

# CITY OF ARMADALE

## MINUTES

OF COMMUNITY SERVICES COMMITTEE HELD IN THE COMMITTEE ROOM,  
ADMINISTRATION CENTRE, 7 ORCHARD AVENUE, ARMADALE ON TUESDAY, 5  
JUNE 2012 AT 7.00 PM.

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**PRESENT:** Cr J A Stewart (Chair)  
Cr K Busby  
Cr G A Best  
Cr R Butterfield  
Cr J H Munn JP CMC (Deputy for Cr MacDonald)  
Cr G Nixon  
Cr M S Northcott

**APOLOGIES:** Cr C J MacDonald (Leave of Absence)

**OBSERVERS:** Nil

**IN ATTENDANCE:** Ms Y Coyne - Executive Director Community Services  
Ms F Grieves - Manager Leisure Services  
Mr B Watkins - Manager Ranger & Emergency Services  
Ms S Gasior - Minute Secretary

**PUBLIC:** Nil

*“For details of Councillor Membership on this Committee, please refer to the City’s website  
– [www.armadale.wa.gov.au/your\\_council/councillors](http://www.armadale.wa.gov.au/your_council/councillors).”*

## **DISCLAIMER**

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The Disclaimer for protecting Councillors and staff from liability of information and advice given at Committee meetings was not read as no members of the public were present.

## **DECLARATION OF MEMBERS' INTERESTS**

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Nil

## **QUESTION TIME**

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Nil

## **DEPUTATION**

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Nil

## **CONFIRMATION OF MINUTES**

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## **RECOMMEND**

**Minutes of the Community Services Committee Meeting held on 8 May 2012 be confirmed.**

**Moved Cr M S Northcott**

**MOTION CARRIED 7/0**

## **ITEMS REFERRED FROM INFORMATION BULLETIN**

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- **Outstanding Matters & Information Items**
  - Report on Outstanding Matters – Community Services Committee
- **Monthly / Quarterly Departmental Reports**
  - Community Development Report –Community Development Report April 2012
  - Manager Library & Heritage Services Monthly Report –April 2012
  - Manager Ranger & Emergency Services Monthly Report –April 2012
  - Tourism/Visitor Centre Monthly Report –April 2012
- **Minutes/Notes of Occasional/Advisory Committees**
  - ATSIAG Notes – 1 May 2012
  - Positive Ageing Working Group Notes – 7 May 2012
- **Miscellaneous**
  - Photographs from Afternoon Tea – Volunteer Week

*Committee noted the information, and no further items were raised for discussion and/or further report purposes*

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5 JUNE 2012

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**1.1 - ANNUAL LEAVE - EXECUTIVE DIRECTOR COMMUNITY SERVICES**

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WARD : ALL  
FILE No. : M/372/12  
DATE : 28 May 2012  
REF : SG  
RESPONSIBLE : Executive Director  
MANAGER : Community Services

**In Brief:**

- Advice of proposed leave from 1 August to 17 August 2012 for the Executive Director Community Services  
Recommend that
- That Council note the Executive Director Community Services absence of leave from 1 August 2012 returning to work on 20 August 2012 inclusive

**Tabled Items**

Nil

**Officer Interest Declaration**

Nil

**Strategic Implications**

Nil

**Legislation Implications**

General assessment of relevant legislation (e.g. Local Government Act) has not revealed any restrictions.

**Council Policy/Local Law Implications**

**Budget/Financial Implications**

Nil

**Consultation**

Chief Executive Officer  
MANEX

**COMMENT**

The Executive Director Community Services is advising that she has made arrangements to take leave effective from 1 August to 17 August 2012 inclusive, returning to work on 20 August 2012.

It is recommended that the Executive Manager Community Services be appointed Acting Executive Director Community Services for the period 1 August to 17 August 2012 inclusive

**ATTACHMENTS**

There are no attachments for this report.

**C30/6/12 RECOMMEND**

**That Council:**

- 1. That Council note the Executive Director Community Services absence of leave from 1 August 2012, returning to work on the 20 August 2012**
- 2. That the Executive Manager Community Services be appointed Acting Executive Director Community Services for the period 1 August to 17 August 2012 inclusive.**

**Moved Cr J H Munn  
MOTION CARRIED (7/0)**

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**2.1 - SPONSORSHIP OF MAJOR EVENTS HELD IN THE CITY OF ARMADALE  
2012/13**

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WARD : ALL  
FILE No. : M/219/12  
DATE : 20 April 2012  
REF : FG  
RESPONSIBLE : Executive Director  
MANAGER : Community Services

**In Brief:**

This report provides details for sponsorship of Major Events for 2012/2013 in accordance with Council Policy RECN7 Sponsorship of Major Events and recommends that:

- Council refers \$36,000 for sponsorship of major events, for consideration and inclusion in the 2012/13 draft Budget.

**Tabled Items**

Nil

**Officer Interest Declaration**

Nil

**Strategic Implications**

- 1.3.1 Access to a wide range of cultural, arts and learning opportunities.
- 1.3.2 Promote and support community arts, historical and cultural facilities and events.
- 1.5.1 Sport, recreation and leisure opportunities that contribute to community health and wellbeing.
- 1.5.2 Promote walking and cycling trails for recreation and commuter use.
- 3.4.1 Local, national and international recognition.
- 3.4.2 Promote and support the Champion Lakes Complex and events.
- 3.4.3 Promote Armadale Nationally and Internationally in partnership with State and Regional tourism initiatives.

**Legislation Implications**

Nil

**Council Policy/Local Law Implications**

RECN7 Major Event Sponsorship

**Budget/Financial Implications**

The current allocation for Sponsorship of Major Events in 2012/13 is \$30,000. The recommendation in this report is that an amount of \$36,000 be considered.

**Consultation**

1. Communications Department
2. Tourism Development Department
3. Leisure Services
4. Venuewest regarding upcoming events at Champion Lakes

## **BACKGROUND**

Council's RECN7 Major Events Policy provides guidelines determining how Council responds to sponsorship requests for major events that occur within the City boundaries including but not limited to the Champion Lakes Complex.

Events for consideration can be of any nature eg. sporting, cultural, tourism that meets the following eligibility criteria;

- a. Local, national and international recognition and affiliation with relevant sporting or community associations and governing bodies.
- b. Must present a proposed sponsorship agreement.
- c. The event must attract spectators and volunteers from the local and wider community.
- d. Can demonstrate a high level of community interaction with local business and residents.
- e. Has the ability to manage a high profile event of the proposed type.
- f. Demonstrates a significant contribution in cash and/or 'in kind'.
- g. Demonstrate annual events have capacity to become sustainable without sponsored funds.
- h. Provide promotional opportunities for the City before, during and after the event.

In 2011/12 the following events were sponsored:

### **Swimming WA**

<b>Event</b>	2012 National Open Water Swimming Championships
<b>Date</b>	Saturday 18 and Sunday 19 February 2012
<b>Amount</b>	\$15,000

### **Trievents**

<b>Event 1</b>	Champion Lakes Duathlon
<b>Date</b>	Sunday 9 October 2011
<b>Event 2</b>	Race 2 of the State Triathlon Series
<b>Date</b>	Sunday 15 January 2012
<b>Amount</b>	\$10,000

### **Square Stone Racing**

<b>Event</b>	Golden Spokes Cycling Classic
<b>Date</b>	Saturday 5 November 2011
<b>Amount</b>	\$5,000 Previous years sponsorship of \$10,000 per year for 3 years

### **Rowing WA**

<b>Event</b>	National Rowing Championships
<b>Date</b>	Monday 5 March 2012 – Sunday 11 March 2012
<b>Amount</b>	\$10,000 sponsorship (plus an estimated \$30,000 in-kind through advertising, event and officer time)

Organisations which received sponsorship in 2011/12 were invited to apply for sponsorship in 2012/13. In addition, invitations were extended to organisations that have approached the City for sponsorship for new/current annual events held within the City of Armadale.

A total of eight (8) sponsorship applications were received which are summarised below including officer comments and recommendations:

<b>Event</b>	Armadale Independent Film Festival (AIFF)
<b>Date</b>	November 29 <sup>th</sup> – December 1 <sup>st</sup>
<b>Number of persons</b>	1,000
<b>Summary of event</b>	<p>The Armadale Film Festival is an annual event aiming to raise the profile of Armadale as a cultural centre, providing a platform for local artists (filmmakers, screenwriters, editors) to showcase their talents at a high profile event.</p> <p>The request is for funding of a category prize for a film/video depicting Best Organisation in Armadale.</p>
<b>Level (national / state)</b>	State
<b>Targeted demographics</b>	Local artists, City of Armadale residents and visitors from an extensive catchment within the Perth Metropolitan area.
<b>Benefits to the City Community</b>  Economic Public relations	<ul style="list-style-type: none"> <li>• Opportunity for local artists.</li> <li>• Family friendly event, including visitors from outside the City of Armadale.</li> <li>• Local business during the Film festival.</li> <li>• Best Organisation in Armadale Award.</li> <li>• Publicity and exposure to a niche market, including promotion in The West Australian and Sunday Times.</li> <li>• Increasing Armadale’s profile in the Cultural and Arts sector.</li> <li>• Opportunities for Mayor to open the ceremony and/or present awards.</li> </ul>
<b>Requesting COA In-kind contribution</b>	\$2000 Approximately \$30,000 - \$40,000 in officer support and in kind
<b>Officer recommendation</b>	\$2000 towards a category prize for a film/video depicting Best Organisation.  The inaugural Armadale Independent Film Festival was substantially supported by the City of Armadale and was a successful event. The City is supporting AIFF steering committee with business planning to ensure that an event management component is included in funding submissions and that the timing of submissions is such that event management assistance can be contracted well in advance of the event thereby reducing the reliability on City resources and creating capacity and sustainability for the event.



<b>Event Manager</b>	Square Stone Races								
<b>Event</b>	Golden Spokes Cycling Event								
<b>Date</b>	November 18 <sup>th</sup> 2012								
<b>Number of Entrants</b>	175								
<b>Summary of event</b>	<p>The Event Manager has reported that Golden Spokes is WA's largest road race run over a 6.5km circuit around Champion Lakes Regatta Centre. This is the fifth year of the race and it would not be possible without the support of the City of Armadale. The races distance range between 5 – 20 laps (98 – 130km).</p> <p>According to the Event Manager the event has grown to the State's largest Road Race and established itself as the end of season fixture. Participation for previous years have been:</p> <table> <tr> <td>2008</td> <td>68</td> </tr> <tr> <td>2009</td> <td>112</td> </tr> <tr> <td>2010</td> <td>120</td> </tr> <tr> <td>2011</td> <td>178</td> </tr> </table>	2008	68	2009	112	2010	120	2011	178
2008	68								
2009	112								
2010	120								
2011	178								
<b>Level (national / state)</b>	State								
<b>Targeted demographics</b>	Cyclists								
<b>Benefits to the City Community</b>  Public relations	<ul style="list-style-type: none"> <li>• A free spectator event.</li> <li>• Participation in presentations.</li> <li>• Opportunity for local volunteers.</li> <li>• Presentation of trophies and awards.</li> <li>• Logo placement in promotional materials.</li> </ul>								
<b>Requesting</b>	\$10,000								
COA In-kind contribution	Not required								
<b>Officer recommendation</b>	<p>The Golden Spokes Cycling event has received sponsorship from the City since its commencement to a total of \$35,000. The event has merit, however it has not been able to demonstrate that it meets the City criteria for sponsorship in regard to sustainability and has advised that without the funding the event will not be possible.</p> <p>Officer recommendation is not to support the application for sponsorship 2012/13.</p> <p>The City will provide feedback to the Event Manager on the application, the event its management and sustainability for future proposals.</p>								

<b>Event Manager</b>	<b>Sportif</b>
<b>Event</b>	City of Armadale Grand Fondo
<b>Date</b>	Proposed April/May 2013
<b>Number of entrants</b>	Year 1: 500      Year 2: 1000      Year 3: 2000
<b>Summary of event</b>	<p>This is a proposed new event providing opportunity for visitors to experience the Armadale Hills whilst participating in a cycling event.</p> <p>A cycling Grand Fondo caters for various levels of cyclists in teams or individuals who then follow a chosen route and 'check in' at different <i>passport stops</i> along the way. Armadale's terrain offers an ideal location to host this event.</p> <p>The event has been designed for <i>passport stops</i> to include local businesses and iconic Armadale attractions/sights, starting and finishing in Minnowarra Park.</p> <p>The tradition of the Grand Fondo was founded in Italy in its original form involving walking over a long distance over a period of time. This tradition then spread between villages' often over hills and mountains and in time Cycling Grand Fondo was born.</p>
<b>Level (national / state)</b>	State event focusing on tourism
<b>Targeted demographics</b>	<ul style="list-style-type: none"> <li>• Recreational Cyclists</li> <li>• Social or Corporate teams</li> <li>• General public looking for a fun and challenging event</li> </ul>
<b>Benefits to the City</b> Community  Economic Public relations	<ul style="list-style-type: none"> <li>• A free spectator event for the community to be involved</li> <li>• Race start and finish points within the City of Armadale to showcase the region and town centre</li> <li>• Local Businesses become the pinnacle of the <i>passport stops</i> which they can then use for promotion prior to the event and further exposure during the event.</li> <li>• Accommodation for those needing to travel for the event</li> <li>• Showcasing Armadale's local businesses and sights to both spectators and entrants who may otherwise not visit the area.</li> <li>• Exposure of new cycling/training routes to be utilized year round</li> <li>• Logo exposure through event promotion, including a active database of 8,500</li> <li>• Event naming rights</li> </ul>
<b>Requesting</b>	<u>Year 1</u> \$30,000 <u>Year 2</u> \$20,000

COA In-kind contribution	<p><u>Year 3</u> \$15,000</p> <p>It is recognized that in the initial year this event will need assistance from the City to connect with appropriate business contacts, promotional opportunities and operational management.</p>
<b>Officer recommendation</b>	<p>It is recommended that the City enters into a sponsorship agreement for one year at \$15,000 to assist in the inaugural event.</p> <p>The event has the potential to become an iconic event unique to Armadale.</p>

<b>Event Manager</b>	Swimming WA
<b>Event</b>	WA Open Water Swim Series – State Championships
<b>Date</b>	To be confirmed
<b>Number of competitors</b>	400 athletes
<b>Summary of event</b>	<p>The Swimming WA Open Water series is regarded as the pinnacle event in open water swimming series by which other meets are benchmarked. There is growing interest in the sport and it is anticipated that this interest will increase due to the Olympic Games in 2012.</p> <p>The event is a one day competition and includes race distances of 1.25km, 2.5km, 5km and 10km The event will take place at Champion Lakes Regatta Centre.</p>
Level (National / State)	State
<b>Targeted demographics</b>	State level competitors
<p><b>Benefits to the City Community</b></p> <p>Economic</p> <p>Public relations</p>	<ul style="list-style-type: none"> <li>• Opportunity for the community to be involved in a State event.</li> <li>• Attract spectators and participants State wide.</li> <li>• Accommodation requirements for competitors.</li> <li>• Promotion of the Champion Lakes venue.</li> <li>• Exposure as the host of a State Event.</li> <li>• Signage at the event and media and promotional materials leading up and at the event.</li> </ul>
<b>Requesting</b>	\$5,000
COA In-kind contribution	Promotion of event locally.
<b>Officer Recommendation</b>	<p>It is recommended that the City sponsors Swimming WA for \$5000.</p> <p>Competitors at previous championships have utilized</p>

	approximately 90% of accommodation in the Armadale region.
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<b>Event Manager</b>	TriEvents
<b>Event</b>	City of Armadale Triathlon – part of Telstra Triathlon Series 2012/13
<b>Date</b>	Armadale – January 12 <sup>th</sup> 2013
<b>Number of competitors</b>	< 812 athletes
<b>Summary of event</b>	The TriEvents Triathlon Series is the Premier triathlon series in Western Australia, made up of 5 races each run in centrally located venues including Hillarys, Champion Lakes Regatta Centre, Rockingham and Mandurah. The event continues to see growth with Champion Lakes a total 812 participants in 2012.
Level (National / State)	State
<b>Targeted demographics</b>	<ul style="list-style-type: none"> <li>• Triathletes and Sports enthusiasts.</li> <li>• School aged groups for the ‘Tadpoles’ section.</li> <li>• Social and Corporate groups.</li> <li>• Novice men and women.</li> </ul>
<b>Benefits to the City Community</b>  Economic  Public relations	<ul style="list-style-type: none"> <li>• Free spectator family event.</li> <li>• Exposure to the growing multi sport industry.</li> <li>• Potential to attract new people to the area.</li> <li>• Utilize local businesses where available.</li> <li>• Extensive logo exposure over the series (3 months) through event signage, marketing materials, newsletters, entry forms and websites.</li> <li>• Exposure throughout the various locations.</li> <li>• Host naming rights ‘City of Armadale Triathlon..</li> <li>• Opportunity for the Mayor to present awards.</li> </ul>
<b>Requesting</b>	\$6,000
COA In-kind contribution	Promotion of event locally
<b>Officer Recommendation</b>	It is recommended that the City of Armadale sponsors the Triathlon \$6,000. This event attracts large crowds at Champion Lakes plus ongoing exposure, through logos on entry forms and websites, social media and banners at all races in the series.

<b>Event Manager</b>	TriEvents – Duathlon
<b>Event</b>	State Duathlon Championships – Champion Lakes City of Armadale Duathlon
<b>Date</b>	October 7 <sup>th</sup> 2012

<b>Number of entrants</b>	500 athletes
<b>Summary of event</b> (Duathlon Bike –Run-Bike)	<p>This is the largest participation Duathlon event in Australia.</p> <p>It will be a free un-ticketed event for spectators and supporters with most participants and spectators coming from outside the City of Armadale.</p> <p>TriEvents applied for the Australian Duathlon Championships to be included in the event, however that bid was unsuccessful. A bid will also be submitted for 2013 championships.</p> <p>TriEvents aim to promote healthy and active lifestyles while providing opportunities for local business and sporting organisations.</p>
<b>Level (National/State)</b>	State event
<b>Targeted demographics</b>	<ul style="list-style-type: none"> <li>• Primarily between 25-39 years old</li> <li>• 65% male 35% female</li> <li>• Professional (earning an average of \$70k +)</li> <li>• Individual and corporate teams</li> </ul>
<b>Benefits to the City Community</b>  Economic  Public relations	<ul style="list-style-type: none"> <li>• A free spectator event.</li> <li>• Attracting visitors from outside the City of Armadale.</li> <li>• Opportunity for local volunteers.</li> <li>• Accommodation requirements for country participants.</li> <li>• Opportunity for local businesses to be promoted</li> <li>• Naming rights to the event.</li> <li>• Extensive promotion included race bibs, t-shirts, websites, social media and speaking opportunities</li> <li>• Working with an established and well respected event organizer.</li> <li>• Opportunity for the Mayor to present awards.</li> </ul>
<b>Requesting</b> COA In-kind contribution	<b>\$5,000</b> Promotion locally
<b>Officer Recommendation</b>	It is recommended that the City of Armadale sponsors the Duathlon for \$5,000. This event attracts large crowds at Champion Lakes plus ongoing exposure, through logos on entry forms and websites, social media and banners at the event.

<b>Event Manager</b>	Rowing WA
<b>Event</b>	2012 State Rowing Championships
<b>Date</b>	September 15 & 16 2012
<b>Number of competitors</b>	800 athletes and supporters

<b>Summary of event</b>	The event will see the best rowers from Perth Local Clubs, including Champion Lakes Boating Club as well as regional clubs over two days of competition.
Level (national / state)	State
<b>Targeted demographics</b>	<ul style="list-style-type: none"> <li>• Novice beginners to A grade seniors</li> </ul>
<b>Benefits to the City</b> Community  Economic  Public relations	<ul style="list-style-type: none"> <li>• Opportunity for the community to be involved in a State event</li> <li>• Attract spectators and participants from the whole State.</li> <li>• Accommodation requirements for greater WA competitors.</li> <li>• Promotion of the Champion Lakes venue.</li> <li>• Exposure as the host of a State Event. Signage at the event and media and promotional materials leading up and at the event.</li> </ul>
<b>Requesting</b>  COA In-kind contribution	\$1,000  Promotion of event locally
<b>Officer recommendation</b>	It is recommended that the City of Armadale sponsors this event \$1,000.

<b>Event Manager</b>	City of Armadale-Southern Districts Cycling Club
<b>Event</b>	Armadale Cycling Classic
<b>Date</b>	November 17 2013 ( annual event)
<b>Number of competitors</b>	80+
<b>Summary of event</b>	The Armadale Cycling Classic is a prestigious event held as part of the annual Highland Gathering since its inception since 1994.
Level (national / state)	
<b>Targeted demographics</b>	<ul style="list-style-type: none"> <li>• Cyclist both local and international competitors</li> <li>• Age groups and categories for the junior, novice and women Criterium cyclists.</li> </ul>
<b>Benefits to the City</b> Community  Economic  Public relations	<ul style="list-style-type: none"> <li>• Free event family event</li> <li>• Exposure to the elite Olympic and International level cyclists.</li> <li>• Increased opportunity for attendances at Highland Gathering by the visitors and spectators attracted to the event.</li> <li>• Host naming rights 'City of Armadale Cycling Classic</li> </ul>

	<ul style="list-style-type: none"> <li>Promoted through the Highland Gathering event</li> </ul>
<b>Requesting</b>	\$2,000
COA In-kind contribution	Promotion and operational support through the event coordination for Highland Gathering
<b>Officer recommendation</b>	It is recommended that the City of Armadale sponsor the event for \$2,000.

### DETAILS OF PROPOSAL

The following table summarises the recommended proposals for sponsorship for 2012/13.

Event	Recommended Sponsorship
Armadale Independent Film Festival	\$2,000
City of Armadale Grand Fondo	\$15,000
City of Armadale Duathlon	\$5,000
City of Armadale Triathlon	\$6,000
State Swimming Championships	\$5,000
State Rowing Championships	\$1,000
Armadale Classic Cycling Criterium	\$2,000
<b>Total</b>	<b>\$36,000</b>

### COMMENT

Eight (8) organisations have submitted a total of \$61,000 in sponsorship requests for state and national events that would benefit the City of Armadale with community interaction, economic opportunities and positive promotion of the region. Major events attract a cross-section of visitors to the City creating promotional opportunity and economic growth to the region. In addition to the financial sponsorship, the City will identify opportunities to maximise promotion of the event for that purpose.

Following the completion of all sponsored events an evaluation report will be provided to Council.

### ANALYSIS

The table below summarises the requests that Council may consider sponsoring for the 2012/2013 financial year and identifies the requested amount and recommended amount.

Event	Requested Sponsorship	Recommended Sponsorship
Armadale Independent Film Festival	\$2,000	<b>\$2,000</b>
Golden Spokes	\$10,000	<b>Not supported for 2012/13</b>
City of Armadale Grand Fondo	\$30,000	<b>\$15,000</b>
City of Armadale Duathlon	\$5,000	<b>\$5,000</b>
City of Armadale Triathlon	\$6,000	<b>\$6,000</b>

State Swimming Championships	\$5,000	<b>\$5,000</b>
State Rowing Championships	\$1,000	<b>\$1,000</b>
Armadale Classic Cycling Criterium	\$2,000	<b>\$2,000</b>
<b>Total</b>	<b>\$61,000</b>	<b>\$36,000</b>

It is noted that Council's Policy REC N 7 requires that all organisations receiving sponsorship be required to provide a written report within three (3) months with outcomes and an event summary.

### OPTIONS

1. Refer sponsorship of \$36,000 as recommended in the report for consideration and approval in the 2012/13 Draft Budget. This is the recommended option.
2. Refer a different amount for sponsorship for consideration and approval in the 2012/13 Draft Budget.
3. Not endorse the sponsorship, as presented, at this time.

### CONCLUSION

The recommended events for sponsorship meet the criteria as outlined in REC N7 Sponsorship of Major Events.

### ATTACHMENTS

There are no attachments for this report.

C31/6/12      **RECOMMEND**

#### That Council:

1. **Refer \$36,000 for sponsorship of major events, as listed below, for consideration of inclusion in the 2012/13 draft Budget.**

<b>Event</b>	<b>Recommended Sponsorship</b>
Armadale Independent Film Festival	\$2,000
City of Armadale Grand Fondo	\$15,000
City of Armadale Duathlon	\$5,000
City of Armadale Triathlon	\$6,000
State Swimming Championships	\$5,000
State Rowing Championships	\$1,000
Armadale Classic Cycling Criterium	\$2,000
<b>Total</b>	<b>\$36,000</b>

**Moved Cr R Butterfield  
MOTION CARRIED (7/0)**



### **3.1 - NATURAL DISASTER RESILIENCE PROGRAM (NDRP) GRANT**

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WARD : ALL  
FILE No. : M/361/12  
DATE : 23 May 2012  
REF : BW  
RESPONSIBLE : Executive Director  
MANAGER : Community Services

**In Brief:**

This item advises that the City has been successful in a grant application from the Natural Disaster Resilience Program for \$132,000 for the purchase of four (4) Variable Message Emergency information Trailers.

#### **Tabled Items**

Nil

#### **Officer Interest Declaration**

Nil

#### **Strategic Implications**

Community Wellbeing

1.6.1 Support the community in emergency and fire management, planning, response and recovery.

#### **Legislation Implications**

The Emergency Management Act 2005 includes sections for Local Governments to ensure they have emergency management provisions. Section 41 states that Local Government is to ensure that arrangements for emergency management in their Local Government district are prepared. These arrangements include the prevention, preparedness, response and recovery to identified emergency categories.

#### **Council Policy/Local Law Implications**

Nil

#### **Budget/Financial Implications**

The capital cost to purchase of the VMB trailers are fully funded by a NDRP Grant. Two trailers will become the assets of the City and two will become the property and assets of City of Gosnells. There is associated annual operating and licence renewal cost, estimated at \$900 for a full year.

#### **Consultation/Research**

- Fire Emergency Services Authority (FESA)
- City of Gosnells
- Relevant City of Armadale Departments.

## **BACKGROUND**

In October 2011, the City of Armadale in conjunction with the City of Gosnells made an application under the Natural Disaster Resilience Program (NDRP) for the purchase of four (4) Variable Message Signs – Emergency information Trailers (VMB trailers) to be used in an ongoing strategic and coordinated approach to emergency preparedness information for the community.

The City of Armadale, in conjunction with the City of Gosnells, has been successful in obtaining a grant of \$132,000 from NDRP for the purchase of the VMB trailers for use in providing key community safety messages to residents in all areas of the City's of Armadale and Gosnells.

## **DETAILS OF THE PROPOSAL**

Specifically the VMB trailers are planned to be used in the high bushfire risk suburbs of Bedforddale, Roleystone, Martin and Orange Grove. Though focussed on messages relating to bushfires it is intended to maximise the use of the VMB trailers in an all hazards approach and promoting seasonal safety messages and volunteering opportunities to enhance community resilience.

The outright purchase of four (4) VMB trailers, two (2) licensed to the City of Armadale and two (2) licensed to the City of Gosnells. The signs will be used in an ongoing, strategic and coordinated approach to emergency preparedness for the community.

## **COMMENT**

In previous years the City of Armadale has in conjunction with FESA, utilised VMB trailers in strategic locations to enhance community awareness and preparedness in the lead up to the summer bush fire season.

This strategy has proven to be an effective means of enhancing community awareness and delivering specific key messages at various times throughout the year. The VMB trailers have proven to be very expensive and increasing difficult to source due to their increased use in traffic management and construction activities. The opportunity for the City to have its own VMB trailers will provide the opportunity for increased usage and ensure the community is constantly aware of what they should be doing to prepare their properties for emergencies.

The project aims to enhance community awareness of emergency risk specific to their area and how to better prepare themselves and their property for such emergencies, resulting in improved community preparedness and resilience. An increase in volunteer recruitment is also an expected outcome due to the availability of the VMB trailers for use in promoting volunteerism within the Emergency Services.

Committee Discussion

*Committee discussed the usage of the Variable Message Boards and the intent / purpose of the messages being displayed. For example the appropriateness of advertising for events versus emergency management.*

*The Committee decided that an addition be made to the original Recommendation with the insertion of part 2 - Develop a Policy and Management Practice for the usage of the Variable Message Boards.*

**ATTACHMENTS**

There are no attachments for this report.

**C32/6/12      RECOMMEND**

**That Council:**

- 1.    Accept the Natural Disaster Resilience Program for \$132,000 for the purchase of four (4) Variable Message Emergency information Trailers, noting that two of the Trailers will become the property of the City of Gosnells.**
- 2.    Develop a Policy and Management Practice for the usage of the Variable Message Boards.**

**Moved Cr M S Northcott  
MOTION CARRIED (7/0)**

### **3.2 - AUTHORISED OFFICERS**

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WARD : ALL  
FILE No. : M/381/12  
DATE : 31 May 2012  
REF : BW  
RESPONSIBLE : Executive Director  
MANAGER : Community Services

**In Brief:**

- The appointment of Authorised Person for the purposes of administering the various Acts, Regulations and Local Laws relating to Ranger Services.

#### **Tabled Items**

Nil

#### **Officer Interest Declaration**

Nil

#### **Strategic Implications**

Nil

#### **Legislation Implications**

Section 9.10(1) Local Government Act 1995  
Section 450 Local Government (Miscellaneous Provisions) Act 1960  
Section 11(1)(3) Dog Act 1976 and Regulations  
Section 38(3) Control of Vehicles (Off-Road Areas) Act 1978  
Bush Fire Act 1954 and Regulations  
Section 38(1) Bush Fires Act 1954  
Section 59(3) Bush Fires Act 1954  
Section 26(1) Litter Act 1979 – 1981  
Section 20 (1) Criminal Procedures Act 2004

#### **Council Policy/Local Law Implications**

Local Laws Relating to Dogs  
Local Laws Relating to Parking and Parking Facilities.  
Local Government Property Local Law  
Activities and Trading in Thoroughfares and Public Places Local Law  
Local Laws Relating to Trading In Public Places.  
Environment, Animals and Nuisance Local Laws

#### **Budget/Financial Implications**

Nil

#### **Consultation**

Nil

## **BACKGROUND**

Nil

## **DETAILS OF PROPOSAL**

To enable the following staff member to undertake the appropriate responsibilities it is a requirement that Council shall, in writing, appoint him to exercise on behalf of the Local Government the powers conferred on an "Authorised Person" for the purpose of enforcing various Acts/Local laws generally.

Accordingly, and in an attempt to ensure full compliance is achieved, it is recommended that Council appoint the person herein named as an Authorised Person.

## **COMMENT**

The recommended appointment of the following person as an Authorised Officer is consistent with his position role description and will serve to facilitate and assist in the orderly business and performance of the Ranger Services.

## **ATTACHMENTS**

There are no attachments for this report.

**C33/6/12      RECOMMEND**

### **That Council:**

**1      That John Adams be appointed as "Authorised Person" for the City of Armadale to exercise powers under:**

**Part XX of the Local Government (Miscellaneous Provisions) Act 1960.**

**Part 9 Division 2 of the Local Government Act 1995.**

**Section 9.13 & 9.15 of the Local Government Act 1995,**

**Section 20(1) Criminal Procedures Act 2004**

**Dog Act 1976 and Regulations**

**Control of Vehicles (Off Road Areas) Act 1978 and Regulations**

**Bush Fires Act 1954 and Regulations**

**Section 38 (1) Bush Fire Act 1954**

**Section 59(3) Bush Fires Act 1954**

**Litter Act 1979 and Regulations**

**Local Government (Parking for Disabled Persons) Regulations  
1988.**

**Local Laws Relating to Dogs**

**Local Laws Relating to Parking and Parking Facilities.**

**Local Government Property Local Law**

**Activities and Trading in Thoroughfares and Public Places Local  
Law**

**Local Laws Relating to Trading In Public Places**

**Environment, Animals and Nuisance Local Laws**

**Moved Cr J H Munn  
MOTION CARRIED (7/0)**

***COUNCILLORS' ITEMS***

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Nil

***EXECUTIVE DIRECTOR COMMUNITY SERVICES REPORT***

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**5.1 Order of Australia Medal Scholarship**

Kirstie Nicholson, the City's Resources Librarian, was awarded the inaugural Kay Poustie OAM Scholarship at an award ceremony held at the State Library of Western Australia on Tuesday 22 May 2012.

The State Library of Western Australia Foundation established the Award in memory of Kay Poustie a long time public librarian. Its press release said: "Kay believed in an international perspective for the profession and therefore it was fitting that the Scholarship be established in Kay's honour. Kay was a role model and mentor for many members of the Western Australian public library profession".

The scholarship takes the form of an international study grant enabling Kirstie to explore the qualities that make a public library successful.

Kirstie will visit libraries in Europe and the UK that are considered successful to learn from.

**5.2 "Whose been sleeping in my house?" - Television Series ABC**

The Birtwistle Local Studies Library will be included in a film sequence on 5th of June for the ABC's "Whose been Sleeping in my house?" program. The program is tracing the story of a guesthouse in Roleystone that was named Janella, and the Local Studies Librarian, the resources of the local studies library and the City's history book will be briefly featured in the episode.

**MEETING DECLARED CLOSED AT 8.00pm**