present a dry, dusty paper," Ms Coyne explained.

"So we developed the skit and used the Contact Lunch as an opportunity to have a dry-run before presenting it at a conference to be held next March.

Community Development Officer Youth Megan Farr, Community Development Officer Mike Wood, Community Development Coordinator Trish McCourt in a scene from the 'skit' presented at the Contact Lunch

"It was a fun show with a serious message and although it is a work in progress it seemed to go down very well with the audience," she added.

The City's Community Development Team have been asked to present the skit at the Local Government Community Services Association Conference being held at Observation City.

For more information about the City's Contact Lunch programme contact Community Development Coordinator Trish McCourt on telephone 9399 0111.

Environmental Volunteers thanked

As part of a series of events to mark national Thank a Volunteer Day, the City of Armadale's Bushland Environmental Advisory Committee - together with the Armadale Gosnells Landcare Group - presented 64 volunteers with certificates of appreciation and gift packs last Sunday, 5 December 2004.

Armadale Mayor Cr Linton Reynolds said that over the last 12 months the volunteers had donated a total of 5,042 hours of their time to support environmental initiatives throughout the City.

"That's a tremendous effort and many of the City's parks and bushland reserves have benefited from their great work," Cr Reynolds said.

"While the volunteers haven't sought recognition for the work they have done, the City wanted to have their contribution recognised as part of our Thank a Volunteer Day celebrations," he added.

Work undertaken by the volunteers has included tree planting, weeding, dieback treatment, seed collection and removal of discarded rubbish.

"In you looked at the efforts of the volunteers in purely economic terms, the value of the work in helping to preserve the natural environment for the benefit of the community would be heading towards $100,000," Cr Reynolds noted.

City Environmental Officer Corinne Gaskin with some of the packs presented to environmental volunteers as part of Thank a Volunteer Day.

"But the value in terms of enhancing quality of life to be enjoyed by all residents is far greater."

The 64 volunteers were presented with their gift pack - comprising a t-shirt, hat and badge - at a special barbecue held at Araluen Botanical Park.

For more information about volunteering for environmental projects, contact City Environmental Officer Corinne Gaskin on telephone 9399 0111.

Free workshops to reduce energy use and save money

As part of the 'Switch Your Thinking' campaign aimed at reducing energy consumption and the greenhouse gas emissions that contribute to global warming, the City of Armadale will be hosting a series of free 'Switched on Living' monthly workshops for householders wanting to save money on their energy and water bills.

The workshops, which start in February 2005, will provide residents with an opportunity to find out how to save up to $700 a year on their annual electricity, gas and water bills.

A total of four workshops are planned covering a range of topics including:

- Switched on Transport
- Switched on Water Heating, Refrigeration and Laundry
- Switched on Home Heating and Cooling, Lighting, Cooking and Appliances, plus
- Switched on Waste, Gardening, Building and Buying

Jason Menzies, Regional Greenhouse Co-ordinator with the South East Regional Energy Group, said the workshops would focus on providing practical tips for saving money and helping the environment.

"Small changes in the way we live can make a big difference to the amount of greenhouse gases we produce, energy consumed and resources we use," Mr Menzies said.

To register your interest in attending one of the free workshops you can register on line at www.switchyourthinking.com or by telephoning 9391 6032.

A guide to your Ward Councillors

Armadale Ward

Cr F R Green
Ph: 9397 5491
Fax: 9496 0107

Cr R J Tizard
Ph/Fax: 9497 3469

Forrest Ward

Cr A L Cominelli JP
Ph: 9397 0241
Fax: 9397 0073

Cr G M Hodges
Ph: 9399 7718
Fax: 9497 8251

Kelmscott Ward

Cr V L Clowes-Hollins
Ph: 9495 2201
Fax: 9495 1753

Cr H A Zelones JP
Ph: 9495 4073
Fax: 9495 4838

Roleystone Ward

Cr D L Hopper JP
Ph: 9380 4106
Fax: 9380 4079

Cr P J Hart
Ph/Fax: 9496 1633

Seville Ward

Cr J Everts
Ph: 9399 6327
Fax: 9399 6833

Cr G T Wallace
Ph: 9390 9909
Fax: 9399 0664

West Armadale Ward

Cr J Knezevich
Ph/Fax: 9497 1638

Cr J H Munn CMC JP – Deputy Mayor
Ph: 9497 3996
Email: jeff@celebrantwedding.com

Westfield Ward

Cr L Reynolds JP – Mayor
Ph: 9390 7433
Fax: 9495 1927

Cr J A Stewart
Ph: 9497 9524

Grant secures two-day Jazz Fiesta for Minnawarra Festival

The City of Armadale has received a $10,000 grant from Healthway to run a two day carnival of jazz as part of the Minnawarra Festival being held on the weekend of the 2nd and 3rd April 2005.

City Events Coordinator Melanie Green said the Jazz Fiesta was a totally new event for the Minnawarra Festival and that the sponsorship from Healthway to promote its Smoke-Free WA message was great news.

"The Jazz Fiesta will feature a dedicated performance area where fans can enjoy live music from some of the State's top bands," Ms Green said.

"When the late, great Louis Armstrong was asked to define jazz his reply was 'Man, if you gotta ask, you'll never know,' and that describes the excitement and appeal of this music," she added.

The Minnawarra Festival is considered to be one of the highlights of the City's events calendar and attracts crowds of around 25,000 people over the two-days that the festival is held.

"The Jazz Fiesta will be a great attraction for the Minnawarra Festival, which has something for everyone to enjoy," Ms Green noted.

"The Fiesta will attract even more people to the region's premier free community arts and crafts event."

For more information about the Minnawarra Festival and the Jazz Fiesta contact Melanie Green on telephone: 9399 0148 or visit the web site www.armadale.wa.gov.au

City celebrates Thank a Volunteer Day

Volunteers Kerrie White, Clare Mills, Julie Johnson at the Thank a Volunteer Day afternoon tea.

As part of Armadale's celebrations to mark national 'Thank a Volunteer Day' on Sunday 5 December 2004, the City, together with 12 locally based not-for-profit organisations, provided around 150 volunteers with an afternoon tea at the City's Administration Centre on Orchard Avenue in Armadale.

City Mayor Cr Linton Reynolds said that across Australia over four million people were involved in volunteering and that they contributed over 70 million hours to enriching the lives of their communities.

"National Thank a Volunteer Day was an opportunity for us to recognise some of the many thousands of volunteers active within the Armadale community," he said.

"Without their support and commitment it would not be possible for many local clubs and groups to operate.

"The impact of the volunteers can be seen in areas ranging from sports and recreation, to health, emergency services and the environment," he added

With the assistance of funding from the Department of Community Development, the City has operated a Volunteer Resource Service since July 2003. The service links people wanting to volunteer with local organisations seeking their services.

In the last 18 months the Service has received over 300 inquiries about volunteering opportunities and 90 approaches from not for profit organisations looking for help.

"Volunteering can be a great way for people to get involved with their community, develop new skills and even add some valuable experience to their resume," Cr Reynolds said.

In addition to afternoon tea, the volunteers were presented with gift bags that included a range of items donated by the City and local businesses.

For more information about volunteering opportunities please contact the City's Volunteer Resource Co-ordinator Pauline Franklin on telephone 9399 0111.

Better Beginnings

The City of Armadale is working in partnership with the State Library of Western Australia on an initiative to promote early literacy and life long learning amongst children.

As part of the Better Beginnings family literacy programme, over the next 12 months every baby born in Armadale will receive a free book and activity kit.

The books will be distributed through Community Health Centres and Community Nurses.

Patricia Walker, City Manager of Library and Heritage Services, said, "Research shows that the earlier that children are introduced to books the earlier they are likely to learn to read and write."

"The Better Beginnings programme is about setting children on the path for developing a love for books that will last a life time," she added.

In addition to receiving the Better Beginnings pack, families in Armadale are able to visit the family reading centre based at the Westfield Library. The reading centre has a range of books designed to make reading and learning fun for babies and toddlers. The City of Armadale also has a 'story kit' available for loan to community groups and day care centres.

"Libraries have an important role to play in encouraging children to improve their reading and language skills," Ms Walker said.

For more information on the Better Beginnings programme call in to one of the City's three libraries in Armadale, Kelmscott and Westfield.

10 week old Amelie receives her Better Beginnings pack from Armadale Community Health Nurse Sue Hart.

City of Armadale Council and Committee Meetings

December 2004 Meetings

Ordinary Council - 20th December at 7.00pm

Development Services Committee - Monday 13th December at 7.00pm

Technical Services Committee - Monday 13th December at 7.00pm

City Strategy Committee - Tuesday 14th December at 7.00pm

Community Services Committee - Tuesday 14th December at 7.00pm

January 2005 Meetings

Ordinary Council - Monday 17th January at 7.00pm

Development Services Committee - Monday 11th January at 7.00pm

Technical Services Committee - Monday 24th January at 7.00pm

City Strategy Committee - Monday 10th January at 7.00pm

Community Services Committee - Tuesday 25th January at 7.00pm

February 2005 Meetings

Ordinary Council - Monday 7th and 21st February at 7.00pm

Development Services Committee - Tuesday 15th February at 7.00pm

Technical Services Committee - Monday 28th February at 7.00pm

City Strategy Committee - Monday 14th February at 7.00pm

Community Services Committee - Monday 1st March at 7.00pm

All meetings are held at the Council Administration Office on Orchard Avenue in Armadale and residents are welcome to attend.

North Forrestdale Structure Plan released for public comment

The City of Armadale has advertised the draft structure plan for the North Forrestdale area for public comment.

The structure plan, which has been prepared by planning consultants on behalf of local landowners, is regarded as important because it provides the basis for the planned development of the area, which will eventually become home to around 20,000 residents.

City Mayor Cr Linton Reynolds said, "The structure plan looks at how the area will be developed and considers a range of issues such as the provision of recreation facilities and public open space, as well as the need to provide infrastructure such as drains, roads and footpaths."

"It also looks at the environmental impact of the development and addresses the need to conserve wetlands and create green corridors to protect native vegetation.

"In addition, the plan looks at essential services such as schools, shops and commercial centres."

The 452-hectare North Forrestdale area will provide up to 4,500 residential lots zoned R25 to R40, in a range of sizes from 220 to 800 square metres.

"We see North Forrestdale as providing a model of excellence in terms of urban design and our emphasis is focussed on ensuring that this development is of a very high quality," Cr Reynolds noted.

The closing date for comment on the North Forrestdale Structure Plan is Monday, 13 December 2004 and details of the Plan can be viewed at the City's three libraries, the City's Administration Centre or via the web site at www.armadale.wa.gov.au