

CITY OF ARMADALE

AGENDA

OF COMMUNITY SERVICES COMMITTEE TO BE HELD IN THE COMMITTEE ROOM, ADMINISTRATION CENTRE, 7 ORCHARD AVENUE, ARMADALE ON TUESDAY, 26 JULY 2005 AT 7.00 PM

A meal will be served at 6:15 p.m.

PRESENT:

APOLOGIES:

OBSERVERS:

IN ATTENDANCE:

DISCLAIMER

The Disclaimer for protecting Councillors and staff from liability of information and advice given at Committee meetings to be read by the Chairman.

DECLARATION OF MEMBERS' INTERESTS

DEPUTATION

Nil

QUESTION TIME

ITEMS REFERRED FROM INFORMATION BULLETIN – ISSUE NO. 14/2005

The following matters were included for information in the Community Services section:

- **Outstanding Matters**
Report on Outstanding Matters – Community Services Committee
- **Monthly / Quarterly Departmental Reports**
Library & Heritage Services General Monthly Report – June 2005
Manager Ranger & Emergency Services Monthly Report – June 2005
- **Miscellaneous**
2005 Conferences
- **Minutes from Occasional Advisory Committees**
Armada Police & Citizens' Youth Club Mgt Committee – 25 May 2005
Community Safety Advisory Committee – 3 February 2005
Community Safety Advisory Committee – 5 May 2005

If any of the items listed above require clarification or a report for a decision of Council, this item to be raised for discussion at this juncture.

CONFIRMATION OF MINUTES

RESOLVED

Minutes of the Community Services Committee meeting held on 28 June 2005 be confirmed.

**Moved Cr
MOTION CARRIED ()**

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COMMUNITY SERVICES COMMITTEE

26 July 2005

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Community Development

ABORIGINAL ENTERPRISE AND INTERPRETIVE CENTRE OUTLINE CONCEPT PLAN

WARD ALL
FILE REF: CTE:036
DATE 8 July 2005
REF TM
RESPONSIBLE Manager Community
MANAGER Development

In Brief:

- This item tables the Aboriginal Enterprise and Interpretative Centre Outline Concept Plan for Champion Lakes which has been developed by Consultants jointly funded by the Armadale Redevelopment Authority and the City.
- It recommends that the Concept Plan be received and that approval be given for the City to continue to work jointly with the Armadale Redevelopment Authority to progress to the next stage of developing a Business Plan for the Aboriginal Enterprise and Interpretive Centre.

Tabled Items

Nil

Officer Interest Declaration

Nil

Strategic Implications

- Foster a supportive and caring community
- To have in place a range of services to meet community needs
- Improve the overall well-being and safety of the community
- To facilitate a wide range of social and cultural experiences
- Encourage community participation and responsibility
- Promote and market the City, its opportunities and potential – locally, nationally and internationally

Legislation Implications

Nil

Council Policy/Local Law Implications

Nil

Budget/Financial Implications

\$10,000 has been provisionally set aside within the 2005/06 draft Budget for the development of a Business Plan for the Aboriginal Enterprise and Interpretive Centre at Champion Lakes.

Consultation

Community Development

Aboriginal Centre Working Group
Aboriginal and Torres Strait Islander Advisory Committee
Local Aboriginal Community/Groups
Local and mainstream Aboriginal organisations
Private and Public stakeholders
Council Officers
Armadale Redevelopment Authority

BACKGROUND

An application under Section 18 of the Aboriginal Heritage Act 1972, for the development of Wright Lake (now known as and forming part of the Champion Lakes Regional Recreational Park) for the construction of sporting and recreational facilities, residential areas, conservation area and associated work was granted approval on 30th August 2002. It was subject to conditions specifying that an Aboriginal Enterprise and Interpretive Centre be constructed for the display of salvaged material and that provision be made for Aboriginal people to have substantial input into decisions made with regard to this centre and environmental issues associated with the development of Wright Lake.

There had been some discussion with the Aboriginal and Torres Strait Islander Committee (ATSIAC), the Armadale Redevelopment Authority and Council Officers regarding the definition of what the Centre would be, with the result that a working party comprising of representatives from each was created to develop a concept for it. The working party is known as the Aboriginal Centre Working Group (ACWG).

Through the ACWG, the Armadale Redevelopment Authority and the City of Armadale jointly funded Consultants Parsons Brinckerhoff to develop a Concept Plan for the Aboriginal Enterprise and Interpretive Centre. The Consultants' study included the results of community consultation, investigations into other Aboriginal Centres, some initial design concepts, identified uses, staged works, possible funding opportunities and a recommendation that a business plan be developed to determine feasibility and project funding.

The Outline Concept Plan is the result of the Consultants' study and has been considered by the Armadale Redevelopment Authority and the City's ATSIAC. **(Refer to Attachment "A-1" – Summary of Attachments – buff page.)**

The ATSIAC considered the Aboriginal Enterprise and Interpretive Centre Outline Concept Plan at their meeting on 8 July 2005. A representative from the Armadale Redevelopment Authority was in attendance at the meeting to present and discuss any issues and concerns that the members had. At the conclusion of this meeting, the Aboriginal and Torres Strait Islander Advisory Committee recommended:

"That Council receive the Aboriginal Enterprise and Interpretive Centre, Champion Lakes Outline Concept Plan and support the development of a business plan for the centre".

Community Development

DETAILS OF PROPOSAL

This proposal recommends that the City receive the Outline Concept Plan for the Aboriginal Enterprise and Interpretive Centre at Champion Lakes. It also recommends the approval for the City to continue to work with the Armadale Redevelopment Authority to progress the development of the Aboriginal Enterprise and Interpretive Centre to the next stage of a Business Plan. The Business Plan will include further design, clarification of intended uses and provide a business case to determine feasibility and funding.

COMMENT

Analysis

The Section 18 clearance for the development of the Champion Lakes Project requires an Aboriginal Enterprise and Interpretive Centre be constructed. The Aboriginal Centre Working Party worked with the appointed Consultants and oversaw the progress of the extensive community consultation that enabled the Outline Concept Plan to be developed. The Outline Concept Plan has the support of the ACWG and has been considered and accepted by Armadale Redevelopment Authority and the City's ATSIAC.

The next stage of developing a Business Plan for the Aboriginal Enterprise and Interpretive Centre will create a document that will provide the necessary information to attract funding and provide a framework for its operation.

Options

1. To receive the Outline Concept Plan for the Aboriginal Enterprise and Interpretive Centre at Champion Lakes and approve the City to continue to work with the Armadale Redevelopment Authority to progress the next stage of developing a Business Plan.
2. To receive the Outline Concept Plan for the Aboriginal Enterprise and Interpretive Centre at Champion Lakes but not to approve the City to continue to work with the Armadale Redevelopment Authority to progress the next stage of developing a Business Plan.
3. Not to receive the Outline Concept Plan for the Aboriginal Enterprise and Interpretive Centre at Champion Lakes at this time, nor approve the City to continue to work with the Armadale Redevelopment Authority to progress the next stage of developing a Business Plan.

Option 1 is recommended.

Conclusion

The overall redevelopment of Wright Lake (now known as the Champion Lakes Regional Recreation Park) will be an important development and icon not only for the Armadale region but for the Perth metropolitan area and Western Australia. While the development of an

Community Development

Aboriginal Enterprise and Interpretive Centre as part of this redevelopment meets the requirements of the Section 18 clearance, it will also serve to recognise the importance of Indigenous people in the region and pose as an important opportunity to integrate development with a sense of history and acknowledgement of the past and vision for the future.

Council has a strong commitment to its Aboriginal community and by continuing to be involved with the development of the Aboriginal Enterprise and Interpretive Centre through its ATSIAC is again demonstrating that commitment in a practical sense.

RECOMMEND

That Council:

- a. **Receive the Outline Concept Plan for the Aboriginal Enterprise and Interpretative Centre at Champion Lakes.**
- b. **Approve the development of a Business Plan for the Aboriginal Enterprise and Interpretive Centre at Champion Lakes in partnership with the Armadale Redevelopment Authority.**

Moved

MOTION CARRIED/LOST ()

Community Development

2005 YOUTH CAREERS EXPO

WARD ALL
FILE REF: CDP44
DATE 19 July 2005
REF MF
RESPONSIBLE Manager
MANAGER Community
Development

In Brief:

This item reports on the 2005 Youth Careers Expo. It recommends that the Careers Expo continues as an annual event supported by the City of Armadale with the involvement of local High Schools.

Tabled Items

Nil

Officer Interest Declaration

Nil

Strategic Implications

- To facilitate a wider range of educational experiences for the City of Armadale.
- To encourage community participation and responsibility.
- To foster ownership, pride and a supportive and caring community.
- To have in place the range of services to enhance the professional opportunities for the young people of the community.
- To have a Youth Advisory Committee to advise on youth-related matters.

Legislation Implications

Nil

Council Policy/Local Law Implications

Nil

Budget/Financial Implications

15 year financial plan has an allocation of \$10,000 in municipal funds from 2005/06

\$2500 (Grant – Office of Youth Affairs)

\$3300 (Grant – Department of Education and Training)

Consultation

City of Armadale Youth Advisory Committee (YAC)
Community Services
Chief Executive's Office
Technical Services
Development Services

Community Development

Local High Schools (John Wollaston Anglican Community School, Kelmscott Senior High School, Cecil Andrews Senior High School, Armadale Senior High School, Armadale Christian College, John Calvin School, Carey Baptist School, Roleystone District High School)

BACKGROUND

The inaugural City of Armadale Youth Careers Expo was held at the Armadale Arena in 2003 as a consequence of a number of requests for assistance from local High Schools for the City to financially support their attendance at the Burswood Careers Expo in 2002. Further discussion and planning by City Officers, the YAC and local High Schools resulted in an Award Winning Careers Expo delivered within the City in 2003.

The City of Armadale's Youth Policy (2004 – 2007) reflects the City's dedication to increasing the availability and accessibility of a range of education and training opportunities, enabling young people to develop the skills required to gain and maintain employment. The Careers Expo is one of the strategies to assist the City of Armadale in meeting this objective.

The purpose of the Careers Expo is as follows;

- Deliver a Youth Careers Expo utilising local high school students to coordinate and deliver a 'real' community event.
- Organise a local event with the support of local businesses.
- Organise an interactive event in which students will genuinely gain an understanding of the industry on display.
- Offer students the chance to be exposed to interview situations and provide an avenue for employment opportunities.

One of the key recommendations from the 2003 Youth Careers Expo evaluation report was to increase the involvement of local high schools in the event. Essentially, the Careers Expo is a joint initiative between local high schools and the City of Armadale. Each participating high school is allocated a 'task' to complete for the Expo.

Summary of Event

The 2005 Youth Careers Expo was held at John Wollaston Anglican Community School on the 29th of June from 9am to 3.15pm. The following schools were directly involved with the Expo;

- John Wollaston Anglican Community School (hosting and promotion/advertising)
- Cecil Andrews SHS (provided entertainment)
- Armadale SHS (catering morning and afternoon tea)
- Armadale Christian College (catering lunch, student volunteers, first aid stall)
- Kelmscott SHS (evaluation – surveyed stallholders and participants)

Approximately 1500 students (years 9 to 12) from eight high schools attended the event over the course of the day. The City of Armadale provided a free bus service to transport students

Community Development

to and from the event. Students were staggered through the expo at different times over the day to ensure a constant, consistent and manageable number of students at any one time.

A wide range of organisations were represented at the Expo (31 stallholders in total). Examples of exhibitors include; Department of Health, Perth College of Beauty Therapy, WA Aviation College, Defence Force Recruiting, Scitech Discovery Centre, Curtin University, Murdoch University, Film and Television Institute, Perth Commercial College, WA Police, Narrogin Agricultural College, Transport and Storage ITC, University of Notre Dame, Australian School of Tourism and Hospitality Management, City of Armadale, and Swan Tafe.

Students were given the opportunity to participate in mock interviews (courtesy of Communicare Armadale) and employment seminars 'Learn to Earn' (courtesy of Extra Edge Employment Directions Armadale). The mock interviews were popular, however, the seminars did not attract many students.

The Expo featured live entertainment from the Cecil Andrews Senior High School Pop Band. Scitech presented two 'Science Road Shows' and Metros Modelling Academy provided several fashion parades over the course of the day. The entertainment was well received by the audience.

Students from Kelmscott Senior High School provided surveys for stallholders and participants. Below is a summary of the results;

Stallholder Survey (summary);

Level of interest in display: Low (4%), Medium (80%), High (12%), Very High (4%)

Do you feel that you had adequate response to your display? Yes (80%) No (20%)

Do you feel that the response is genuine? Yes (95.8%) No (4.2%)

Was the venue suitable? Yes (100%) No (0%)

Would you come to the event again? Yes (100%) No (0%)

Student Survey (summary);

Did you find the expo helpful in providing career information you were looking for? Yes (88.8%) No (8.3%)

Was the level of information sufficient? Yes (91.6%) No (8.3%)

Did you gain information about different jobs/courses? Yes (89%) No (7.4%)

Did you feel that the expo had an adequate range of displays? Yes (88%) No (8.3%)

Has the expo influenced your thinking in any particular area? Yes (79.6%) No(20.3%)

Community Development

Did you find that you had sufficient time at the expo? Yes (85%) No (12%)

Would you recommend this expo to your friends? Yes (88%) No (8.3%)

#Note: Not all surveys were complete, hence the discrepancy in some results

Given that the prime objective in staging the Armadale Youth Careers Expo was to give young people an opportunity to gather information on a range of study paths and employment prospects. Results from the surveys would strongly suggest that the expo was a success. Development of the expo went to plan, with only minimal complications as described below;

- A conflict of interest occurred as a result of John Wollaston Anglican Community School providing the venue for the Expo. Another of the private schools in the region chose not to support or send students to the Expo. It was explained that ALL schools were offered the opportunity to host the Expo and that it is intended to rotate its location each year.
- Recruiting businesses and organizations to the Expo proved to be somewhat difficult. Many businesses have decided to support only the two major Career Expos in Perth (Burswood Expo in August and Perth Convention Centre Expo in April). It is difficult for organizations to support the many smaller Expos due to time, funding and staff constraints. Careers Expos are extremely popular events, with over 40 organized throughout Perth over any one year.
- The decision to hold the Careers Expo during the last week of term resulted in fewer students than expected attending the event. During the last week of term, most of the schools experience higher than normal rates of absenteeism. Although the schools did suggest the date as preferable for the Expo during the planning phase, this would need to be re-considered for future events.

DETAILS OF PROPOSAL

It is proposed that the City of Armadale continues to conduct a Youth Careers Expo on an annual basis. Many young people find inspiration at the expo, and are provided with direction when planning their future careers.

The Careers Expo supports the City of Armadale's Youth Plan and creates valuable partnerships with local high schools. To maintain momentum and facilitate maximum support from local high schools, the Expo should be an annual occurrence.

Analysis

As reflected in the above survey results, the 2005 Youth Careers Expo was a successful event. Almost all local high schools in the region continue to support the event, and have expressed dedication and commitment to the event for coming years.

Community Development

Evaluation of the Expo provides justification for the continuation of the event. Both students and stallholders gave positive feedback to indicate that the Expo is beneficial to career development amongst young people in Armadale. Students and Teachers enjoyed the Expo and felt that it should become a more highly regarded event amongst schools and young people. The Careers Expo has thus achieved its objectives, and has proven to be a worthwhile activity for the City of Armadale to support.

The Careers Expo may also provide an opportunity for partnerships between the City of Armadale, the City of Gosnells and the Shire of Serpentine/Jarrahdale. A 'regional' Careers Expo may be worth exploring as a means of promoting collaboration within the South-East Corridor, and increasing the appeal of the event to potential stallholders.

The Careers Expo is an important strategy in the City of Armadale's dedication to improving education, training and employment prospects for the youth of Armadale (Youth Plan 2004-2007). The Expo helps to achieve a number of the City's objectives as described in the Youth Plan.

Following the success of the event, it appears important to continue working with local high schools to organize a Careers Expo on an annual basis. Evaluation of the event reveals that there is room for improvement, and that a number of factors need to be re-considered when organizing future events. It is also important to sustain the high level of support from local high schools, and to rotate the location of the Expo across different schools or use a 'neutral' venue.

Options

1. Support an annual Youth Careers Expo.
2. Support a Youth Careers Expo on a bi-annual basis
3. Not support an annual Youth Careers Expo.

Option 1 is recommended.

COMMENT

Conclusion

The 2005 Youth Careers Expo was a successful event. Positive feedback was received from both participants and stallholders. Local high schools consider the Expo to be valuable for students and have shown interest in continuing to support the event each year.

It is recommended that Council continues to support the Youth Careers Expo on an annual basis. The event comprises an essential strategy to assist the City of Armadale with achieving several of its objectives as described in the City's Youth Plan.

Community Development

RECOMMEND

That Council:

- a. **Receive the report on the 2005 Youth Careers Expo.;**
- b. **Continue to support the concept of a Youth Careers Expo for High Schools within the City.**

Moved

MOTION CARRIED/LOST ()

Miscellaneous

****COMMUNITY SAFETY ADVISORY COMMITTEE – APPOINTMENT OF MEMBERS**

WARD	ALL
FILE REF:	CMD/1
DATE	July 2005
REF	TB
RESPONSIBLE MANAGER	Manager Community Development

In Brief:

This item proposes the appointment of nominated community representatives for Council's Community Safety Advisory Committee.

Tabled Items

Nil

Officer Interest Declaration

Nil

Strategic Implications

To facilitate a wider range of social and cultural experiences for the City of Armadale.

To encourage community participation and responsibility.

To foster ownership, pride and a supportive and caring community.

To have in place the range of services to enhance the well being and safety of the community.

Legislation Implications

Local Government Act 1995

Local Government (Administration) Regulations 1996

Council Policy/Local Law Implications

City of Armadale Standing Orders

City of Armadale Code of Conduct

Advisory Committee's Terms of Reference

Budget/Financial Implications

Nil

Consultation

Community Safety Advisory Committee

BACKGROUND

The following tables depict the membership for the Community Safety Advisory Committee as appointed by Council at its Ordinary Council Meeting of 28 June 2005 (C57/6/05).

Miscellaneous

Community Safety Advisory Committee	
Positions available	Appointed 7 June 2005
City of Armadale Councillor	Cr June McDonald
WA Police Service Representative	Snr Sergeant Russell Gardiner & Sgt Andrew Rogers (Deputy Member)
Armadale Community Policing Representative	Const Sharon Phillips & Const Brendan Cassey (Deputy Member)
Armadale Neighbourhood Watch Representative	
Department for Community Development Representative	Mr Peter Johnston & Mrs Ann Leishman (Deputy Member)
Department of Education Representative	Ms Maura O'Connell & Mr Joe Kalajzich (Deputy Member)
Department of Justice Representative	
Armadale Health Service Representative	Ms Una Bridson
Armadale & Gosnells District Youth Resources Representative	Ms Chris Barrett
Armadale Chamber of Commerce Representative	
Department of Housing & Work Representative	Mr Richard Barlow & Ms Kelly South (Deputy Member)
1 x Community Representative	
1 x Aboriginal Community Representative	Ms Carleen Pickett & Ms Lesley Murray (Deputy Member)
1 x Seniors Interests Representative	Ms Anne Ridgeway

DETAILS OF PROPOSAL

Since the appointments made by Council resolution in June 2005, nominations have been received for the following positions:

1. Armadale Neighbourhood Watch Representative – Ms Kathleen Joy Mercer
2. Department of Justice Representative – Mr Chris Rewha and Mr John Pavlinovich as Deputy member
3. Armadale Chamber of Commerce Representative – Mr Theo Jongeling

COMMENT

Analysis

All nominations meet the appropriate criteria for the Community Safety Advisory Committee.

Options

1. Council may appoint those nominated persons to the Committees as advised.
2. Council may appoint some nominations and refuse others with the request that positions be re-advertised.

Miscellaneous

3. Council may refuse all nominations as advised and request that the positions be re-advertised.

Conclusion

It is appropriate to appoint the nominations as recommended to the relevant Advisory Committees.

RECOMMEND

It is recommended that Council appoint the following representatives to the Community Safety Advisory Committee:

- a. **Ms Kathleen Joy Mercer – Organisational Representative (Armadale Neighbourhood Watch)**
- b. **Mr Chris Rewha - Organisational Representative (Department of Justice)**
- c. **Mr John Pavlinovich – Deputy Organisational Representative (Department of Justice)**
- d. **Mr Theo Jongeling – Organisational Representative (Armadale Chamber of Commerce)**

****ABSOLUTE MAJORITY REQUIRED**

Moved

MOTION CARRIED/LOST ()

Miscellaneous

OUTER METROPOLITAN COMMUNITY FUND GRANTS

WARD All
FILE REF: FIN/1
DATE 19 July 2005
REF CA
RESPONSIBLE Executive Director
MANAGER Community Services

In Brief:

This report provides information in relation to the Department of Local Government and Regional Development's Outer Metropolitan Community Fund and advises Council of the City's proposed applications.

Tabled Items

Nil

Officer Interest Declaration

Nil

Strategic Implications

To enhance the qualities and benefits of our natural and built environment
To deliver a range of services to meet community needs
To facilitate a wide range of social and cultural experiences
To maintain and improve physical infrastructure to meet the needs of the local community

Legislation Implications

Nil

Council Policy/Local Law Implications

Nil

Budget/Financial Implications

The Outer Metropolitan Community Fund (OMCF) is a grant scheme administered by the Department of Local Government and Regional Development (DLGRD). Whilst contributing funds are not essential requirements the application guidelines request that, for every project, investigation is undertaken in relation to seeking out alternative sources of income as well as providing details of any financial contribution by the applicant.

Consultation

Community Services Directorate
Technical Services Directorate
Development Services Directorate
Corporate Services Directorate
CEO

BACKGROUND

The Outer Metropolitan Community Fund (OMCF) provides \$1 million per year over 4 years commencing in 2004/05. Eligible applicants include local government authorities, community and industry/business organisations, volunteer organisations and philanthropic

Miscellaneous

foundations. All community and volunteer groups applying for funding must be incorporated or have equivalent status.

The table below is a summary of successful projects for the Armadale region in 2004/05. A copy of the successful grant applications in 2004/05 for all Local Government areas is listed on the Department's website and has been attached for Councillors' information. **(Refer to Attachment "A-2" – Summary of Attachments - buff pages).**

Applicant	Project	Amount Funded
Araluen Botanic Park Foundation Inc	Araluen Chilli Festival Street Parade	\$5,064
Armadale, Gosnells & Districts Youth Resources Inc	Youth Support Program "Stairways Project"	\$44,809
Injury Control Council of WA	Armadale Safe Communities Pilot Program	\$26,369
Roleystone Local Drug Action Group Inc	Cross Park Skatepark Precinct	\$10,562
Rotary Club of Armadale	Borrello Reserve Playground Equipment	\$43,300
Carers WA	Young Carers Support Program "Linking Together"	\$9,216
		\$139,320

DETAILS OF PROPOSAL

The Outer Metropolitan Community Fund, which was advertised in both the local and State press by the Department of Local Government and Regional Development, is one that has attracted some interest from the community. The Fund provides financial assistance to help fund projects that encourage, promote and support the sustainable development of outer metropolitan areas of Perth. The focus of the Fund is to assist small communities within the following Local Government Areas:

- City of Wanneroo,
- City of Swan,
- Shire of Mundaring,
- Shire of Kalamunda,
- City of Armadale,
- City of Rockingham and
- Town of Kwinana.

The primary focus is on enhancing services and capital works in areas nearer the boundary of the relevant Regional Development Commission and grants of between \$5,000 and \$50,000 are available.

Funding is available for project development activities that may include:

- Community development initiatives including information services, events, festivals and the provision of key services.
- Environmental, water quality and natural resource management initiatives.

Miscellaneous

- Economic development and job creation initiatives which may include feasibility studies, business and marketing plans, cost benefit analyses and economic impact studies (normally to a maximum grant contribution of \$20,000).

Funding is also available for capital works project that provide facilities for public use such as:

- Facilities or infrastructure enhancements for tourism development.
- Community facilities and infrastructure e.g. public toilets, public playgrounds, shelter or fixed improvement for public facilities.
- Facilities supporting children and/or youth.
- Infrastructure which improves access to telecommunications and other technology.
- Restoration or development of heritage buildings or sites for a community purpose.

Priority will be given to projects that support:

- Economic development and job creation
- Increased access to services
- Environmental improvements
- Community development outcomes
- Activities for children and/or youth
- Tourism development
- Access to technology

The City is aware of a number of local organisations that are considering making an application to this fund in 2005/06 and, whilst it is not a requirement for them to apply through the City, there is clearly an advantage, depending upon the project, to work with the City and have its support. As far as we can ascertain, the following organisations are considering applying;

○ **Heritage Country Tourism Association (HCTA)**

HCTA are intending to submit at least two applications. Whilst the amount requested is unknown the first will be for new brochure racks to improve access to information services and aid in tourism development, a pieLINK kiosk internet facility to improve access to information technology and remodelling of the front reception counter to become disable friendly. The second application will be used to:

- develop an “Autumn in Armadale” festival/event similar in concept to the Swan Valley “Spring in the Valley”;
- establish strategic collaborative marketing opportunities with operators and businesses within the Armadale and surrounding region;
- develop a brand marketing image which depicts the Armadale and surrounding areas and the diverse range of experiences on offer in this region.
- develop a strategic advertising campaign highlighting the key attractions and tourism products available within the Armadale and surrounding region;
- develop an action plan for immediate and long term marketing and promotion;
- create a series of value-added experiences to encourage repeat / referral visitors;
- develop a distribution strategy to circulate promotional material to selected target markets which complements the advertising campaign.

Miscellaneous

Letters of support were requested from both the CEO and Mayor for each proposal respectively. The letter to the CEO also requested a financial contribution and, whilst a letter of support has been provided (it was acknowledged that each of these initiatives would assist the Armadale Visitor Centre in its servicing of tourism) they were advised that at this time the City was unable to offer additional financial support beyond that which is already provided to the HCTA. In relation to the second application and in consultation with the Mayor, a letter of support was declined on that basis that the concept of another major festival, together with brand marketing of the Armadale district, required much broader planning and consultation between the HCTA, the City, the Armadale Redevelopment Authority (ARA) and the community. The proposed development of a brand marketing image for the Armadale region should not be without reference to the strategic brand marketing currently being undertaken by the City and ARA. The HCTA was also advised that the City already has a diverse community event program that runs from August to April each year and, together with other events run in the City (Perth International Arts Festival (PIAF), Araluen Festivals (Chilli, Tulip, Folk)), any new event should compliment what is already existing. The costs associated with the type, nature and size of festival suggested in their application would be high and without detailed plans in place, the City would be reluctant to support something that could have major financial implications on itself and many other organizations and groups in the district.

○ **Araluen Botanic Park**

Similar to their 2004/05 application, Araluen Botanic Park are again applying for assistance with the Chilli Festival and a letter of support has been requested and supplied.

○ **Kelmscott Hall Extension and Refurbishment – relocation of Kelmscott Scouts**

Negotiations with the Kelmscott Scouts in relation to their relocation from Frye Park have been under way for some time and current discussions have centred on a potential extension of the Kelmscott Hall as a base for their operations. The architects for the Kelmscott Scouts are currently investigating the cost and feasibility for such an extension, however, details as to cost are yet to be finalised. Given the fact that there are unknown cost implications for both the City and the Scouts, it is uncertain if they will now lodge an application to the OMCF in 2005/06 or defer the decision to 2006/07. If they do proceed in 2005/06 it will be with the City as a partner to the proposal.

○ **Armadale Youth Resources (AYR)**

At this stage, AYR are still not sure if they will lodge an application however if they do apply for funding, it is very likely that the money would go towards supporting existing programs such as 'Stairways' and 'Young Women's Group' as well as activities at their Youth Drop In Centre.

○ **DrugARM – Armadale Branch**

At this stage, DrugArm are still not sure if they will lodge an application however if they do apply for funding, it is very likely that the money would go towards supporting the 'Youth Options' program.

Applications are also being considered by **ROR (Revitalise our Roleystone)** and **Armadale PCYC**.

Miscellaneous

In addition, the City is also lodging its own applications, which will include:

○ **Rushton Park Redevelopment – Playground equipment, pathways, lighting, barbecues and seating**

Previous reports to Council have advised of the proposed redevelopment of the former Kelmscott Pool Site and foreshore area at Rushton Park. Planning for this project is largely completed and once the necessary approvals are obtained from the Western Australian Planning Commission the project will proceed to the construction stage. The upgrade of the foreshore will include new pathways, playgrounds, lighting, barbecues, seating and picnic tables. The aim is to create a family oriented space that will encourage people to use the park for picnics, barbecues and family visits. In support of this proposal, the City will be lodging an application to the Outer Metropolitan Community Fund for a maximum grant of \$50,000 in 2005/06.

○ **Memorial Park Playground Equipment**

Memorial Park is an important recreational area in the heart of the Armadale CBD and is regularly used by many residents from throughout the City. It has significant historical links with the Returned Serviceman's League and with the current development of the cinemas and future proposed redevelopments represents an integral recreation space for the City. The current playground equipment, whilst well used, is relatively limited in its appeal and should reflect the importance and significance of the park. As such, an application for a maximum grant of \$50,000 in 2005/06 will be made.

○ **Frye Park Playground Equipment**

Frye Park is a major active sporting reserve within the Kelmscott district and is well used by local residents. In concert with the active recreation space including a skate park, it also has passive recreation areas. Currently this park does not have any playground facilities and this has been identified as a high priority for the City and as such an application for a grant of approximately \$25,000 in 2005/06 will be made.

○ **Cross Park Playground Equipment**

Cross Park is a major active sporting reserve within the Roleystone district and is well used by local residents. In concert with the active recreation space including a skate park, it also has passive recreation areas. The existing playground equipment whilst well used is limited and ageing and this has been identified as a priority for the City and as such an application for a grant of approximately \$25,000 in 2005/06 will be made.

○ **Armadale Community Conference**

The City's Community Development Team is currently planning an Armadale Community Conference to be held in March 2006. Many local groups and individuals often cannot attend professional conferences due to time, location and cost. The purpose of the Armadale Community Conference will be to give local groups and individuals an opportunity to attend their own informative, interactive and professional conference, where they will be able to gain knowledge on how to enhance their services and improve their skills in community development. This will be facilitated through presentations from experts in the community development field. An application for \$15,000 in 2005/06 will be made to support the costs associated with the conference.

Miscellaneous

As is often the case there are always more projects that could be included and the City will be actively preparing additional proposals for future years of this fund. Whilst it is also anticipated that each of the above Community Organisations will also consider applying for projects in future years, potential ideas for the City would include:

- Strategic Community Parks throughout the City including playground equipment
- CBD Skate park
- Additional Community Place Plans as well as projects identified from the pilot plans
- ICT Infrastructure projects
- Public Art projects
- Tourism and Heritage related projects

Applications, original plus 5 unbound copies, must be lodged with the Department of Local Government and Regional Development by Thursday, 11 August 2005.

Comment

As part of the work in Community Services (as with other Directorates), officers continually seek out grant funds that will assist the achievement of City/Council strategies and activities. Subsequent applications in the last few years have been quite successful. Where grants require matching funding, Council is advised prior to commitment and acceptance. Where matching funding is minimal or not required, Council may not be advised until the application is approved.

The City is aware of a number of local organisations that are considering making an application to the OMCF and, whilst it is not a requirement for them to apply through the City, there is clearly an advantage, depending upon the project, to work with the City and have its support. The current guidelines state “*applicants are encouraged to discuss their project and the application process with their relevant Shire or City Council*”. Community Services and Technical Services staff have previously assisted some organisations with their applications where requested and appropriate.

Advice from the Department after the 2004/05 application round was that eighty five applications were received totalling \$2,397,870 in requests, which was far in excess of what was available. As a consequence a number of projects were not successful, including two from the City related to Smart Communities and Community Place Plans. Based upon this first year, it was our suggestion that the selection criteria and assessment methodology used by the Department be amended to include a process similar to the current Department of Sport and Recreation CSRFF program to avoid a similar situation occurring in 2005/06 however it would appear that no significant changes have been made to date.

Given this situation and assuming there are a similar number of applications in 2005/06, and assuming that at least 50% of the applications received are for the maximum grant of \$50,000, it is possible that the total requests made could be in the order of \$2.5 million again, which will require the Department of Local Government and Regional Development to undertake a stringent assessment process.

Miscellaneous

Conclusion

As indicated above, the fund will provide \$1 million per year. Applications close on Thursday, 11 August 2005 and notification about the success or otherwise of all applications should be received by November 2005.

RECOMMEND

That Council:

- a. **Note the information provided in relation to the Outer Metropolitan Community Fund (OMCF);**
- b. **Support the following City applications for Outer Metropolitan Community Fund (OMCF).**
 - **Rushton Park Redevelopment**
 - **Memorial Park Playground Equipment**
 - **Frye Park Playground Equipment**
 - **Cross Park Playground Equipment**
 - **Armadale Community Conference**

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MOTION CARRIED/LOST ()

Recreation

PROPOSAL TO ESTABLISH A RUSHTON PARK ADVISORY COMMITTEE

WARD River
FILE REF: A178691
DATE 20 July 2005
REF PGQ
RESPONSIBLE Executive Director
MANAGER Community Services

In Brief:

This report

- Responds to Council Resolution C27/3/05 to canvass the views of Rushton Park user groups as to the need to establish a formal Advisory Committee and recommends that based on the response from the user groups, Council not establish a formal advisory committee at this time but seek to engage the user groups in a more informal way via periodic meetings as and when issues arise.

Tabled Items

Nil

Officer Interest Declaration

Nil

Strategic Implications

Relates to Council's aim to maintain and upgrade physical infrastructure for the economic and physical well being of the local community.

Legislation Implications

Local Government Act (1995)

Council Policy/Local Law Implications

Nil

Budget/Financial Implications

Nil

Consultation

Rushton Park user groups

BACKGROUND

Following a formal approach to the Executive Director by Cr Zelones a proposal to establish a Rushton Park Advisory Committee was briefly canvassed in a report to the November 2004 Community Services Committee Meeting. Council resolved to investigate the proposal and report back to the Community Services Committee.

A further report was presented to the Community Services Committee Meeting held on 29 March 2005 and Council resolved (C27/3/05) to write to user groups of Rushton Park to seek their views as to the need to establish a new advisory committee or the alternative of setting

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up an informal communication process that would involve the groups meeting with Council representatives on two or three occasions each year.

Letters were then written to all regular user groups of the facilities at Rushton Park to seek their views on this matter. This report provides a summary of the responses received from those user groups that chose to respond.

DETAILS OF PROPOSAL

Of the 16 individual user groups, (including Kelmscott Primary School), (**see list below**) that were invited to comment, only two written and three verbal responses were received. Of the five responses, only the Kelmscott Tennis Club favoured the proposal to establish a formal advisory committee. The Kelmscott Primary School favoured the option of an informal process whereby user groups would meet on 2 or 3 occasions each year to discuss any issues related to the ongoing management and/or development of the Park. The other three responses were happy with the current arrangements and did not see the need for regular meetings between the user groups.

Armadale Table Tennis Club
CoA - Immunisation
CoA - Pioneers Reunion
Community Physiotherapy Service
Footloose Rock and Roll Club
Free Ref / Church Soccer Club
Kelmscott / Roleystone RSL
Kelmscott Agricultural Society
Kelmscott Junior Cricket Club
Kelmscott Ladies Badminton
Kelmscott Over 50's Dance Group
Kelmscott Primary School
Kelmscott Senior Cricket Club
Kelmscott Tae Kwon Do
Prime Movers Inc
Shotokan Karate - Kelmscott

The other 11 user groups did not respond to Council's invitation to comment on this matter.

COMMENT

Analysis

Based on the responses from the user groups, there would not appear to be support to establish a formal advisory committee.

There may be benefit however, in having informal meetings with user groups from time to time to discuss particular issues related to the future development and ongoing management of the Park. There would also be benefit in writing to all user groups to reinforce the current communication channels available to them if they have any issues or concerns. In particular,

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continuation of communication between the City and the Kelmscott Agricultural Society organisers both prior to and after the Kelmscott Show would be beneficial.

In summary, although the notion of establishing a Rushton Park Advisory Committee has merit and would provide a formal structure for communication between Council and the user groups, it does have implications in terms of resources to service the Committee, and there does not appear to be support from the user groups at this time.

Options

1. Council could establish a new committee called the *Rushton Park Advisory Committee* with draft Terms of Reference to be prepared and presented to a future Community Services Committee.
2. Council could set up an informal process to meet with user groups as and when issues arise.
3. Council could write to all user groups and reinforce the current communication channels whereby groups are encouraged to contact Council officers as and when issues arise.

Conclusion

For the reasons outlined in the report it is recommended that Council not proceed to establish a *Rushton Park Advisory Committee* at this time, but adopt the approach outlined under options 2 and 3 in this report.

RECOMMEND

That Council:

- a. **elect not to establish a Rushton Park Advisory Committee at this time but adopt an informal process to meet with user groups from time to time as and when issues arise;**
- b. **write to all user groups and reinforce the current communication channels available to them if they have any issues of concern.**

Moved

MOTION CARRIED/LOST ()

Recreation

REDEVELOPMENT OF FORMER KELMSCOTT POOL SITE

WARD River
FILE REF: A178691
DATE 19 July 2005
REF PGQ
RESPONSIBLE Executive Director
MANAGER Community Services

In Brief:

This report:

- presents the draft concept plans for the redevelopment of the former Kelmscott Pool site and foreshore area at Rushton Park and recommends that;
- Council endorse the draft concept plans for the redevelopment of the former Kelmscott Pool site and foreshore area at Rushton Park as attached to this Agenda, subject to any further minor amendments.
- Council endorse the paving design for the former pool and concourse area of the site.
- Council further consult with the local community about possible new names for the former Kelmscott Pool site and foreshore area at Rushton Park, and a report be presented to the September Community Services Committee regarding this matter.
- the detailed design for the Story Wall be circulated to Councillors for comment prior to the installation of the wall and artwork.

Tabled Items

Nil

Officer Interest Declaration

Nil

Strategic Implications

Relates to Council's aim to maintain and upgrade physical infrastructure for the economic and physical well being of the local community.

Legislation Implications

Nil

Council Policy/Local Law Implications

Nil

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Budget/Financial Implications

Funds allocated in Council's 2005/06 budget for the overall redevelopment of the site together with grant funds secured for this project are sufficient to cover the scope of works proposed.

Consultation

Extensive consultation with the local community following the closure of the Kelmscott Pool.
Western Australian Planning Commission

Swan River Trust

Dept of Environment

Technical Services Staff

Recent workshops at Kelmscott Hall and Primary School for Story Wall project.

BACKGROUND

Previous reports to Council have advised of the proposed redevelopment of the former Kelmscott Pool site and foreshore area at Rushton Park.

Planning for this project is largely completed and once the necessary approvals are obtained from the Western Australian Planning Commission, the project is ready to proceed to the construction stage.

This report presents for Council's consideration the draft concept designs for the site redevelopment and provides a general update on the status of the project.

DETAILS OF PROPOSAL

The draft concept designs are presented as an attachment to this agenda (**Refer to Attachment "A-3" – Summary of Attachments – buff pages**), and larger coloured copies of the plans will be available for viewing at the meeting.

The following brief comments are made in relation to the various elements of the draft concept designs:

Site Plan

The Site Plan of the former Kelmscott Pool and foreshore area indicates the proposed location of the various works to be undertaken, and provides a general overview of the project.

Performance Facility

A feature of the site redevelopment is the performance facility on the eastern side of the former pool and concourse area. The design presents a simple but striking structure made of powder coated steel and colorbond roof sheeting. The performance facility will provide a covered stage area of approximately 80m², with three-phase power supply and lighting.

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When completed, the performance facility will complement the ambience of the site and be an ideal venue for a variety of concerts and performances.

Story Wall

As indicated in the artists progress report (**Refer to Attachment “A-4” – Summary of Attachments – buff page**), the concept design for the Story Wall includes a ceramic mural integrated within a concertina wall (middle section), flanked by two 15 metre concrete cast walls with integrated text and relief lines. The theme for the artwork is *Older than Memory* and will focus on the stories and memories of people associated with the former Kelmscott Pool site. The detailed design for the Story Wall is scheduled for completion by mid-August, and will be circulated to Councillors for comment prior to installation of the wall and artwork in September/October.

Change room Upgrade

The upgrade of the change rooms and office building will consist of re-roofing, new verandahs on the southern, eastern and northern sides of the building, new disabled toilet facility and minor internal upgrade.

Paving

New brick paving will be installed on the former pool and concourse area, and on the pathway from the car park along the southern side of the change rooms building. With over 1,000m² of paving to be installed, this part of the redevelopment presents an opportunity to create an interesting and attractive space that complements the site. The architect has presented three alternative paving designs for consideration i.e.

1. Radiating Paving

The architect's recommended design is a two-colour pattern that radiates out from the performance facility, which is the main feature of the site. The effect is to immediately draw attention to the performance facility and stage. This design also includes a “Chess Board” in the location of the former toddlers pool.

2. Rectangular Pattern

This design has not been fully developed but involves the use of light and dark colour pavers to create a series of rectangular shapes throughout the paved area. The “Chess Board” is also included in this design.

3. Basic Two Colour Pattern

The third option is a basic two-colour pattern with a darker “reddish” colour paver for the area of the former pools, and a lighter colour paver for the concourse area. The “Chess Board” is also included in this design.

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Foreshore Area

The upgrade of the Foreshore includes a new pathway, playgrounds, lighting, barbecues, seating and picnic tables. The aim is to create a family oriented space that will encourage people to use the park for picnics, barbecues and family visits.

COMMENT

Analysis

The concept designs generally reflect the wishes of the local community expressed via the extensive consultation that occurred following the closure of the Kelmscott Pool. The various elements of the redevelopment have been costed and are within Council's budget for this project.

If Council is happy with the overall concept plans, it is recommended that they be approved and the project proceeds to the construction stage. Subject to the approval from the WA Planning Commission and Swan River Trust being obtained by the end of August, works are scheduled to occur in the period from September to November. Regular contact is occurring with the above agencies in order to obtain the necessary approvals within the shortest possible timeframe.

In terms of the concept designs for the paved area, a decision is required in terms of Council's preferred design. The radiating paving design is the architect's recommended option, and has some appeal. If Council does not support any of the concept paving designs, further work will need to occur to develop alternative designs for Committee/Council's consideration.

One matter that Council may wish to consider or give thought to is the naming of the redeveloped area of Rushton Park. This matter was raised by Cr Zelones under Councillors Items at the Community Services Committee Meeting held on 1 March 2005. Up until this point, the project has generally been referred to as the redevelopment of the former Kelmscott Pool site.

An issue for discussion is whether Council would prefer a single name for the former pool site plus the foreshore area, or perhaps separate names for each area given their different functions. Some possibilities might include:

- *Rushton Park Amphitheatre*
- *Rushton Park Riverside Stage*
- *Rushton Park Foreshore*
- *Rushton Park Adventure Playground*

Prior to making a decision on the name for the redeveloped area of the Park, Council may wish to further consult with the community on this issue.

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Options

1. Endorse the concept plans for the redevelopment of the site as presented along with the preferred paving design.
2. Endorse elements of the concept plan but not other parts.
3. Not endorse any of the concept plans.

Conclusion

The concept plans for the redevelopment of the site achieve the wishes expressed by the community to create a high quality passive open space area that is attractive for families and suitable for a range of concerts and performances. Unless Council is unhappy with any aspect of the draft concept plans, it is recommended that they be endorsed

RECOMMEND

1. **That Council:**
 - a. **endorse the draft concept plans for the redevelopment of the former Kelmscott Pool site and foreshore area at Rushton Park as attached to this Agenda, subject to any further minor amendments;**
 - b. **endorse the radiating paving design for the former pool and concourse area of the site;**
 - c. **further consult with the local community about possible new names for the former Kelmscott Pool site and foreshore area at Rushton Park, and a report be presented to the September Community Services Committee regarding this matter.**
2. **That the detailed design for the Story Wall be circulated to Councillors for comment prior to the installation of the wall and artwork.**

Moved

MOTION CARRIED/LOST ()

LATE ITEMS

EXECUTIVE DIRECTOR COMMUNITY SERVICES REPORT

COUNCILLORS' ITEMS
