

CITY OF ARMADALE

MINUTES

**OF COMMUNITY SERVICES COMMITTEE HELD IN THE COMMITTEE ROOM,
ADMINISTRATION CENTRE, 7 ORCHARD AVENUE, ARMADALE ON TUESDAY, 4
FEBRUARY 2014 AT 7:30 PM.**

PRESENT: Cr K Busby (Chair)
Cr M S Northcott
Cr R Butterfield
Cr C Frost
Cr J A Stewart
Cr C Wielinga

APOLOGIES: Cr G A Best

OBSERVERS: Nil

IN ATTENDANCE: Mr N Kegie - Act/Executive Director Community Services
Ms K A Charles - Manager Community Development
Ms R Milnes - Coordinator Community Development
Ms B Zanetti - Community Development Officer - Youth
Ms S Gasior - Executive Assistant Community Services

PUBLIC: Nil

*“For details of Councillor Membership on this Committee, please refer to the City’s website
– www.armadale.wa.gov.au/your_council/councillors.”*

DISCLAIMER

The Disclaimer for protecting Councillors and staff from liability of information and advice given at Committee meetings was not read as no members of the public were read..

DECLARATION OF MEMBERS' INTERESTS

Nil

QUESTION TIME

Nil

DEPUTATION

Nil

CONFIRMATION OF MINUTES

RECOMMEND

Minutes of the Community Services Committee Meeting held on 21 January 2014 be confirmed.

Cr C Frost

MOTION CARRIED 6/0

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COMMUNITY SERVICES COMMITTEE

4 FEBRUARY 2014

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1.1 - CREATIVE ART PROJECT - INSTALLATION OF ART WORKS

WARD : ALL
FILE No. : M/28/14
DATE : 4 February 2014
REF : NK
RESPONSIBLE : Executive Director
MANAGER : Community Services

In Brief:

- The City has coordinated a Creative Art Project for youth to develop and apply their artistic abilities to produce art works for the Youth Activity Area.
- This report recommends that Council endorse the artwork designed for installation on sections of the Youth Activity Area.

Tabled Items

Design Concepts and Locations were tabled at the meeting – refer Attachment 1.1.3 of these minutes

Officer Interest Declaration

Nil

Strategic Implications

- 1.2.3 Increase engagement and participation of youth in the community.
- 1.3 Access to a wide range of cultural, arts and learning opportunities.
- 1.3.2 Promote and support community arts and events.
- 1.3.4 Promote and support initiatives that enable the community to enjoy a wide variety of cultural experiences.
- 1.5.2 Provide and promote a range of leisure, sport and recreational programs.
- 1.6.3 Promote and support planning and activities that encourage a safe and responsible community.
- 2.2.2 Plan and implement projects to revitalize the Armadale City Centre.
- 2.6.2 Implement improvements to buildings, amenities and facilities as required to enhance the service to the community.

Legislation Implications

Nil

Council Policy/Local Law Implications

Nil

Budget/Financial Implications

All costs associated with the Creative Art Project, including installation, are funded by the WA Police's Strategic Crime Prevention Division's Community Crime Prevention Funding Program.

Consultation

1. Feedback from participants, parents and community members was provided at the launch of an exhibition held midway during the Creative Art Project to showcase the artworks.
2. Department for Child Protection and Family Support
3. Department of Health Child and Adolescent Mental Health Service
4. Hope Community Services
5. Save the Children

BACKGROUND

Council was advised in October 2013 that the City had been successful in gaining \$25,000 from the WA Police to coordinate a Create Art Project for young people focussed on the Youth Activity Area (C34/10/13). That report noted that further advice on the proposed designs of the artworks and how they would be integrated into the YAA would be presented to Council through the Community Services Committee for consideration. This report presents the additional information.

The purpose of the Creative Art Project was to provide opportunity for young people aged 13 – 17 years to work with a professional artist to develop their creative art abilities, culminating in the creation of artworks for the Youth Activity Area. Participants for the Creative Art Project were to be selected following consultation with the partnering organisations and referral agencies (identified above). The aims of the project were to:

1. Educate participants on the differences between contemporary art and graffiti and the legal implications of graffiti.
2. Reduce the instances of graffiti damage to the YAA and surrounding businesses in the CBD.
3. Provide meaningful activities for young people that are relevant to their interests.
4. Create a universally appealing, contemporary art mural that will enhance the aesthetics of the YAA and continue to attract young people and families to the facility.

The project commenced on 30 October 2013, attracting ten committed participants to attend 12 workshops (at the time of writing) focussed on skill development and design. An exhibition was launched on 18 December 2013 to showcase artworks produced in the first half of the project, and remained open for public viewing at the Armadale Library from 18 December to 5 January 2014.

Based at Hope Community Services' Youth Centre ('The Bunker') and supported by a youth worker from Save the Children, the project attracted a diverse range of young men and women. As a result staff had to tailor their approach to working with each young person to maximize the efficacy of the process and outcomes for the group. The project also facilitated strong links with other service providers including State Government agencies.

The first and third project aims, 1) to educate participants on the differences between contemporary art and graffiti and the legal implications of graffiti, and 3) provide meaningful activities for young people that are relevant to their interests; were achieved through the skill development and design workshops. The second and fourth aims, 2) to reduce the instances of graffiti damage to the YAA and surrounding businesses in the CBD, and 4) create a contemporary art mural that will enhance the aesthetics of the YAA and attract young people and families to the facility, will be achieved when the resulting artworks have been installed.

An unforeseen beneficial outcome is that participants are interested in being part of an ongoing group that can contribute to other community art projects in the City.

DETAILS OF PROPOSAL

This report outlines the process undertaken by participants to develop their creative art abilities and design artworks to enhance the aesthetics of, and reduce the likelihood of graffiti at the Youth Activity Area. The proposal is for Council to endorse the presented designs for installation on sections of the YAA.

Participants explored various themes as a group to inspire the design for artworks, for example, use of the letter 'A' for Armadale. The designs are intended to engage community members of all ages by provoking thoughts about the meaning conveyed by different images. The exhibition held midway through the project provided opportunity for the young people to showcase their design skills and explain the ideas influencing their work to viewers. The design elements for the artworks as illustrated will be transposed onto some of the non-skating surfaces of the YAA as shown in attachment 2.

COMMENT

The aims of the Creative Art Project were to use art as a tool to engage with interested young people to educate them about the implications of illegal graffiti, enhance the YAA with universally appealing artwork, and reduce the incidents of graffiti damage to the facility and surrounding businesses. It is important to note that while the most significant elements of the YAA are the skating facilities, the presence of contemporary artwork can draw other young people with different interests to the space.

The Creative Art Project has successfully educated young people about the legal implications of graffiti and how it differs from contemporary urban art. The facilitators reported that participants have developed a sound understanding of this difference. This is demonstrated in the form of the lettering and images depicted in their designs and the resultant artwork, which is likely to appeal to community members of all ages.

Feedback from parents and other adults involved in the project confirm that the young people have benefited from their involvement in the project. A Department of Child Protection and Family Support staff member stated:

'I think that the project provided my client an avenue to express his creative ability and learned skills to take it further. The project also gave him space and time to be himself amongst likeminded individuals, so he's made new friends. He has been proud of the work he's done but thinks that what he has been able to do doesn't accurately reflect what's 'in his head'. He is more confident and I'm sure as he learns more skills and has more time to practice the art he will be more self-assured and pleased with his work.'

One young man expressed his feelings about the project, stating:

'I hope everyone enjoys my artwork. I have learnt a lot of new skills and a lot about paint, stenciling, drawing and outlines. I believe that everyone has their own way of doing their own art and being respected. I'm really looking forward to painting the skate park and I hope its gets appreciated'. Jerry, 16.

The capacity of the project to reduce the incidence of graffiti is demonstrated by the experience of similar projects in Armadale and other areas which show that people are significantly less likely to 'tag' art pieces. For example, the mural on the George Jones Child Advocacy Centre on Church Avenue has remained untouched, as has the artwork on the North Armadale Shopping Centre (the wall adjacent to the Seville Grove Library on Champion Drive). This particular wall had been recurrently and abundantly tagged until installation of the mural.

This experience has also been observed throughout the state. For example the City of Cockburn's Youth Centre has remained tag-free since contemporary artwork has enhanced the facility. The Public Transport Authority has also initiated 'urban art projects':

'In an effort to reduce the incidence of graffiti on public transport infrastructure, the PTA launched an Urban Art Project – a community engagement exercise which has identified graffiti hot-spots on the network and uses youth and internationally-recognised public artists to create legitimate urban art.'

'The PTA acknowledges that there is a huge difference between self-expression in urban art and graffitiing (sic) with the express purpose of being a destructive vandal. This project gives young people an opportunity to legally create urban art while working with and learning from recognised artists.'

The WA Police's State Graffiti Taskforce identifies:

'Urban Art can be used as a graffiti prevention strategy, often most effective at hotspot locations. Anecdotal evidence of the success in urban art as a graffiti prevention strategy is very strong throughout WA metropolitan local councils, although there is limited empirical data available. Other benefits of undertaking urban art projects may include:

- *The development of artistic skills in legal settings;*
- *Enhance public spaces through exciting and innovative artworks;*
- *Improve the rapport between the artists and community; and to*
- *Enhance the participant knowledge on the issues surrounding graffiti vandalism and associated consequences'*

In summary, the enhancement of the YAA with universally appealing art work is important to young people in the community as it indicates they are valued and welcome in Armadale's central business district. The experience of other areas and government agencies demonstrates that the presence of artworks can also discourage illegal tagging; thereby making the installation of the artwork developed by local young artists a benefit to young people, business owners and the wider community. In addition to the immediate benefits of improved aesthetics and graffiti deterrence, the Creative Art Project participants have expressed their willingness to contribute to future community art projects, enabling more long term and far reaching community benefit.

OPTIONS

Council has the options to:

1. Endorse the artwork designs for installation on sections of the Youth Activity Area.
2. Not endorse the artwork designs for installation on sections of the Youth Activity Area.

The preferred option is Option 1.

CONCLUSION

The installation of the designs developed and produced by local young artists is a tangible way to demonstrate that youth culture and young people are a vital part of the community, and will work to discourage illegal graffiti at the YAA and surrounding businesses.

The Officer recommendation required minor amendment so as to refer to the designs and locations as tabled at the meeting (as explained in the following Committee Discussion) and hence is reported here in accordance with Council's Minutes recording practices.

Officer Recommendation

That Council endorses the artwork designs for installation on sections of the Youth Activity Area as indicated in Attachment 1.1.2 of this Report.

ATTACHMENTS

1. Creative Art Project - YAA Drawing
2. Images for Creative Art Project
3. Design Concept for Youth Activity Area - Tabled Item

Committee Discussion

The Acting Executive Director Community Services referred to the designs and location diagrams tabled at the meeting indicating that the tabled documents provided more detail than the designs included in attachments 1 and 2 of the report.

Committee then discussed the report with particular reference to the presentation on the Creative Art Project made by the City's Community Development Officer – Youth and attended by two of the program participants prior to the Community Services Meeting.

Committee members indicated their strong support for the project and appreciation of the work undertaken by the participants and supporting officers. Committee was also appreciative of the opportunity to meet some of the participants at the presentation; to hear of the motivation behind the design elements and the benefits of being involved in the project. Committee members asked that officers pass on their appreciation to participants of the original design elements as illustrated in attachment 1.1.2 of this report.

Committee discussed how the project may be replicated in the future either in other locations or as part of an ongoing program at the Youth Activity Area that would see the artworks painted over from time to time in order to contribute to the atmosphere of the YAA as dynamic and interactive. Consultation involving the participants was seen to be crucial if there were to be follow-up projects that would see the original artworks changed.

The Acting Executive Director advised that projects of this type included a debriefing element that included feedback from the participants and how the project could be used to help

develop further initiatives. He further advised that this information can be provided to Council once the debriefing has been completed.

The Chair explained that Committee's Recommendation would need to refer to the tabled designs rather than those at Attachment 1.1.2 in the agenda document.

**Moved Cr R Butterfield,
that a part 2 be added to the Recommendation as follows:-**

- 2. Through consultation with participants and in consideration of funding options in the program, consider the opportunity of renewing the artwork after 1-2 years.**

**Opposed Cr C Frost
Seconded Cr C Wielinga
MOTION LOST (2/4)**

C6/2/14 RECOMMEND

That Council:

- 1. Endorse the artwork designs for installation on sections of the Youth Activity Area as tabled and now presented at Attachment 1.1.3 to these minutes.**

**Moved Cr C Frost
MOTION CARRIED (6/0)**

2.1 - MASTER PLANNING - BOB BLACKBURN AND GWYNNE PARK COMMUNITY AND SPORTING HUBS

WARD : ALL
FILE No. : M/35/14
DATE : 20 January 2014
REF : GG
RESPONSIBLE : Executive Director
MANAGER : Community Services

In Brief:

- This report is presented to Council to provide information on the master planning initiated for the Bob Blackburn and Gwynne Park community and sporting hubs.
- The Bob Blackburn and Gwynne Park hubs are two of twelve community and sporting sites identified in the 2011 Active Sporting Reserves and Community Hubs Study, which support key facilities including the Armadale Aquatic Centre and Arena.
- Recommend that Council note the report.

Tabled Items

1. Nil

Officer Interest Declaration

Nil

Strategic Implications

- 1.1 Services that support community growth and development.
- 1.2 Optimum quality of life for all citizens.
- 1.3 Sport, recreation and leisure opportunities that contribute to community health and wellbeing.
- 2.4 Attractive and user-friendly streetscapes and open spaces.
- 2.6 Council buildings and facilities that meet community needs.
- 2.7 Assets and infrastructure managed over the long term to meet current and future needs.

The City has planned and made funding provision for a significant redevelopment of the Aquatic Centre in 2020 valued at \$25 million, it is also included in the City's Corporate Business Plan.

Legislation Implications

Nil

Council Policy/Local Law Implications

ENG 13 Asset Management Vision
Community Infrastructure Plan

Budget/Financial Implications

There are no financial implications associated with the recommendation of this report.

Consultation

Initial consultation with user groups for Bob Blackburn and Gwynne Park was undertaken in the development of the Active Sporting Reserves and Community Hubs Study in 2011. A comprehensive community engagement plan and communication plan will form a major part of the master planning process.

BACKGROUND

In 2007, the City of Armadale identified a significant shortfall in the provision of active open space (playing fields) in the growth areas of Harrisdale, Piara Waters and the MRA's Wungong Urban project area. The City commissioned a study to review the current and future community infrastructure needs of the City. The outcome of this review also recommended that the City initiate a staged program to progressively upgrade existing active reserves whilst considering the usage of all sporting reserves.

In July 2011, the City of Armadale contracted Creating Communities Australia to investigate the current and future needs of the City in the provision of active reserves and collocated community facilities for community and sporting groups within the City's established areas.

The current population of these established areas is approximately 60,000 with forecast growth to 74,000 by 2031 through new and infill development.

The twelve reserves and facilities the study identified are:

- Alfred Skeet Reserve, Forrestdale
- William Skeet Reserve, Forrestdale
- Bob Blackburn Reserve, Seville Grove
- Creyk Park, Armadale
- Cross Park, Roleystone
- Frye Park, Kelmscott
- Gwynne Park, Armadale
- John Dunn Reserve, Kelmscott
- Karragullen Oval, Karragullen
- Morgan Park, Armadale
- Rushton Park, Kelmscott
- Springdale Park, Roleystone

The aim of the study was to assess current and future use of each of the sporting reserves and community facilities in existing residential areas and make recommendations in the following three key areas:

1. The development of guiding principles to achieve sustainable use of community facilities.
2. The development of community hubs that can be used by the broader community.
3. The optimal use of the sporting reserves.

The guiding principles for the needs assessment study were:

- Equitable access to facilities across the City for sporting and community groups
- Financial sustainability relating to operational, maintenance and renewal costs
- Optimal usage of facilities
- Multi-functional community and sporting facilities

The City is currently undertaking a master planning process for the twelve identified reserves. To date master planning has been completed for Cross Park, Springdale Park, Rushton Park, John Dunn Reserve and the Forrestdale Hub (Alfred and William Skeet Reserves, to be reported in March).

The City now requires the master planning for Bob Blackburn and Gwynne Park Reserves to identify optimum multiple community and sporting use. These reserves, together and including all of the facilities on them, comprise the largest aggregation of sports fields and community facilities in the City. Of particular relevance to the master planning study is consideration of the aspects of the City's recreation centre, The Arena, which is located at Gwynne Park and the Armadale Aquatic Centre which is located at Bob Blackburn Reserve.

DETAILS OF PROPOSAL

A scope of work has been prepared for the Bob Blackburn/Gwynne Park projects that require urban design, planning, recreation planning/design, facilities cost/benefit analysis and facilitation expertise. In summary, the scope includes;

1. To undertake community engagement, planning and design analysis for Bob Blackburn and Gwynne Park Reserves and collocated sporting and community facilities.
2. To produce a Master Plan design for each in accordance with guiding principles stated in the City of Armadale Active Sporting Reserves and Community Hubs Study (December 2011) to identify opportunities, design elements and recommendations for future development.

The Master Plan designs are to;

- Identify best use of available land to achieve community and sporting use functions
 - Identify improvement of access and way-finding arrangements for pedestrians from train stations and bus stops to reserves.
 - Leverage synergies between adjacent or on-site services to optimise benefit back to community.
 - Identification of 'destination' or civic land uses that can assist establishment of a focal point for the local community.
 - Review of a variety of uses to respond to a wide range of community needs at different times of the day.
3. Undertake a detailed cost benefit analysis of any upgrade/modification of the Armadale Arena and Armadale Aquatic Centre facilities, including the options of:

- a) Relocating fitness facilities and/or indoor sports courts from the Armadale Arena to the Armadale Aquatic Centre
- b) Retaining fitness facilities and indoor sports courts at the Armadale Arena and not relocating these to the Armadale Aquatic Centre
- c) Relocating some elements of the fitness facilities and indoor sports courts at both facilities
- d) Assess potential impacts of options a, b and c on planned community/sporting facilities in the Wungong Urban redevelopment area.

COMMENT

The City has planned and made funding provision for a significant redevelopment of its Aquatic Centre in 2020 valued at \$25 million. Otherwise, aside from routine maintenance there are currently no funding provisions for facility upgrades at either of the two study reserves. While it is anticipated that the master planning studies may recommend facility upgrades the City must consider that it needs to work in a financially responsible manner, weighing up competing priorities over the twelve master planned sites as well as allowing for the provision of new community infrastructure in the City's growth areas.

Between the two hubs, there are over 50 stakeholder/user groups who will be invited to participate in the engagement associated with the master planning. Each group will have their own needs and views, which will require extensive engagement and communication management.

OPTIONS

Council could;

1. Note the initiation of the master planning of Bob Blackburn Reserve and Gwynne Park.
2. Reject the report.

Option 1 is recommended.

CONCLUSION

The facilities located on Bob Blackburn Reserve and Gwynne Park represent significant City assets and services and provide locations for existing service providers. As such, there are a large number of stakeholders and user groups that will be invited to take part in the consultation associated with the master planning process. Due to the municipal and district (and in some cases regional e.g. Lotteries House, Champion Centre) importance of these facilities, the master planning process will ensure future growth options and benefits will be investigated and tested.

ATTACHMENTS

There are no attachments for this report.

C7/2/14

RECOMMEND

That Council:

- 1. Note the initiation of the master planning for Bob Blackburn Reserve and Gwynne Park**

**Moved Cr M S Northcott
MOTION CARRIED (6/0)**

COUNCILLORS' ITEMS

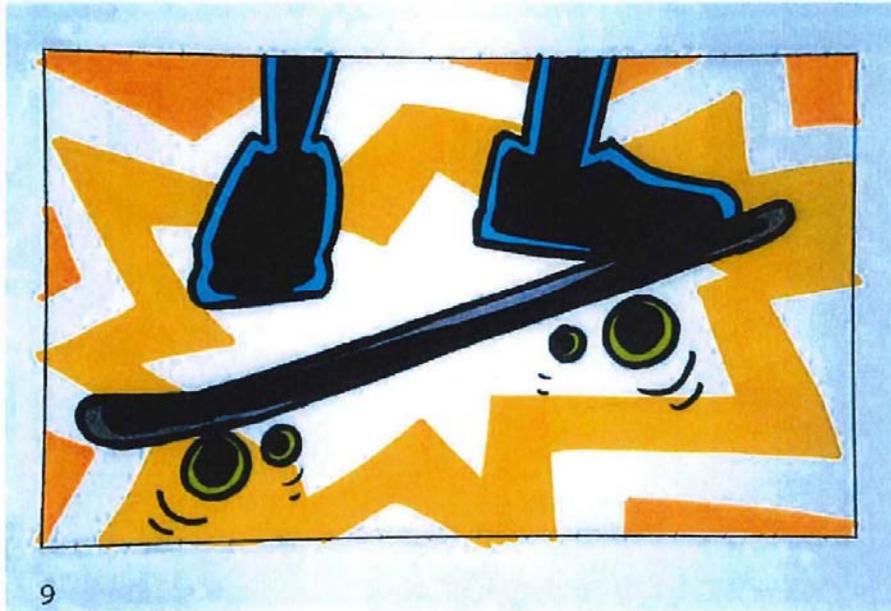
Nil

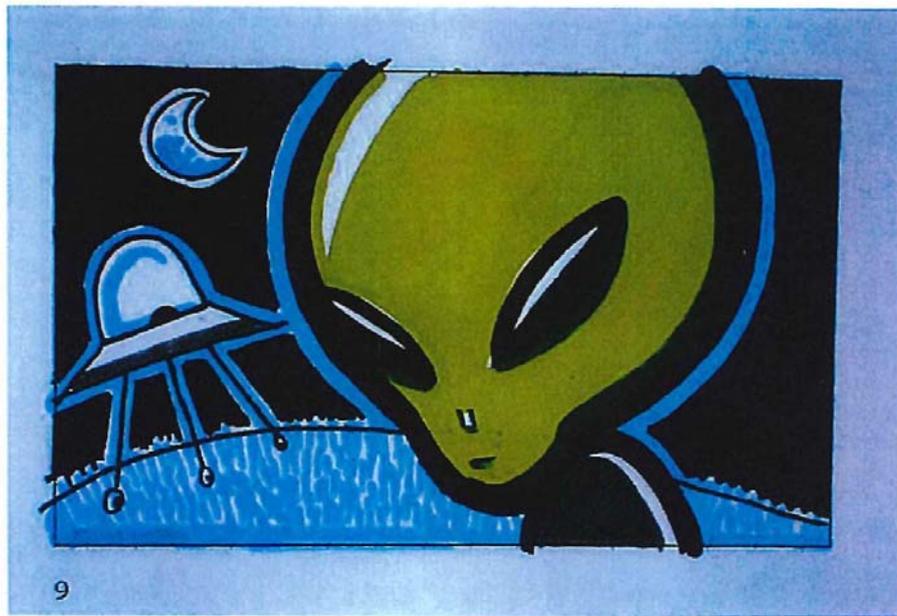
EXECUTIVE DIRECTOR COMMUNITY SERVICES REPORT

Nil

MEETING DECLARED CLOSED AT 8.39pm

COMMUNITY SERVICES COMMITTEE		
SUMMARY OF "A" ATTACHMENTS		
4 FEBRUARY 2014		
ATT NO.	SUBJECT	PAGE
1.1 CREATIVE ART PROJECT - INSTALLATION OF ART WORKS		
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Design Concepts



TITLE PIECE
BACK OF SKATE RAMP 1



CHARACTER PIECE
BACK OF SKATE RAMP 2

Design Location



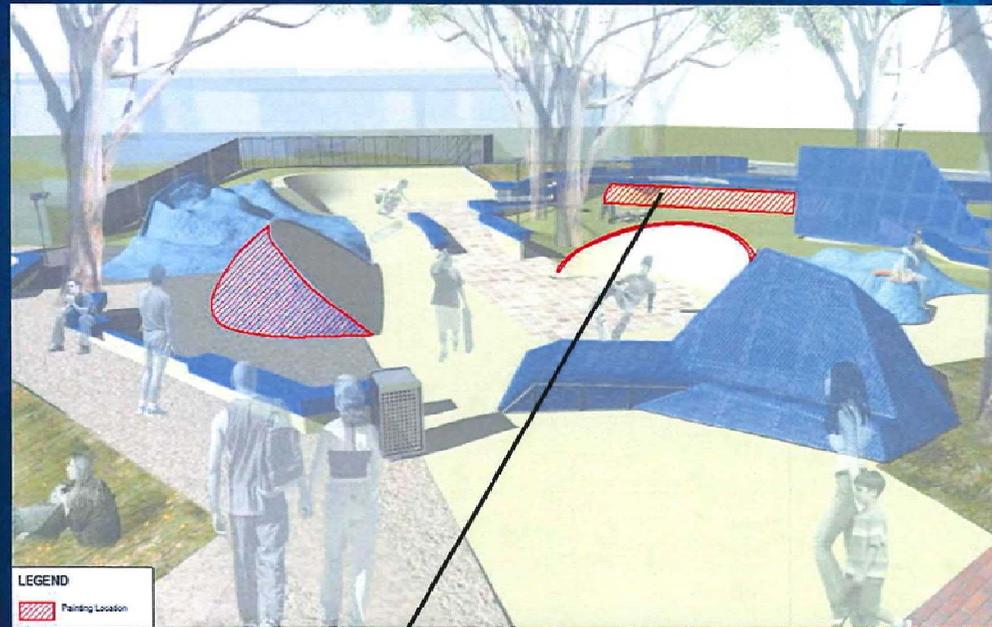
Mock up of taco murals

Design Concepts



TITLE PEICE CONCEPT - CENTRAL LOW WALL

Design Location



Design Concepts



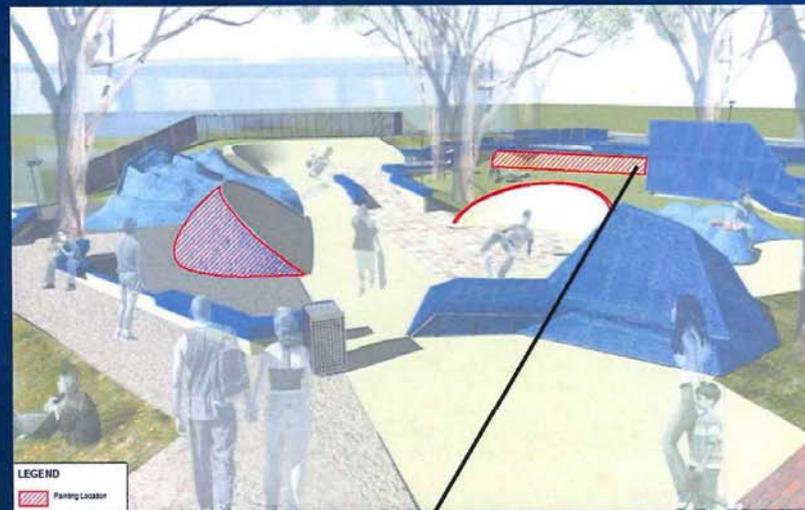
Design Concepts

CITY OF  Armadale



ARMADALE SKATE PARK
CONCEPT SKETCH
LOW WALL END

Design Locations



Design Locations



Mock up of Wall Mural Design