

CITY OF ARMADALE

MINUTES

OF COMMUNITY SERVICES COMMITTEE HELD IN THE COMMITTEE ROOM,
ADMINISTRATION CENTRE, 7 ORCHARD AVENUE, ARMADALE ON TUESDAY,
10 MAY 2011 AT 7.00 PM

PRESENT:

Cr C J MacDonald	(Chair)
Cr G A Best	
Cr R Butterfield	
Cr P J Hart	
Cr M H Norman	
Cr L. Sargeson	(Deputy for Cr W Mauger)
Cr D M Shaw	

APOLOGIES: Cr W Mauger

IN ATTENDANCE:

Ms Y Coyne	Executive Director Community Services
Mr N Kegie	Executive Manager Community Services
Ms S Gasior	Minute Taker

PUBLIC: 2

*“For details of Councillor Membership on this Committee, please refer to the City’s website
–*

DISCLAIMER

The Disclaimer for protecting Councillors and staff from liability of information and advice given at Committee meetings was read as members of the public were present.

DECLARATION OF MEMBERS' INTERESTS

Nil

QUESTION TIME

Nil

DEPUTATION

Nil

CONFIRMATION OF MINUTES

RESOLVED

Minutes of the Community Services Committee Meeting held on 12 April 2011 be confirmed.

**Moved Cr.Hart
MOTION CARRIED (7/0)**

ITEMS REFERRED FROM INFORMATION BULLETIN – ISSUE NO. 7/2011

The following matters were included for information in the Community Services section – Issue No. 7/2011:

- **Outstanding Matters & Information Items**
Report on Outstanding Matters – Community Services Committee C-1
- **Monthly / Quarterly Departmental Reports**
Library & Heritage Services General Monthly Report – February 2011 C-2
Manager Ranger & Emergency Services Monthly Report – March 2011 C-10
- **Minutes of Occasional/Advisory Committees**
Disability Advisory Team – April 2011 C-19
Midnight Basketball Post Tournament Meeting..... C-21

Committee noted the information and no further items were raised for discussion and/or further report purposes.

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COMMUNITY SERVICES COMMITTEE

10 MAY 2011

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POSITIVE AGEING STRATEGY – 2011-2014

WARD ALL
FILE REF: CD/SEN/2
DATE 3 May 2011
REF WH/KC
RESPONSIBLE EXECUTIVE MANAGER
MANAGER Community Services

In Brief:

This report presents a revised Draft Positive Ageing Strategy following the February 2011 Community Services Committee meeting at which the first draft of the strategy was recommitted.

The report proposes that the revised strategy be endorsed as a draft and be released for community comment for a period of one month. It is envisaged that a final version of the strategy will be presented to Committee for consideration in July 2011.

Tabled Items

Nil

Officer Interest Declaration

Nil

Strategic Implications

1.2.2 Advocate and promote programs and services that enhance the wellbeing of seniors

Legislation Implications

Nil

Council Policy/Local Law Implications

Nil

Budget/Financial Implications

The Positive Ageing Strategy, as proposed in this report, is designed to direct current resources to priority areas rather than to generate new unfunded initiatives. Any projects that may be brought forward over and above those outlined in the proposed Strategy and that require additional resources would be considered as part of the City's normal budgeting process.

Consultation/Research

Information from the following consultative initiatives has informed this report:

- World Health Organisation – Global Age Friendly Cities (2007);
- Madrid Strategy(2002);
- National Strategy for Aging Australia (2002);
- Generations Together –WA Strategy (2004);
- Australian Local Government Population Ageing Plan 2004-2008
- Council on the Ageing WA (COTA);
- National Aged Care Alliance;
- National Seniors Australia;
- Discussions with other Local Governments;
- Internal consultation with City staff;
- Feedback from older people in the community at forums and other activities;

- Discussions with community organisations servicing older people;
- .idprofile and .idforecast demographic information tools;
- Councillor briefing on Tuesday 15 March 2011.

BACKGROUND

The Community Services Committee held on 15 February 2011 considered an item relating to the Draft Positive Ageing Strategy. Following broad discussion, Committee resolved to recommit the item to a subsequent Community Services Committee meeting and in the meantime to schedule a briefing to allow more time to discuss the strategy. This briefing occurred on Tuesday 15 March 2011. Feedback from the briefing, along with further research and consultation has resulted in a number of changes to the draft strategy. These changes are summarised below:

- A greater focus on ‘*Global Age - Friendly Cities*’ as a source document for the City’s strategy (strategies 1.4 and 3.4)
- Additional detail outlining examples of how strategies will be implemented (Focus Area 1 in particular)
- A greater emphasis on maintaining connections with other Local Government Authorities to ensure the City is utilising resources in an optimal way in supporting older people (strategy 2.2)
- Broadening the scope of the proposed Positive Ageing networking group to incorporate community representation as well as sector professionals (strategy 2.1)
- A greater focus on more effective distribution of information about existing services and support including holding regular information sessions on relevant issues (strategy 4.7)
- Revised key success factors in all focus areas which aim to strike a balance between a quantitative evaluation approach while identifying the effectiveness of programs and initiatives
- Providing the strategy in draft form for an out for comment period prior to final consideration by Council

DETAILS OF PROPOSAL

The report proposes that the revised Draft Positive Ageing Strategy, (**Refer to Attachment “A-1” – Summary of Attachments – buff page**), be endorsed prior to an out of comment period of one month during which community feedback will be sought. It is envisaged that a final version of the strategy will be presented to Committee for consideration in July 2011.

The Positive Ageing Strategy, as proposed in this report, is designed to direct current resources to priority areas rather than to generate new unfunded initiatives. Any projects that may be brought forward over and above those outlined in the proposed Strategy that require additional resources would be considered as part of the City’s normal budgeting process.

COMMENT

Analysis

The proposed Strategy aims to provide a framework that provides guidance in key areas over the next three years. Many strategies require a community-based approach in which the

City's role will vary depending on the capacity of external agencies to respond. In essence, the Strategy sets out a mechanism whereby:

- Issues are clearly identified;
- Community-wide responses are developed;
- The City's role in those responses is clearly defined.

Consistent with the City's 'maximum outcome with minimum intervention' approach, officers will look to capacity in the community for responses before considering a commitment to direct service delivery. There are many benefits in this 'maximum outcome with minimum intervention' approach including:

- Building capacity in local organisations;
- Creating an environment of collaboration between stakeholders;
- Engendering ownership of issues and solutions;
- Far greater pool of expertise to consider issues and responses;
- Significant advocacy power to other levels of government.

Most significantly, this approach works towards creating a stronger, more resilient and sustainable community.

Options

The following options are presented for consideration:

1. Endorse the proposed Draft City of Armadale Positive Ageing Strategy 2011-2014.
2. Amend the Strategy and endorse an alternative version.
3. Reject the proposed Strategy.

Option 1 is recommended.

Conclusion

The concept of Positive Ageing is widely promoted at a State, National and International level as the way forward in meeting the needs, interests and aspirations for older people. The City seeks to facilitate the continuing inclusion of older people in the broad spectrum of community life as they age, and to provide opportunities for older people to remain valuable members of their community as they age in place.

The proposed draft strategy also reflects the City's role as a facilitator, advocate and distributor of information rather than a service provider in the aged care sector.

C8/5/11 RECOMMEND

That Council:

- 1. Endorse the draft City of Armadale Positive Ageing Strategy 2011 – 2014.**

2. **Seek public comment on the draft strategy through a 4 week out for comment period.**
3. **Receive a final strategy report at a subsequent Community Services Committee meeting that considers any additional community input.**

Moved Cr.Shaw

MOTION CARRIED (7/0)

ARTWORK - ROLEYSTONE / KELMSCOTT BUSHFIRES COMMEMORATION

WARD ALL
FILE REF:
DATE 3rd May 2011
REF YC
RESPONSIBLE EXECUTIVE DIRECTOR
MANAGER COMMUNITY SERVICES

In Brief:

This item proposes that the City commission up to 3 Artworks in relation to the Roleystone / Kelmscott Bushfires.

Tabled Items

Nil

Officer Interest Declaration

Nil

Strategic Implications

Access to a wide range of cultural, arts and learning opportunities

Legislation Implications

Nil

Council Policy/Local Law Implications

Art Collection Policy (COMD 2)

Budget/Financial Implications

The cost of the Artwork commissions can be met from existing budget allocations within the Community Services area up to the value of \$15,000.

Consultation

Community Development Department

BACKGROUND

The Roleystone / Kelmscott bushfires that occurred on 6th February 2011 was a major natural disaster for the City of Armadale and its residents. There has been significant actions taken by the City to the address the immediate issues and needs of those residents who lost their properties. In addition, community building events have been organised to include all residents in the affected areas.

The Recovery process will continue for sometime. One key recovery aspect is to document and record the event so as to ensure that its significance is recognised and remembered. This is occurring in a variety of ways including:

- History House Museum collecting objects from residents towards a display/exhibition
- Parts of Buckingham Bridge being retrieved for display and inclusion for a future public art work

- A local artist who lost her home in the fires is working with the City to initiate and facilitate community art workshops to produce some community and public art to commemorate the bushfire.
- Plans are underway for personal interviews and oral histories to be recorded.

In addition to these wider initiatives, the City is proposing to commission up to 3 artworks for inclusion in its Art Collection.

DETAILS OF PROPOSAL

To commission up to 3 Artworks that reflect the Roleystone / Kelmscott February 2011 bushfires for inclusion in the City's Art Collection.

COMMENT

Analysis

The City's Art Collection Policy provides for the acquisition of artworks that celebrate and document the artistic expression and cultural identity of the City. It further seeks to promote and increase the understanding of local history and contemporary art as they pertain to the cultural identity of the City. The Roleystone / Kelmscott 2011 Bushfires were a significant event in the City's history and it would be appropriate and relevant for it to be captured as part of the City's Art Collection.

The Art Collection Policy's Management Practice notes that an Art Acquisition Panel will meet as required to assess and approve acquisitions based on a set of criteria. That Panel according to the Management Practice should consist of the Mayor, Chairperson of the Community Services Committee, contracted Curator and relevant City of Armadale Officer. The Panel would provide input to and approval of the scope of the commissions for the Bushfire Artworks.

Options

1. Support the proposal to commission up to 3 Bushfire Artworks to commemorate the Roleystone / Kelmscott 2011 bushfires overseen by an Art Acquisition Panel as documented in Council Policy COMD2.
2. Not support the proposal to commission up to 3 Bushfire Artworks to commemorate the Roleystone / Kelmscott 2011 bushfires.

Option 1 is recommended.

Conclusion

The Roleystone / Kelmscott 2011 Bushfires affected a number of residents in the City directly and indirectly. It has become one of the most significant events in the City's history and the Recovery process will continue for sometime beyond the initial clean up and clearance. In addition to physical infrastructure rebuilding there will be a need to be conscious of individuals and families emotional rebuilding as well as the general community recovery from such a disastrous event. This will take many forms, some initiated by the City and some initiated by individuals and the community itself. The commissioning of artworks

to commemorate the event and add to the City's growing and recognised Art Collection is seen as an appropriate way for Council to continue to demonstrate its commitment to the recovery process.

C9/5/11 RECOMMEND

Support the proposal to commission up to 3 Bushfire Artworks to commemorate the Roleystone / Kelmscott 2011 bushfires overseen by an Art Acquisition Panel as documented in Art Collection Policy COMD2.

**Moved Cr.Butterfield
MOTION CARRIED (7/0)**

BAKER'S HOUSE REFURBISHMENT

WARD LAKE
FILE REF P33324
DATE 2 May 2011
REF KC
RESPONSIBLE
MANAGER Executive
Manager
Community
Services

In Brief:

This item provides a status update noting the progress of plans to refurbish Baker's House as a multi-purpose Community Centre and reports on the consultation undertaken with residents to inform such plans.

The report recommends that Council:

1. Note the progress of plans to refurbish Baker's House as a multi-purpose Community Centre and the community consultation process undertaken.
2. Receive a further report outlining cost estimates and a funding strategy for the refurbishment of Baker's House.

Tabled Items

Nil

Officer Interest Declaration

Nil

Strategic Implications

2.6 Council buildings and facilities that meet community needs

1.1 Services that support community growth and development

2.1 Long term planning and development that is guided by a balance between economic, social and environmental objectives.

Legislation Implications

Town Planning Scheme No.4

Council Policy/Local Law Implications

ENG 13 – Asset Management Vision

Local Planning Strategy 2005

Budget/Financial Implications

Budgeted allocations, as per the City's published Plan for the Future 2011-2025, total \$950,000 over three years from 2011-2013, comprising \$344,500 in loan proceeds and \$596,500 in capital grants (Development Contribution Plan No.3 and Lotterywest).

The Infrastructure Cost Schedule Review 2011 is currently being conducted and the Draft Infrastructure Cost Schedule 2011 was adopted for advertising at Council's meeting on 27 April 2011. The Infrastructure Cost Schedule Review proposes to increase the contribution from the Development Contribution Plan to \$851,328. The final adoption of the Infrastructure Cost Schedule 2011 is anticipated for Council's meeting on 27 June 2011. Following this final adoption of the Infrastructure Cost Schedule 2011, revised cost estimates will be submitted to update the City's Plan for the Future 2011-2025.

Consultation

Community consultation with residents
Department of Health, Child Health Service
Carey Baptist College
Satterley Property Group
Assets and Services Group
Development Services
North Forrestdale Steering Group

BACKGROUND

Baker's House is a large residential homestead located in Harrisdale originally built and owned by the Baker family. It was purchased through the North Forrestdale Developer Contribution Plan to provide a community centre for a future community of 25,000 people.

A previous report to Council in December 2005 (resolution number CS112/12/05) made arrangements for the retention of Bakers House to facilitate the early development of community facilities in North Forrestdale.

The arrangements included a legal agreement between the City and the former owners of the land on which Baker's House is located, Lot 49 Wright Road (Ulmari Pty Ltd, Kimbar Nominees Pty Ltd and Wedfog Pty Ltd.), and Mr and Mrs Baker, the former owners of the rights to salvage materials from the homestead.

The legal agreement arranged for Baker's House to be purchased through the North Forrestdale Developer Contribution Plan and for the developers of Lot 49 Wright Road to manage the property, to make the necessary arrangements for insurance and to operate a sales office. The Developer Contribution Plan also funded the purchase of the land. The lot is owned as a freehold lot by the City.

It was considered opportune for the City to take advantage of the substantial asset available in Baker's House with the cost of acquisition for the building (\$150,000), funding for land acquisition and 72% of the cost of the necessary refurbishment for community use to be covered by the Developer Contribution Plan. In addition, the interim running costs of the building have been met by the landowner in return for its use as a sales office.

Satterley Property Group, throughout the development of Heron Park in Harrisdale, has utilised space within Baker's House as a sales office and held a number of successful community events. The Forrestdale Community Association has also utilised Baker's House for its regular meetings. During the period in which Satterley Property Group's sales office has operated within Baker's House they prefunded, through the Development Contribution Plan, a number of refurbishment works which the City had previously identified as necessary. Satterley also undertook additional upgrading works to the building and surrounding parklands, which were additional to the Development Contribution Plan requirements. The City is currently considering a request from Satterley to continue using part of Baker's House as a sales office. The potential for further community use of the facility is pending a major refurbishment to deliver multi-purpose functional spaces for broad community use that also meet the City's disability access and health and safety requirements.

DETAILS OF PROPOSAL

This report provides an update on the progress of plans to refurbish Baker's House as a multi-purpose Community Centre and reports on the consultation undertaken with residents, and external and internal stakeholders.

Baker's House is a 500m² building constructed of recycled stone and brick materials and wide verandahs which combine to create a heritage and rural character. Originally comprising residential spaces such as bedrooms, bathrooms, a kitchen and large lounge area, the large spaces and layout of the building make it suitable for refurbishment for community use.

The key principle informing plans for the refurbishment of Baker's House is the provision of multi-functional spaces to support a range of community uses and user groups, with a particular focus on the provision of activities and services supportive of children and families.

Current concept plans propose a large function space with accessible storage areas, a kitchen, accessible toilet and change facilities, a meeting room, activity room, children's area, provision for child health services and a community incubator. ((Refer to **Attachment "A-2"** – **Summary of Attachments – buff page**)

The forecast demographic profile for Harrisdale supports the demand for these types of uses. By 2021 the forecast estimates that the largest proportional increase (relative to its population size) will be in the 0-4 year olds age group (568 persons). By 2021 the most populous forecast age group will be 10-14 year olds (708 persons) and the number of people aged under 15 is forecast to increase by 1,923 representing a rise in the proportion of the population to 26.0%. The number of people aged over 65 is expected to increase by 523 and will represent 7.3% of the population by 2021.

The demand for these types of uses has also been supported by the outcomes of consultation with nearby residents, and local service providers such as the Department of Health, children's service providers, North Forrestdale Steering Group (including developers) and the Assets and Services Steering Group.

Consultation

The community engagement process included:

- a community survey of local residents to gather preferences for future use of Baker's House,
- a community open day held at Baker's house in August 2010 allowing residents to walk through the building and share their ideas and interests in the types of activities and uses which could occur at the facility, and
- consultation with developers in the area through the North Forrestdale Steering Group.

The survey was sent to approximately 400 households and doubled as an invitation to the open day event. Twenty-nine (29) completed surveys were returned and results indicated that the highest priority ranking of activity type was for community based activities (17%), followed by lifestyle/fitness (14%), special events (12%), education/training (11%), holiday programs (9%), family support services (9%), health services (9%), child care (7%), youth programs (7%) and disability support (5%).

Community participation in the Baker's House open day event further confirmed community interest in access to community based activities and lifestyle courses. Other interests included using the space for fitness, education and training, community groups, child health and child care services, a community café, markets, gardens, art exhibitions and family support services and outdoor movies.

The outcomes of community consultation have shaped a vision for Baker's House to become a welcoming place for the community to engage in community based activities with access to services supporting children, families and the development of a flourishing community.

In August 2010 a Baker's House working group meeting was held with internal staff and representatives from the Department of Health, Child & Adolescent Health Services to consider how the outcomes of community consultation would inform the concept plans for refurbishment.

The results of internal consultations identified a demand for provision of spaces for:

- Child health services
- Children's activity space, suitable for playgroups, a crèche or outside school hours care service
- Meeting spaces for community groups
- Activity spaces for community based activities, lifestyle classes etc.
- Multi-purpose function space
- Administration space for not-for-profit community groups/organisations
- Potential administration space for City of Armadale operations

Discussions also identified a number of design elements to maximise functionality such as:

- Design of spaces to make them multi purpose
- Integration of the front entrance, foyer and community incubator area
- External access to toilets to support outdoor events including access to a disability toilet and change facility

COMMENT

The consultation undertaken with residents and external and internal stakeholders has informed the development of concept plans for the refurbishment of Baker's House.

The outcomes of consultation have shaped a vision for Baker's House to become a welcoming place for the community to engage in community based activities with access to services which support children, families and the development of a flourishing community.

Cost estimates for the refurbishment are being prepared and will be the subject of a future report to Council which will also outline a funding model for the project. An amount of \$344,500 is currently allocated in Council's Plan for the Future and it is anticipated that the balance of funds will be sourced from the Developer Contribution Plan and other external funding sources such as Lotterywest.

OPTIONS

Council has the option to:

1. Note the progress of plans to refurbish Baker's House as a multi-purpose Community Centre, the community consultation process undertaken and to receive a further report to Council outlining cost estimates and a funding strategy for the refurbishment of Baker's House. (this is the recommended option)
2. Provide alternative direction to officers on the progress of the redevelopment of Bakers House.

CONCLUSION

The key principle informing plans for the refurbishment of Baker's House is the provision of multi-functional spaces to support a range of community uses and user groups, with a particular focus on the provision of activities and services supportive of children and families. The early provision of community facilities is a key component of the funding arrangements from the North Forrestdale Developer Contribution Plan.

The demand for these types of uses is supported by the forecast demographic profile for the area and has been supported by the outcomes of consultation with nearby residents, and external and internal stakeholders.

C10/5/11 RECOMMEND

That Council:

- 1. Note the progress of plans to refurbish Baker's House as a multi-purpose community centre and the community consultation process undertaken.**
- 2. Receive a further report outlining cost estimates and a funding strategy for the refurbishment of Baker's House.**

**MOVED Cr.Best
Motion Carried (7/0)**

EXECUTIVE DIRECTOR COMMUNITY SERVICES REPORT

Accessible Trail at Armadale Settlers Common

Opening of the Accessible Trail at Armadale Settlers Common on Wednesday 18th May, celebrating the opening of a wheelchair accessible trail recently installed in the Armadale Settlers' Common. Benefits include the creation of an accessible walking path which links to existing trails in nearby residential and bushland areas. The project was funded by POS Cash-in-lieu funding and a \$58,000 grant from the 2010 Trails Grant Funding Program of the Department of Sport and Recreation and Lotterywest.

Don Simmons and Reg Williams Reserves

Two successful community engagement days were held at Don Simmons on 30th April and at Reg Williams on 7th May which have provided valuable community feedback to inform concept plans for improvements to the reserves funded by the Public Open Space improvement project. It is estimated that a total of 350 people attended the events.

Free Public Events In Conjunction With The Minnowarra Art Award

There will be three free events held in conjunction with the Minnowarra Art Award.

Thursday 19th May 6pm

Artist Talks: 6x6@6 Six Minnowarra Art Award entrants will be speaking about their artworks and their artistic practice: 6 artists, 6 minutes each, 6pm.

Tuesday 24th May 6.30pm

Getting The Word Out Poetry Evening : Six Perth poets will perform their work.

Friday 27th May 6.30pm

Drawing the Story: Author-Illustrator Talks

Street Meet n Greet

The first Street Meet N Greet will take place on Sunday May 22nd from 11am - 1pm in Gilman Court Piara Waters. So far we have received 11 responses from residents who will be attending, with more responses expected over the coming week.

As this is the first Street Meet N Greet, the event will be hosted by the City and supported by Stockland. Neighbourhood Watch and Leisure Services have been invited to attend to showcase their services to the local residents. Residents will also be provided with packages which contain information on home security and services available within the City of Armadale.

COUNCILLORS' ITEMS

Nil

MEETING CLOSED AT 7.27pm

COMMUNITY SERVICES COMMITTEE

**SUMMARY OF “A” ATTACHMENTS
10 MAY 2011**

Attachment No.	Subject	Page
A-1	POSITIVE AGEING STRATEGY 2011 – 2014	18 – 31
A-2	BAKERS HOUSE CONCEPT PLAN	32



**POSITIVE AGEING
STRATEGY
2011 – 2014**

'I haven't asked you to make me young again. All I want is to go on getting older.'

Konrad Adenauer

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- 7. KEY FOCUS AREA**
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- 9. FOCUS AREAS**
 - Focus Area 1 – Involving Older People**
 - Focus Area 2 – Strengthening Networks**
 - Focus Area 3 – Identifying Priority Issues**
 - Focus Area 4 – The City’s Role**
- 10. ACCOUNTABILITY, REPORTING AND REVIEW**

1. INTRODUCTION

The City of Armadale has a significant population of older people who, as with the general population, have widely differing interests, aspirations, strengths and needs. Older people in the City of Armadale have a right to participate in community life and help create the future in which they will have such a significant stake.

This Positive Ageing Strategy provides a framework to guide the City's efforts in engaging and supporting older people over the next three years. While there are some specific projects outlined, many strategies require a community-based approach in which the City's role will vary depending on the capacity of external agencies to respond. In essence, the Strategy sets out a mechanism where by:

- Issues are clearly identified;
- Community-wide responses are developed;
- The City's role in those responses is clearly defined.

Consistent with the City's 'maximum outcome with minimum intervention' approach officers will look to capacity in the community for responses before considering direct service delivery. There are many benefits in this 'maximum outcome with minimum intervention' approach including:

- Building capacity in local organisations;
- Creating an environment of collaboration between stakeholders;
- Engendering ownership of issues and solutions;
- Far greater pool of expertise to consider issues and responses;
- Significant advocacy power to other levels of government.

Most significantly, this approach works towards creating a stronger, more resilient and sustainable community.

2. CONSULTATION\RESEARCH

Information from the following consultative initiatives has informed this strategy:

- World Health Organisation – Global Age Friendly Cities(2007);
- Madrid Strategy(2002);
- National Strategy for Aging Australia (2002);
- Generations Together –WA Strategy (2004);
- Australian Local Government Population Ageing Plan 2004-2008
- Council of the Ageing WA (COTA);
- National Aged Care Alliance;
- National Seniors Australia;
- Discussions with other Local Governments;
- Internal consultation with City staff;
- Feedback from older people in the community;
- Discussions with community organisations servicing seniors at forums and other activities;
- .idprofile and .idforecast demographic information tools;
- Council briefing on Tuesday 15 march 2011

3. GLOBAL CONTEXT

The ‘*Madrid International Plan of Action on Ageing*’ was endorsed by the United Nations in 2002. This plan recognised the need for cities to be sustainable and to provide structures and services to support community. This research and implementation of the plan led to the World Health Organisation ‘*Age-Friendly Cities Framework*’.

In 2007 the World Health Organisation (WHO), published ‘*Global Age Friendly Cities – A guide*’ to promote the concept of ‘active ageing’ and encourage governments to assess how ‘age friendly’ their communities are. ‘The Global Aged Friendly Cities Guide’ states:

‘Making cities age friendly is a necessary and logical response to promote the wellbeing and contributions of older urban residents and keep cities thriving’.

WHO also declares ‘Active ageing’ as the framework for ‘age friendly’ cities. ‘Active ageing’ is defined as

‘the process of optimising opportunities for health, participation and security in order to enhance quality of life of people as they age, (Active Ageing, A policy framework, WHO, 2002).

In an age friendly community there is a culture of inclusion shared by all ages and abilities. An ‘Age Friendly Community’:

- Recognises the diversity among older people
- Respects their decisions and lifestyle choices
- Promotes their inclusion and contribution in all areas of community life
- Responds to age-related needs and preferences.

The key focus areas for an active ageing community are:

- Outdoor spaces and buildings
- Transportation
- Housing
- Social participation
- Respect and social inclusion
- Civic participation and employment
- Communication and information
- Community support and health services

Two Australian cities participated in the initial WHO project - the City of Melbourne and City of Melville along with others working towards the age friendly cities framework.

4. NATIONAL CONTEXT

AUSTRALIA

The ‘*National Strategy for Ageing Australia*’ (2002) was developed by the Office for an Ageing Australia. The strategy identifies five key areas of focus which are in similar context with the ‘*Madrid International Plan on Ageing*’ and ‘*Global Age Friendly Cities*’.

These are:

- Retirement Income System
- World Class Care
- A Changing Workforce
- Health Throughout Life – Healthy Ageing
- Attitude, Lifestyle and Community Support

These key areas have influenced Government policies to help ensure a better future for ageing Australians.

The ‘*Australian Local Government Population Ageing Action Plan 2004 - 2008*’ was launched in 2003 by the Australian Local Government Association (ALGA). The purpose of this plan was to build the capacity of local governments to plan for an ageing population. Key areas of focus are:

- Building Awareness
- Encouraging local government action
- Fostering partnerships
- Improving information access
- Monitoring and evaluation

Within Australia the ‘*Age Friendly Cities Framework*’ is adopted at some State and Local Government levels.

WESTERN AUSTRALIA

‘*Generations Together: The Western Australian Active Ageing Strategy*’ was released in 2004 by the Western Australian State Government (Department of Communities). This strategy encourages partnerships between local governments and community organisations in five key areas:

- Health and Wellbeing
- Employment and Learning
- Community awareness and participation
- Protection and security
- Planning and the built environment.

These have been the guidelines and outline a similar approach to the initiative ‘*Age Friendly Cities*’.

The Western Australian State Government through the Department of Communities is encouraging Local Governments to work towards the ‘*Age Friendly Cities*’ approach. Accordingly the Department of Communities partnered with the Cities of Melville, Rockingham and Mandurah, and the Shire of Augusta-Margaret River to pilot the ‘*Age Friendly Cities*’ program.

A small grants program was established in April 2010 through the Department of Communities to encourage Local Government Authorities to undertake research and to facilitate workshops with the aim to incorporate ‘*Age Friendly*’ practices within their communities. There are now 27 Local Government Authorities implementing ‘*Age Friendly*’ practices.

5. LOCAL CONTEXT

Local Governments in Western Australia are not required to have a Seniors' Plan, unlike the requirement to have a Disability Access and Inclusion Plan. However, the City can assist in implementing initiatives that result in good outcomes for seniors, and has articulated this thinking in a Positive Ageing Strategy.

Preceding this Positive Ageing Strategy, Council endorsed the 'Seniors' Needs Analysis' which informed the development of a Seniors Action Plan adopted by Council in 2002. In planning strategically for its ageing population the City reviewed its Seniors Plan in 2004/05, and again for 2005 – 2010.

There is no single definition of the age at which a person becomes a senior. With the introduction of the National Seniors Card some organisations classify seniors as being 55 years and above. The Aboriginal and Torres Strait Islander community may identify as being a senior from 50 years of age. The World Health Organisation distinguishes between older people aged between 60-74 years and those aged over 74 years as having different needs.

The City encourages people to identify themselves as seniors not necessarily by age, but by their self expressed needs, interests, aspirations and capabilities. The City acknowledges the diversity amongst seniors, and the need for diverse strategies and ways of working with the older community. The term 'older people/person' is used throughout the Positive Ageing Strategy.

Positive Ageing takes a broad quality-of-life, life long process approach to ageing, rather than focussing only on older people. It focuses on the challenges and opportunities available as people grow older, taking a whole-of-community and whole-of-life approach to ageing. Positive ageing seeks the continuing inclusion of people in the broad spectrum of mainstream community life as they age, seeing older people as positive contributors and assets, rather than from a negative and problem focussed perspective.

The term 'older people/person' reflects positive and active ageing or growing older on a life course continuum. This enables people the choice to determine when they identify with and experience particular 'ageing' issues.

Services Provided By the City of Armadale

The City of Armadale provides a wide range of services and initiatives which benefit the older person, many of these are also for the wider community. These include but not limited to:

Corporate Services

- Finance Services are responsible for the implementation of the Local Government Act and Pensioner Rebate Scheme. Older persons that own and occupy their own home, receive a payment from Centrelink or Veterans Affairs or have a Senior Card and a Commonwealth Seniors Health Card are entitled to claim a rebate and/or a deferment on their current rates, Emergencies Services Levy (ESL) and FESA. They are entitled to a rebate of up to 50 per cent. If an older person holds a Seniors Card only, they are entitled to a rebate of up to 25 per cent on their current rates plus 25 per cent off the ESL and FESA. The older person is also eligible to pay their rates in various methods

for example they would be able to pay their rates on a weekly basis or defer their rates (not rubbish) until they are deceased.

- Information Technology and Communications is responsible for making the City of Armadale's web site accessible to everyone in the community including the older person. The website includes information to the older person on clubs, Positive Ageing Strategy and services and facilities. They are also able to access online maps including the Access and Mobility Map.
- Governance and Administration in their customer service area provide low counters, public PCs, audio loops/hearing cards for people with hearing aids, interpretation services and information in alternative forms. At the Greendale centre a photo copier is provided for the older person to use.

Community Services

- Community Development implements the 'Access and Inclusion Plan', 'You're Welcome Initiative', events for the community to participate in and community consultation. The Community Development Officer for Seniors collaborates with organisations and the community and is responsible for the Positive Ageing Strategy.
- The Armadale Volunteer Service offers a variety of opportunities for the older person to volunteer their time.
- Library and Heritage Services provide large print books, talking books, e- audio, books on wheels program, and holds special events. They also conduct education courses in ancestry and socialisation, net basics (internet training) and oral histories.
- Leisure Services conduct a variety of services for the community and the older person at various locations.
 - The arena offer services for the older person that include Star Fitness, Pilates, Group Fitness, Gym Work, Team Games, Personal Training and have access to a nutritionist. Technique classes are available twice a year to improve exercise technique and nutritional and cooking workshops are offered to the community.
 - The aquatic centre has swimming and picnic facilities for everyone in the community. They also have group participation with the Water Walkers, Star Aqua and the Aussie Masters Swim Club.
 - Leisure services offer a recreational program with their Spring Walks and Yoga in the Park.
 - The older person can access the parks and walking space/activities, hiring of facilities and community services hire.
- Rangers and Emergency Services are responsible for animal control, littering services, parking issues (includes monitoring of parking in accessible parking bays), fire prevention (fire control) and off road vehicles. The older person can also access concessions with dog registration. Information is available from the Rangers Department.

Technical Services

- Parks and Reserves are responsible for the maintenance of Senior Centres parks and garden issues for example keeping the paths clean and removing graffiti, upgrading parks and accessibility around playgrounds. 'Crime Prevention through Environment Design' is implemented to maintain walk-ability and security in the Armadale area.
- Design, Traffic and Development Service oversee and address issues for the community (including the older person) for roads and traffic management e.g.

assessment of road flow. Their role is to design/maintain to specific specifications signage of foot paths/cycle ways, tactile paving, ramps, car park areas and bridges to name a few. One of the projects the department has been working with is improving street lighting which helps to address security issues for the older person.

- Civil Works maintains public access ways, lighting, footpath conditions, street signage, road line marking, textile paving, medium openings, islands and grab rails.

Development Services

- Planning Services promote housing diversity including housing for older persons by collaborating with developers to promote aged friendly requirements. There are approximately 400 units in the city in well located areas that give the older person the opportunity to down size.
- Building Services can give the older person advice on the Disability Discrimination Act (DDA) to ensure they are aware of their rights. The department ensures compliance with legislation in relation to accessibility in the community. This includes correct signage, provision of ramps, hand rails and Acrod parking.
- Health Services provide immunisation clinics for the older person providing free flu and pneumonia vaccinations; undertake health, hygiene and food safe assessments of buildings such as Seniors' Centres and Nursing Homes; and check public swimming pools are compliant with hygiene, safety standards and legislation. Health services respond to complaints from the older person and the general community in relation to such matters as dust smoke. They also have invested interest in Chronic Disease Prevention. This includes issues of reducing tobacco smoke and reducing alcohol harm.

Human Resources

- The City promotes an age friendly workplace and a range of work/life balance initiatives with the aim to establish a balanced age-diverse workforce. The initiatives target employees of all age groups, but in particular mature aged employees. Initiatives covered in this bulletin include: flexible retirement scheme, access to retirement information and planning services, health promotion and safety and promoting an age friendly workplace.

6. PRIORITIES FOR THE CITY OF ARMADALE

In promoting a positive ageing approach, the City will prioritise the following outcome areas:

- Accessibility within the community
- Social Inclusion
- Encouraging Independence
- Health and Wellbeing
- Safety and Security
- Effective distribution of information

The identification of these priority areas have been informed by the WHO's '*Age Friendly Cities Framework*' and by the aforementioned research and consultation undertaken with local stakeholders.

7. KEY FOCUS AREAS

This Positive Ageing Strategy takes a holistic community-wide approach incorporating the issues previously described in a framework with four key focus areas:

- **involving older people** in decision-making processes;
- **strengthening networks** that link the community effort focused on older people;
- **identifying priority issues** for older people in the City of Armadale;
- **identifying the City's role** as one of a number of stakeholders in supporting the older person to lead healthy, active, fulfilling lives.

8. STRATEGIC PLAN LINKS

This strategy aligns with the City's Strategic plan in the following way:

Community Wellbeing:

- Services that support community growth and development - e.g. Support and strengthen community groups, organizations and volunteer services.
- Optimum quality of life for all citizens – e.g. Advocate and promote programs and services that enhance the wellbeing of seniors.
- Access to a wide range of cultural, arts and learning opportunities - e.g. Provide libraries that support life long learning opportunities.
- Accessible health and other support services that meet the needs of our community - e.g. Advocate and promote access to health and family services.
- Sport, recreation and leisure opportunities that contribute to community health and wellbeing e.g. Provide and promote Council sport, recreation and leisure services.
- A safe community e.g. Promote and support planning and activities that encourage a safe and responsible community

Enhanced Natural and Built Environments:

- Long term planning and development that is guided by balance between economic, social and environmental objectives – e.g. Incorporate urban expansion areas within the City's Town Planning Scheme.
- Diverse and attractive development that is integrated with the distinctive character of the City – e.g. Provide supportive planning and development guidance and liaison on major land developments.
- Attractive and user friendly streetscapes and open spaces – e.g. Maintain and improve where required the quality, amenity and accessibility of open spaces.
- Safe and efficient movement of goods, services and people –e.g. Implement pathways strategies, in accordance with community needs and the City's financial resources.

Economic Growth;

- A skilled and mobile and diverse workforce – e.g. Facilitate provision of a full range of education of a full range of education and training opportunities.

Good Governance and management:

- An informed and engaged community – e.g. Improve two way communications with the local community

- Innovative and accessible customer services and information systems – e.g. Ensure effective integration and management of information, communication and technology systems.

9. FOCUS AREAS

Focus Area 1 INVOLVING OLDER PEOPLE

Aim

To ensure the input of older people is heard, valued and acted on.

Strategies

- 1.1 Engage with older people using a variety of community engagement processes:
 - Host seminars/forums
 - Facilitate subject specific talks with local organisations eg. Service providers, Senior Clubs
 - Seek feedback through surveys at events, activities and forums
 - Receive ongoing informal feedback
- 1.2 Work with community organisations to gain feedback on important issues:
 - Via professional networking meetings
 - Invite organisations to specific focused meetings
 - Distribute and collate surveys
- 1.3 Ensure there is a focus on the following guiding principles of ‘*Global Age Friendly Cities*’ at forums and other networking initiatives:
 - Recognising diversity among older people
 - Respect the decisions and lifestyle choices of older people
 - Promote the inclusion and contributions of older people in all areas of community life
 - Respond to age related needs and preferences

Key Success Factors

- A broad range of community organisations and older people in the community engage in dialogue with the City.
- Through surveys and other techniques, the value and effectiveness of forums to older people is identified.

Focus Area 2 STRENGTHENING NETWORKS

Aim

To facilitate communication and develop partnerships with organisations and agencies that focus on the older person to ensure a shared understanding of issues; identify opportunities for collaboration and advocate key messages to decision makers.

Strategies

- 2.1 Convene a Positive Ageing networking group of sector professionals and community representatives to provide opportunities for interaction and ensure the City is aware of trends and needs.
- 2.2 Develop and maintain strong links with other Local Government Authorities to ensure that the City's resources are optimised and aligned with best practice.
- 2.3 Maintain an active involvement in sector forums such as Council on the Ageing, Seniors Recreation Council, National Seniors Australia and other peak bodies that focus on the older person.
- 2.4 Work with City staff to progress services, interests and resolve issues for the older person.
- 2.5 Ensure organisations that focus on the older person have a profile at the regular contact lunches held for community groups, agencies and service providers.
- 2.6 Liaise regularly with seniors' clubs and other relevant community organisations.
- 2.7 Develop and maintain strong links with Polytechnic West (previously Swan TAFE), the Australian Technical College, University of the Third Age and the business sector to develop opportunities for life-long learning, volunteering and leadership.
- 2.8 Convene special forums/workshops to discuss specific issues as necessary.

Key Success Factors

- Good attendance at forums and sector events focusing on the older person indication.
- Positive feedback from participants indicating the value and relevance of networking forums.
- Partnerships and joint initiatives are developed as a result of the networking effort.

Focus Area 3 IDENTIFYING PRIORITY ISSUES

Aim

To identify and address priority issues for older people.

Strategies

- 3.1 Develop collaborative initiatives with internal staff, external organisations and the community on the following priority issues:
 - *Accessibility within the community* – eg.
 - Implement the 'Disability Access and Inclusion Plan' and maintain the 'You're Welcome Initiative'.
 - *Social inclusion* – eg.

- Work with seniors' clubs to strengthen their capacity to engage older people and meet their needs and aspirations.
 - Encourage the formation of new programs in the community for example programs for older people at the Armadale Arena.
 - Promote existing and new education and information services for the older person.
 - Encourage volunteering for the older person through the City of Armadale Volunteer Service.
 - Encourage life long learning.
 - An ongoing focus on finding ways to connect with isolated older people to engage them in community life.
- *Encourage independence*– eg.
 - Facilitate community forums.
 - Maintain good working relationships with aged care facilities.
 - Implement working parties to progress priority issues such as Housing, Transport, Independent Living and Aged Care.
 - *Health and Wellbeing* – eg.
 - Support City's staff and community organisations to develop community health and wellbeing initiatives.
 - Facilitate health and wellbeing presentations within the community.
 - *Safety and Security* – eg.
 - Facilitate community information sessions on safety and security.
 - Promote the inclusion of CPTED (Crime Prevention through Environmental Design) principles in projects within the City's capital works program.
 - *Effective Distribution of Information* –eg.
 - Facilitate referrals to appropriate organisations.
 - Provide information to Aged Care and Seniors organisations.
 - Information stands at the City's public buildings, community centres and at relevant events and activities.
 - Working with schools to pass information on through children to parents and grandparents.
- 3.2 The City will be flexible in identifying and working with priorities, changing direction if necessary.
- 3.3 Develop initiatives that engender community participation, and support civic engagement.
- 3.4 Develop further initiatives within the '*Global Age-Friendly Cities*' approach.
- 3.5 Engage with agencies and other levels of government to ensure that emerging and future trends are identified in order to anticipate appropriate service delivery and support options eg. Aged Care Reforms.

- 3.6 Develop initiatives that engender community participation, and support civic engagement.

Key Success Factors

- The City is responsive to changes in direction and priorities as necessary.
- New initiatives are identified around the Global Age-friendly Cities Approach.
- Achieving outcomes for priority areas.
- Forums and presentations are implemented and older people participate.
- The ‘Disability Access and Inclusion Plan’ and ‘You’re Welcome Initiative’ are implemented.
- Older people are volunteering within the community.
- Programs and support services relevant to specific demographic groups are anticipated and implemented in a timely manner.
- Older people engage in initiatives that encourage community participation, and support civic development.

Focus Area 4
THE CITY’S ROLE

Aim

To assist and achieve optimum community outcomes through collaborative partnerships.

Strategies

As one of many stakeholders with a focus on older persons the City can:

- 4.1 Help build capacity in local service providers and organisations to develop and implement programs.
- 4.2 Facilitate partnerships between external organisations to develop initiatives.
- 4.3 Provide support to organisations that focus on the older person commensurate with their capacities to enable outcomes to be achieved.
- 4.4 Enter partnerships with community groups to jointly develop initiatives.
- 4.5 Where no other options exist, consider the role of lead agency, particularly in relation to initiatives addressing priority issues.
- 4.6 Continue the development of the Champion Centre as a ‘one stop shop’ for the effective delivery of services to Aboriginal people including older Aboriginal people.
- 4.7 Facilitate effective distribution of relevant information through initiatives including:
 - Holding regular information sessions on relevant issues
 - Referrals to appropriate organisations
 - Information provided to Aged Care and Seniors’ focused organisations

- Information stands at the City's public buildings, community centres and at relevant events and activities.
- Working with schools to pass information on through children to parents and grandparents.

4.8 Continue ongoing positive ageing initiatives including:

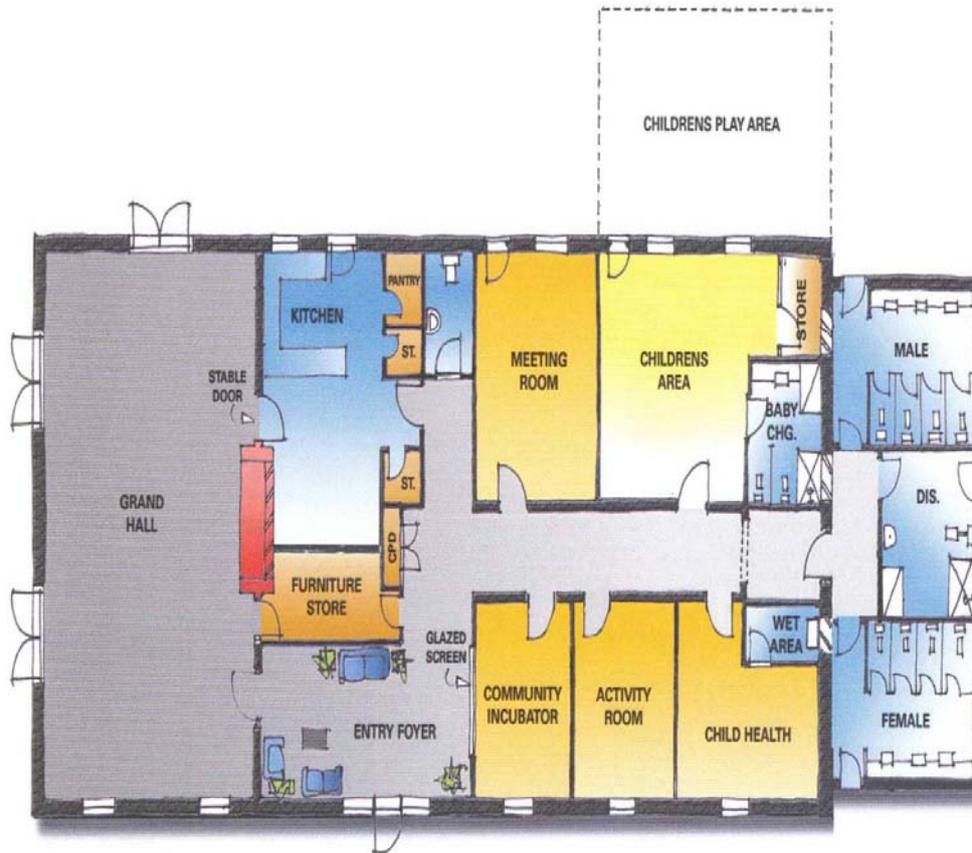
- Direct funding to organisations that focus on the older person and projects through the community grants and annual contributions programs.
- Develop partnerships to coordinate events that focus on the older person.
- Develop partnerships to coordinate positive ageing activities and programs at the Armadale Arena, Aquatic Centre and the City's libraries.
- Assisting external organisations that focus on the older person to promote their services, programs and events to the older person and to the broader community.

Key Success Factors

- The City takes a leading role in bringing stakeholders together to address specific issues as they arise.
- The City proactively engages with agencies and other levels of government to forecast potential changes to the demographics of the older person and related services.
- Development of the Champion Centre as a one-stop shop for the delivery of services for the older Aboriginal person.
- The City's program of positive ageing initiatives is implemented.

10. ACCOUNTABILITY, REPORTING AND REVIEW

The City's Community Development Department is the custodian of the Positive Ageing Strategy and is responsible for monitoring its progress. The effectiveness of the strategies in achieving outcomes will be tested against the key success factors and reported on a six monthly basis to stakeholders. The Positive Ageing Strategy will be reviewed in the second half of 2013 to ensure that it remains relevant beyond that period.



CITY OF ARMADALE - BAKERS HOUSE
CONCEPT SKETCH PLAN
OPTION 3



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SK3.240311
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