

CITY OF ARMADALE

AGENDA

OF COMMUNITY SERVICES COMMITTEE TO BE HELD IN THE COMMITTEE ROOM, ADMINISTRATION CENTRE, 7 ORCHARD AVENUE, ARMADALE ON TUESDAY, 2 JULY 2013 AT 7:00 PM.

A meal will be served at 6:15 p.m.

PRESENT:

APOLOGIES:

OBSERVERS:

IN ATTENDANCE:

PUBLIC:

“For details of Councillor Membership on this Committee, please refer to the City’s website – www.armadale.wa.gov.au/your_council/councillors.”

DISCLAIMER

The Disclaimer for protecting Councillors and staff from liability of information and advice given at Committee meetings to be read.

DECLARATION OF MEMBERS' INTERESTS

QUESTION TIME

DEPUTATION

CONFIRMATION OF MINUTES

RECOMMEND

Minutes of the Community Services Committee Meeting held on 4 June 2013 be confirmed.

ITEMS REFERRED FROM INFORMATION BULLETIN

Outstanding Matters & Information Items

Report on Outstanding Matters – Community Services Committee

Monthly / Quarterly Departmental Reports

Community Development Report –Community Development Report May2013

Manager Library & Heritage Services Monthly Report – May 2013

Tourism/Visitor Centre Monthly Report – May 2013

Manager Ranger & Emergency Services Monthly Report –May 2013

Minutes of Occasional/Advisory Committees

Atsiag – Notes of 4 June 2013

Disability Advisory Team 4 June 201

If any of the items listed above require clarification or a report for a decision of Council, this item to be raised for discussion at this juncture.

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COMMUNITY SERVICES COMMITTEE

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1.1 - THE CHANGING FACE OF RANGER SERVICES

The Manager Ranger and Emergency Services to give a presentation on Ranger Services

ATTACHMENTS

There are no attachments for this report.

2.1 - PUBLIC ART POLICY AND STRATEGY

WARD : ALL
FILE No. : M/411/13
DATE : 24 June 2013
REF : YC
RESPONSIBLE : Executive Director
MANAGER : Community Services

In Brief:

- This report responds to the request from Council for the development of a Public Art Policy
- It recommends that a consultant be appointed to develop a Public Art Policy and Strategy for consideration.

Tabled Items

1. Nil

Officer Interest Declaration

Nil

Strategic Implications

- 1.1 Services that support community growth and development.
 - 1.1.1 Ensure social and cultural needs are considered in planning new residential developments.
- 1.3 Access to a wide range of cultural, arts and learning opportunities.
 - 1.3.2 Promote and support community arts and events.
 - 1.3.3 Collect, preserve, interpret and exhibit the moveable and record heritage of the district.
 - 1.3.4 Promote and support initiatives that enables the community to enjoy a variety of cultural experiences.

Legislation Implications

Nil

Council Policy/Local Law Implications

Council currently has an Art Collection Policy (COMD4) which relates to the City's Art Collection. This report recommends that a Public Art Policy be developed.

Budget/Financial Implications

The funds required for the appointment of a consultant to develop a Public Art Policy has been identified from within current budget allocations. A recurrent amount of \$20,000 has been recommended for consideration of inclusion in the City's 15 Year Financial Plan estimates commencing in the 2014/15 year for implementation of public art projects.

Consultation

MANEX

BACKGROUND

In November 2012, Council resolved the following:

C45/11/12 Request the development of a Public Art Policy for consideration.

As the first stage of developing the Public Art Policy, an audit of existing Public Art in the City was initiated.

Examples of existing Public Art is included in the attachment to this report. It should be noted that the Public Art that is being collected is only in public spaces that is managed by the City. State Government may provide Public Art on sites such as Schools and Railway Stations and examples have been included in the attachment for reference purposes only.

The audit has resulted in a very early preliminary first cut of what will form a Public Art Asset Register and there is still significant work to be done in completing it. However the process of identifying existing Public Art has raised the following issues which need to be considered in a Public Art Policy and/or Strategy:

- What is Public Art?
- Types of Public Art
- Approval Process (City / MRA)
 - Type, Location, Theme etc
 - Private Developer
 - Government Buildings
- Management of Public Art
 - Asset and Maintenance
 - Conservation
 - Ownership / Artists Recognition and Rights / Copyright
 - Decommissioning

The most important step in developing a Public Art Policy is to have a clear definition of what constitutes public art for the City of Armadale. It has a variety of definitions and ranges from the obvious sculptures and murals in public places to signage, street furniture, bins and lighting.

Other Local Governments and Metropolitan Redevelopment Authority

A desktop review of other Local Government's Public Art Policies has identified a variety of formats but with some common inclusions:

- Definitions
- Commissioning
- Decommissioning
- Approval Process
- Funding (including 'Percent for Art')

In addition to other Local Government Public Art Policies, the desktop review has identified that the Metropolitan Redevelopment Authority (MRA) has developed specific Public Art Strategies for Project Areas such as the Perth Waterfront (Elizabeth Quay) and New Northbridge.

Prior to the formation of the MRA individual Redevelopment Authorities, such as the Armadale Redevelopment Authority (ARA) had initiated public art strategies and projects such as the sculpture at the Armadale Train Station. The ARA had included a Public Art 'policy' in relation to the Kelmscott Town Centre, but it was basically to encourage the inclusion of public art elements.

Given the MRA has responsibility for areas within the City of Armadale, it is reasonable that any Public Art Policy that the City develops needs to give consideration for how the MRA manages the inclusion of Public Art in their areas so as to ensure consistency and smoothness of 'handover' as it occurs. An example is the Public Art associated with the Aboriginal Interpretive space at Champion Lakes and any future public art included in new development areas.

Percentage for Art

The State Government established its Percent for Art Scheme in 1989 with two key objectives:

1. To improve the quality of the built environment and the value of public facilities.
2. To create opportunities for Western Australian artists through the commissioning of public artworks using an allocation of a percentage (up to one per cent) of the estimated total cost of the State's capital works and major infrastructure projects.

The Percent for Art Scheme has been emulated and been adopted as a model by some local governments such City of Vincent, however there is no imperative for the City to do the same. The City of Vincent Percent for Public Art Policy requires that commissioned public artworks be part of public and private development projects and that any proposals for commercial, non-residential or mixed residential/commercial developments over a value of \$1,000,000 are to set aside a minimum of one per cent of the estimated total project cost for the development to be used for public artworks.

The MRA has a public art cash in lieu fund that is held for the purpose of accumulating cash in lieu of contributions provided by developers and land owners who choose to pay cash in lieu of providing public art as a part of a development.

Current Council / City initiatives

Council has already referred or considered matters associated with Public Art including the Jull St Mall Revitalisation Project, the historical interpretation of the Armadale to Fremantle Railway Line and have suggested a number of possible mural art projects for public spaces, walkways, vacant walls etc. The opportunity of an extension to the City's Art Collection with the possibility of commissioning Public Art pieces has also been suggested. For example, Council has allocated funds for a commissioning of artworks to commemorate the Roleystone/Kelmscott Bushfires which would be appropriate to be a readily accessible Public Art piece rather than an addition to the City's Art Collection.

The City is also exploring opportunities for Public Art projects such as a Youth Art Project associated with the YAA following a successful grant application and various Art projects associated with the Champion Centre including a Mural on the frontage of the building.

Private Developers are currently providing Public Art pieces in new estates and the Public Art Policy would need to be mindful of current development and building policies, practices and guidelines.

DETAILS OF PROPOSAL

In determining how to develop a Public Art Policy for the City, it has become evident that the project is multifaceted and requires expertise that the City currently does not have. In addition, the relationship between the City and the MRA would indicate that there should be a link between the two to ensure consistency of approach and allow for ease of 'handover'.

It is proposed to contract a suitable consultant to:

1. Develop a Public Art Policy that includes but is not limited to:
 - Definitions and Types of Public Art
 - Roles of the City and MRA
 - General and Project/Area Specific themes eg Jull St Mall
 - Approval Process
 - Commissioning
 - Funding Models
 - Management including Copyright, Ownership, Conservation and Decommissioning.
2. Provide advice and possible co-ordination of current Public Art projects including the Jull St Mall Revitalisation elements.

COMMENT

ANALYSIS

The development of a Public Art Policy is timely and appropriate given the City's current projects and development growth. The City currently has a number of Public Art pieces and there is a need to complete a detailed Asset Register to enable proper management and maintenance of them. A Public Art Policy and Strategy together with a documented Public Art Asset Register will provide the City with guidance for development, initiation of and proper management and maintenance of significant and valuable community infrastructure.

OPTIONS

Council has the following options:

1. Determine that it wishes to have a Public Art Policy and appoint a consultant to develop one for consideration
2. Determine it does not wish to have a Public Art Policy.

CONCLUSION

Public Art is known to contribute to a community's sense of place and promotes an areas unique identity. It can enrich and enhance the experiences of public spaces for the benefit of local community members and visitors. The City already has a number of Public Art pieces and a Public Art Policy and Strategy will guide for the planning, development and implementation of future projects.

RECOMMEND

That Council:

- 1. Appoint a consultant to develop a Public Art Policy and Strategy for consideration.**

ATTACHMENTS

1. City of Armadale - Public Art

3.1 - YOUTH DEVELOPMENT INITIATIVES

WARD : ALL
FILE No. : M/394/13
DATE : 17 June 2013
REF : RM/NK
RESPONSIBLE : Executive Director
MANAGER : Community Services

In Brief:

This report provides information about Youth Development initiatives undertaken in the City of Armadale that are aimed at addressing anti-social behaviour.

The recommendation of this report is that information included therein is noted.

Tabled Items

1. Nil

Officer Interest Declaration

Nil

Strategic Implications

- 1.2.4 Increase engagement and participation of youth in the community.
- 1.5.2 Provide and promote a range of leisure, sport and recreational programs
- 1.6.3 Promote and support planning and activities that encourage a safe and responsible community

Legislation Implications

Nil

Council Policy/Local Law Implications

Nil

Budget/Financial Implications

The City funds a number of youth focused organisations through its Financial Assistance program. These include Armadale Youth Resources, Drug Arm WA, Armadale PCYC and the Youthcare School Chaplaincy program. During the recent round of Annual Contributions which was considered by Council in May 2013, a total of \$58,500 was recommended for inclusion in the 2013/14 budget for these organisations.

The City also works in partnership with external organisations, particularly in assisting to source external funds. The most significant recent example of this is the partnership with Armadale PCYC for the Ignite basketball program for which \$190,000 was sourced from the Department of the Attorney General and the Department for Sport and Recreation. In this instance Armadale PCYC is the lead agency with the funds for the project directed through that organisation.

As part of the Community Development budget the City also provides around \$40,000 per year for more general youth initiatives that would not be eligible for external funding, or

because of the timeframes of state and commonwealth funding programs, could not happen in a timely manner.

Consultation

1. City Officers
2. PCYC Federation
3. Save the Children
4. WA Police
5. South East Metropolitan Human Services Regional managers Forum

BACKGROUND

Given the recent community forums, this report aims to bring to Councils attention the range of activities and programs that the City is currently involved in related to youth development, intervention and diversionary initiatives.

It is important to note that the primary focus of most of the initiatives outlined in this report are aimed at addressing anti-social and criminal behavior rather than the provision of more general community wide youth programs and infrastructure.

A number of incidents over past months have focused attention on anti-social and criminal behaviour by young people. These have included incidents in Forrestdale, which prompted the report to the April meeting of the Community Services Committee *Forrestdale Community Initiatives (C12/4/13)*, and in the Jull St Mall. While this behaviour is not restricted to young people there is concern over the involvement of young people in these incidents and about the future of young people who engage in this behaviour. There is also growing concern about the resultant impact on the community of the consequences of this behaviour.

Views vary and to an extent can be polarizing when considering responses to youth anti-social behaviour. Put simply, the discussion generally moves from holding perpetrators to account for their actions along with making parents of perpetrators more accountable, to taking a 'softer' welfare approach in providing supportive intervention programs to get young people 'back on track'. It is generally accepted however, that both accountability and positive intervention are necessary in order instill the values and motivation needed for young people involved in anti-social behavior to become contributing community members.

If there are any positives related to youth anti-social behaviour in the City it is that there are a number of government and non-government agencies actively involved in attempting to address the issue and, while sourcing external funding is not always easy, there are multiple funding streams available to support related responses.

The major issue in this setting is that responses are not always coordinated with multiple agencies sometimes duplicating or else impeding the efforts of others. In the absence of this coordination the most effective responses can be a matter of chance rather than good planning. This lack of coordination has been the catalyst for the City's main strategy in this area which is to assume in the first instance the role of facilitator and partnership broker and then look to deliver programs directly only if no other options exist.

The main body of this report which follows, outlines some of the programs and initiatives that exist in the City to engage young people involved in, or at risk of becoming involved in

criminal and anti-social behaviour. The City is involved to a greater or lesser extent with most of the initiatives mentioned.

DETAILS OF PROPOSAL

South East Metropolitan Human Services Regional Managers Forum (SEMHSRMF)

The initiative that has the potential to have the greatest influence is the City's representation on the SEMHSRMF which includes the regional managers the Departments of Child Protection, Housing, Education, Sport and Recreation, Corrective Services, Multicultural Affairs, Disability Services and WA Police. The forum also includes representatives from Local Governments in the SE corridor, Commonwealth representatives and the non-government sector. The aim of this group is to identify better ways for the agencies, local government and the non-government sector to collaborate and work together.

Youth anti-social behavior is a major agenda item for the group as this type of behavior is in many cases an indicator of other issues involving multiple agencies and community organisations. While the forum involves higher level discussion it is proving invaluable to have all of these agencies around one table on a regular basis which presents many opportunities for issues based discussion with relevant agencies outside forum meetings.

On a more practical level, the City is also represented on a working group of the SEMHSRMF that is currently developing a \$600,000 funding submission to the State Government's *Social Innovation* program to focus over the next 2 years on further developing a collaborative model throughout the sector. The outcome of this grant should be known in September and if successful should yield very positive results for the City of Armadale community.

Midnight Basketball and Ignite Basketball:

As part of the Northbridge Curfew project, the City in 2011 partnered with a number of organisations to implement the Midnight Basketball (MB) program which involved five, eight week basketball tournaments over two years. While Midnight Basketball was successful in engaging young people it was not achieving the best outcomes due to the heavy reliance on volunteers needed to run the program. Consequently, Ignite Basketball was created taking into account flexibility and a more professional approach to coordination and case management of the participants.

Ignite is a youth diversion program that uses basketball as an engagement tool to divert young people who are at risk of participating in criminal or anti-social behaviour. Although the focus is the Saturday night basketball program, Ignite's main strategy develops opportunities for a whole of community effort involving government and non-government agencies to collaborate in a case managed approach for participants and their families.

The aims of Ignite are to:

- Reduce crime and anti-social behaviour
- Increase a sense of civic participation
- Reduce pressure on justice, health and welfare sectors
- Reduce truancy and non-attendance at school

The Ignite Basketball program runs for 40 weeks a year and cost around **\$250,000** per year with funding sourced through state and federal government agencies. The first year of Ignite

finished on June 15, 2013. Armadale PCYC was the lead agency for Midnight and Ignite; however the City has provided very significant support over all aspects of these programs.

It is clear that Ignite is targeting the demographic that has the most to benefit from this type program, with key statistics from the first year:

- Total of **250** participants
- Average attendance around **45 per week**
- Participation by **Indigenous youth – 85%**
- Nearly **50% of participants** are or have been in contact with the Department for Child Protection
- 73% stated that since participating in Ignite they have not been in trouble with the law.
- 71% stated the educational workshops have helped them learn more about the dangers of drugs and alcohol.
- 88% stated that they have become friends with new people through Ignite Basketball.

Full details of Ignite's first year can be found in its annual report as attached.

IGNITE 'Earn Backs'

- The program has achieved a **97% success rate** in eliminating repeat incidents of poor behaviour through the 'Earn Back' system.

A major element of Ignite and one that is contributing to its success is the notion of 'earn backs' – participants who break the rules or behave badly are suspended until they earn their way back into the program.

Ignite staff spend considerable time consistently holding the young people who break the rules accountable for their actions. Staff meets with the offending participant and their family in an informal but firm approach that builds positive relationships and "draws a line in the sand."

The earn back generally comprises 'boot camp' type activities which along with the support of parents builds respect for authority, respect for property, improved relationships and the undertaking of leadership roles. Through the relationship that is developed between the Saturday basketball sessions there are also opportunities to identify if the participants or their families could benefit from the support of other agencies and services. In this way participants are held accountable for their actions but are given the opportunity and support needed to moved forward in a positive way.

Specialist skills are needed to work in this way as well as a consistency in approach that is only possible with consistency from week to week in personnel. This is only possible with a professional and appropriately funded approach and accounts for an overall cost structure that could be seen as excessive if looked on simply as a basketball program.

A strength of Ignite's design is the City's role as a broker of partnerships and as the champion of a joined up approach. This has resulted in many different organisations becoming involved in the program including the Department of Child Protection, Department of Sport & Recreation, Juvenile Justice, Department of Education, WA Police, Armadale

PCYC, Drug ARM, Armadale Youth Resources, Save the Children, Perth Redbacks and Red Cross. The effort required to maintain this collaborative approach is significant however it is a good role for a local government, as a somewhat independent player to assume. The ability to utilise specific and collective skills and experience of these organisations is key to the program's success.

Funding for Ignite has and will continue to be sourced through the state and federal programs established to support youth intervention initiatives.

The current aim for Ignite is to secure funding for 3 years in order to bed the program down and to develop an ongoing sustainable business model for the program.

STATUS OF FUTURE FUNDING

State		Total	Period	Status
Heathway		\$99,000	3 years	Confirmed
Federal				
Department of the Attorney General	Indigenous Justice Program	\$511,362	3 years	Unsuccessful, notified June 2013
Department of the Attorney General	National Crime Prevention Program	\$300,000	2 years	Waiting notification – June 2013
Department of Regional Australia, Local Government, Arts and Sport	Indigenous Sport and Recreation Program	\$640,000	3 years	Waiting notification – June 2013

The amount requested from the various agencies exceeds the amount required; however the reality is that applications may be only partially successful or not successful at all.

At this stage the City is awaiting notification of the three federal grants. We are advised that notification may be received in June (2013), however experience indicates this timeline may be extended.

Skateboarding Australia – HUB Program

The City of Armadale contracted Skateboarding Australia (SBA) to run ongoing monthly clinics, called the HUB, at the Youth Activity Area (YAA). This program included the 'Streetwise Clinics' which involved coaching beginner skateboarders the basics and the Game of S.K.A.T.E, where participants complete a series of obstacles. The HUB program commenced in August 2012 and finished on June 15th 2013.

Y.A.A Fest

The YAA Fest Event Mentoring Project was funded by the Department of Communities and was part of the 2012/13 Summer School holidays *Ramped* program.

The project involved the 6112 Youth Crew (young people who socialize at the YAA) being mentored by the City's Community Development Officer – Youth to plan and host a school holiday event at the YAA. The primary aim of the program was to give young people in

Armadale ownership over the activities taking place in their community through participation in informal sessions where they learnt about the various skills in planning and implementing an event.

The Y.A.A Fest event was held on February 1st 2013 at the Youth Activity Area, featuring a DJ, skateboarding and scooter demonstrations, and music performances.

Ramped Summer School Holidays Program

The City of Armadale has coordinated the Ramped Summer School Holidays Program over the past several years. A range of different activities have been coordinated to appeal to the diverse interest areas of the young people living in Armadale.

During the December 2012 – January 2013 summer school holiday period, the program was well attended and included activities such as Hip Hop dance workshops at the Champion Centre and YAA competitions including BMX, skate and scooter. These were linked in with the above-mentioned YAA Fest Event Mentoring Project.

National Youth Week 2013

In partnership with Armadale Youth Resources and Drug ARM WA, the City hosted a National Youth Week Celebration event on Sunday the 14th of April. The event featured a skate/BMX and Scooter competitions at the YAA, while in Memorial Park market stalls and the Amp it Up band showcase were held. Cultural Infusion also provided Hip Hop workshops which were popular with the young people.

The City of Armadale received a \$1000 grant via the Department of Communities – National Youth Week grant program to fund the City's involvement in this event.

Youth Services Forum

The City held a Youth Services Forum on 13 March to encourage collaboration between youth service providers in the area. Service providers provided an overview of their organisations activities and made a commitment to work collaboratively to develop a program of activities to engage young people in the Jull Street Mall.

Four key actions came out of the discussions at this meeting as follows:

1. Youth agencies to collaboratively develop a business case for a co-located youth space (e.g. Headspace model) in the City of Armadale
2. Agencies to collaboratively develop a program of activities/events/programs for young people at peak offending times (Thur, Fri and Sat nights) to positively engage youth in the Jull Street Mall
3. Proactively prepare for emerging issues arising from the impacts of population growth; increased cultural diversity arising from increased migrant and refugee settlement; positive and negative factors affecting social cohesion
4. Advocate for improved Police involvement in programs with at risk youth utilising avenues such as the SE Corridor Youth Project; SE Metro Human Services Regional Managers Forum; support the NFP sector, council and local parliaments

IGNITE! Young Women's Leadership Forum

The City of Armadale was approached by a representative of the UN Women Australia Perth Committee (United Nations Entity for Gender Equality and the Empowerment of Women) to offer support for them to run the leadership forum in Armadale.

The Forum took place on March 18 at Frye Park Pavilion with 30 young women from local high schools in attendance including 9 participants of the Ignite Basketball program. The forum included discussions on women in leadership roles, workshops, and skill sessions focused on developing each participant's leadership capacity and skills.

The City supported this forum by providing the venue, equipment, refreshments and supporting the UN Women's group on the day. The young women all included their details on the youth mailing list and expressed interest in participating in a local girls youth group.

Armadale Youth Network

The Armadale Youth Network is coordinated by the *Community Development Officer – Youth*. The network replaced SERYIA (South East Region Youth Inter Agency) to provide a network which is specifically Armadale focused. The objectives of the network are:

- Develop a shared knowledge of community services provision in the area
- Offer support, debrief and share ideas
- Share information on upcoming programs and services
- Discuss opportunities for partnerships
- Discuss key youth issues impacting on or projected to impact on the Armadale area

The first network meeting was held on 29 May 2013, this meeting included representatives from organisations including the Education Department, WA Police, Disability Services Commission and representatives of local high schools and youth agencies working within the City of Armadale.

The meeting agenda covers an update on services and programs currently available for young people with discussions on current issues and challenges organisations working in this sector are facing as well as celebrating positive outcomes/success stories.

The network also looks at identifying needs for training opportunities for the professional development of workers within the youth sector as well as any upcoming grant opportunities to support services and programs.

Discussion at network meetings, where relevant feeds into the higher level interagency meetings mentioned earlier in this report.

Youth Hub at NAIDOC 2013

The NAIDOC youth hub will include stalls relevant to young people, sporting activities, art, dance and cultural themed activities. The Youth Hub will involve Ignite Basketball participants who have completed coaching qualifications in leading a range of activities for NAIDOC attendees.

The Champion Centre will host the City's NAIDOC celebration on Tuesday, 9 July 2013 at the Champion Centre and adjacent Bob Blackburn Reserve between 10.00am – 4.00pm.

Forrestdale Youth Engagement Project

The Forrestdale Youth Engagement Project is to activate the newly redeveloped Forrestdale Skate Park Facility as part of a community wide initiative that in part can address anti-social behaviour in the area. The project will include the coordination of a launch event to open the facility as well as providing follow up workshop activities in BMX, skate and scooter riding.

Generating activities based on the ideas of the young people will encourage ownership and positive social interaction between young people and will discourage vandalism of the equipment and improve the communities' perception of young people in the community.

This program is due to commence in mid-September with six weeks of workshops at the Forrestdale Skate Park. The funding for this project has been applied for through the Department of Communities and is awaiting approval.

Creative Art Project

The City of Armadale received funding of \$25,000 through the Community Crime Prevention Fund to run the Creative Art Project at the YAA. The project aims to provide an engaging and long term activity for young people to showcase their creative abilities to the broader community while beautifying the YAA.

Professional art facilitators will oversee a 10 week program which will be delivered in three phases. The first phase will cover developing the participant's art skills and incorporate design development to create their own art piece to be completed on canvas and with a theme relating to the design theme for the YAA design. These designs will be shown in a small exhibition to celebrate their achievements.

The second phase will involve working as a group to develop the design for the YAA taking into consideration the wider community but also have a contemporary look that is appealing to the young people of Armadale. This program will commence during the September school holiday period to be completed in the December summer school holiday period.

"Girls Only" Young Women's Group

The Girls Only young women's group will provide young women in Armadale with the opportunity to meet, plan activities they are interested in and eventually incorporate workshops around self-esteem, protective behaviours, sexual health, cyber safety and provide girls with a support network made up of young women in their community.

Young women at the IGNITE! Young Women's Leadership Forum identified a need for more programs and activities that were focused on the interests and needs of young women living in Armadale as most activities available were focused around the skate park and sporting activities which typically target young men.

The group will commence with a consultation session in the term 2 school holidays where young women who attended the IGNITE! Young Women's Leadership Forum will be invited to meet and discuss issues impacting on young women living in Armadale and brainstorm ideas for programs they would like to participate in.

Additional funding will be sourced by the *Community Development Officer – Youth* to engage facilitators to run workshops around specific areas impacting on young women.

Youth Activity Area – Skate Activities

Skateboarding Australia will provide the HUB program on a fortnightly basis at the YAA throughout the 2013/2014 financial year. This will include the 'Streetwise Clinics' which involves coaching beginner skateboarders the basics and the Game of S.K.A.T.E, where participants where participants complete a series of obstacles.

Ignite School Holiday Basketball Program

The Ignite School Holiday Basketball Program is a grant funded program applied for through the Department of Sport and Recreation.

The program will provide basketball activities to engage the participant of the Ignite Basketball program during the school holiday period, as an alternative until future funding for the Ignite Basketball program is secured.

The program will include training sessions developing the participant's skills and basketball techniques, the young people who became qualified coaches from Ignite Basketball will assist with the management of these activities.

This project is planned to take place during the Term 3 school holiday period and will be pending funding approval.

Youth focused agencies operating in the City

The following information pertains to the services and programs external youth organisations provide for local young people.

Armadale Youth Resources

Armadale Youth Resources (AYR) which receives funding from the City currently has several programs operating for young people in Armadale. These programs are operating as part of the agency's school based intervention programs.

Songbirds Music Program

Six young girls aged between 13 - 17yrs are being given the opportunity to write songs surrounding the issues of domestic violence and bullying. It will be recorded and released as a CD to help others. This program takes place on Tuesdays between 3.30 – 5.30pm at the Armadale Youth Centre (The Bunker) on Jull Street in Armadale. This program will operate throughout term two of the 2013 school year.

Rock n Roley

Music Workshops with local musicians for Roleystone young people with an interest in all aspects of the music industry with a focus on playing and performing live. The program currently has 11 participants who are aged between 10 – 15 years. This program takes place on Thursday's between 4.00pm – 6.00pm at the Roleystone Family Centre and will operate throughout term two of the 2013 school year.

Street Rhythm Hip Hop Program

In partnership with Edventures, AYR supports the Street Rhythm program that is targeting young people and at risk youth. The program aims to reduce crime and graffiti by channelling anti-social behaviour into creative Urban Art and street performance combined in free workshops. This program takes place on Thursday's between 4.00pm – 5.00pm in the Jull Street Mall and is targeting young people between the ages of 12 and 18 years.

The Bunker Drop in Centre

A space for the young people of Armadale and surrounding areas that aims to be a one-stop shop for young people and a safe place where they can relax and socialize, interact with trained youth workers and service providers, and engage in recreational, cultural and educational activities. The aim of the centre is to provide opportunities for local young people to express themselves through a variety programs, and a range of different activities.

The Bunker is opened on Friday afternoon between 4.00pm – 7.00pm located at 89c Jull Street, Armadale (opposite Armadale District Hall).

Digz Boyz School Garden Program

This program uses school gardens and environmental projects to provide small group of young men social skills lessons, behavioural contracting, and a sense of contributing in a positive and proactive manner. Building on self-determination theory, this garden and environment-based education provides mentoring and positive male role modelling to keep at-risk students at school and engaged. The program takes place on Wednesday's between 9.00am – 11.00am at Armadale Senior High School.

Drug ARM WA

Drug ARM WA which also some City funding provides a range of support services for young people in Armadale including a counselling service, education programs, street outreach and event support. Drug ARM WA often provides youth worker support for City of Armadale youth events and programs.

The primary service provided in Armadale is the Street Van outreach service; this has operated over the past year at the Youth Activity Area due to additional funding support provided by the City of Armadale to provide two youth workers stationed at the park to engage with and support young people in Armadale. This has also included a street van service on Friday nights in the Armadale CBD.

Drug ARM WA have also been contracted to provide youth work support for the Ignite Basketball program and have committed to providing their street van service to visit the Arena on Saturday nights as the first year of Ignite Basketball has now finished.

Armadale PCYC

PCYC WA is undergoing a major transition and looking to become a more relevant youth focused organization into the future. Discussion between City officers and the recently appointed CEO of PCYC WA indicates that PCYC wants to increase its footprint in the City and have a major focus on alternative education programs for young people not attending school or not engaging effectively with the school system. Armadale PCYC receives funding from the City through the Annual Contributions stream of the Financial Assistance program.

One initiative PCYC is considering in partnership with Armadale Police is to deliver these types of programs from the Champion Centre where a broad range of other service providers and agencies can link in with the PCYC program. Officers are currently working with PCYC and Armadale Police to help facilitate this initiative.

WA Police

The City is extremely fortunate to have two excellent Aboriginal Police Liaison Officers operating throughout the community who run a weekly driver training program at the Champion Centre as well as being involved in many other youth initiatives. They know and have the trust of many of the young people that can benefit from youth development programs and provide the type of authority figure that in many cases is missing in dysfunctional family settings.

There are two Youth Liaison Officers also operating in the area. These *YLOs* replace the WA Police officers that previously managed PCYC centres. They are more mobile and prominent throughout the community than in their previous roles with their main focus to remain engaged with young people engaged in the justice system.

Marmun Mia Mia

Marmun Mia Mia is an Aboriginal Mens group that operates from the City's Settlers Common reserve. A major focus of the group is Mens Health however it also provides mentorship for Aboriginal youths. Amongst other activities, the group organises bush walks, camps and family health days. The group has links with WA Police and a number of the other groups mentioned in this report and is proving to be an extremely valuable part of the sector.

Save the Children

Save the Children, operate two programs in the Armadale area. The focus of this agency is to provide services and programs targeting at-risk Aboriginal young people who are.

One Step Closer – Youth at Risk Program

The One Step closer program provides a safe and engaging space for Aboriginal young people living in Armadale Friday evenings 6.00pm – 9.00pm, located at the Bob Blackburn Reserve, Seville Grove.

The program is designed to provide local Aboriginal children and young people who are at-risk of street presence with a safe space to congregate, engage in positive activities, and access support. The program currently has partnerships with South Fremantle Football Club and Noongar Sports to deliver sports activities, with a particular focus on Football and traditional Noongar sports.

Reconnect – Aboriginal Homelessness Prevention Project

The Reconnect program uses community - based early intervention strategies to assist Aboriginal and Torres Strait Islander young people aged 12 to 18 who are homeless, or at risk of homelessness, and their families.

Save the Children's Reconnect program has dedicated Family Support Workers who can work with the young person and their family to:

- Overcome challenges such as family conflict, problems with school, financial difficulties, housing issues, and other life challenges
- Reunite young people with their family
- Develop a safe and supportive environment at home
- Help create secure and stable accommodation options
- Support young people back into school and/or employment

- Develop stronger positive connections to their community and other people that can help

Referrals can be made by contacting the Reconnect Family Support Workers.

Research Project

In 2012 Save the Children Australia engaged in a significant Participatory Action Research project to broaden the understanding of the lived experience of 'street-present' Aboriginal young people living in the South East Corridor of Perth. This research, funded by FaHCSIA, embarked upon a two pronged strategy through interviewing young people, parents/carers, and service providers directly (in the end we engaged more than 450 young people) and engaging 20 young people in a Photovoice component to visually document their lived experience. This project has just been completed with a launch of the Photovoice Exhibition planned to coincide with Aboriginal Children's day on 4 August. Once published this body of work should assist greatly in developing a greater understanding issues facing some of our young children and how they may be addressed.

Other Youth related support

In addition to initiatives mentioned in this report there are many other programs and organisations that support the City's young people. While mentioned only briefly, schools play a vital role with their core and extracurricular programs. There is also the significant network of sporting clubs including junior sporting clubs that operate throughout the City. The role that organised sport plays in the development of young people is widely recognized with programs such as Kidsport able to provide assistance to families that may otherwise struggle to be able to afford becoming involved in a sporting club.

The City is committed to providing community infrastructure such as sporting and recreational facilities for its residents. While the focus of this report is on youth development programs, the City is heavily involved in planning for and delivering these facilities for the benefit of the entire community including young people. A significant body of work has been undertaken in recent years to ensure that sporting and recreational facilities will be provided in the City major growth areas, in particular as collocated sites with proposed schools.

Through the current master planning project, the City is looking at the sporting, recreational and community needs related to twelve community hubs in the City's exiting areas. To date, Master Plans for Cross Park and Springdale Park have been considered by council with plans related to Rushton Park and John Dunn reserve scheduled to come before council in August 2013, and then for William and Alfred Skeet reserves later in 2013.

Other infrastructure and redevelopment works that benefit young people have been the Youth Activity area in the City's town centre along with skate parks at Cross Park and the Skeet reserves. The recent upgrades to Palomino Park and Fletcher Park have delivered high quality equestrian facilities for clubs that operate in the area and that have a major focus on junior participation.

COMMENT

ANALYSIS

The intention of this report is to provide some information on the broader community effort in the area of Youth Development in the City. The report also emphasizes the complex and inter related setting in which these programs operate.

While there are reasonably significant resources being provided in youth development in the City, optimal outcomes will not be realized unless there is a coordinated and collaborative approach to the issues. Like some other social issues, youth anti-social behaviour can be a complicated problem where responses can just divert the problem rather than looking at fundamental causes and addressing these. The City can have a role in this setting but clearly cannot be responsible for all of the interrelated issues.

The City is very active in bringing the various players together and can further develop this way of working through initiatives such as the *Social Innovation* program mentioned in the report which is the subject of a funding submission to the Federal Government. This facilitation and brokering role is the primary focus of the City's efforts in this area with the direct provision of activities a secondary focus where there are no logical external lead agencies and when resources permit.

OPTIONS

The recommendation of this report and the preferred option is that Council notes the youth development initiatives outlined in the report.

Council may also wish to request additional information on other youth initiatives or on the activities of other organisations involved in providing youth programs and services in the City.

CONCLUSION

There are many government and non-government organisations involved in providing activities and services for young people in the City of Armadale. While everyone agrees that a joined up approach is preferable and to an extent most of these youth focused organisations do liaise with each other, the level of coordination required to achieve the best results cannot happen without a significant effort. The City is well placed to undertake this facilitation and brokering role and also to provide programs where no other options exist and where resources permit.

RECOMMEND

That Council:

- 1. Notes the youth development programs and initiatives outlined in this report**

ATTACHMENTS

1. Ignite Basketball Annual Report

4.1 - PROGRESS REPORT - CAT ACT 2011

WARD : ALL
FILE No. : M/410/13
DATE : 24 June 2013
REF : BW
RESPONSIBLE : Executive Director
MANAGER : Community Services

In Brief:

- The new Cat Act 2011 will become fully operational from 1 November 2013.
- The item presents a report on the progress of implementation of the Cat Act 2011.

Tabled Items

1. Nil

Officer Interest Declaration

Nil

Strategic Implications

1.6.2 Ensure effective management of animals with the community - To encourage responsible pet care and ownership.

Legislation Implications

Cat Act 2011

Council Policy/Local Law Implications

Similar to the Dog Act, there may be a requirement for local laws to be developed in response to the Cat Act.

Budget/Financial Implications

These are outlined in the report. The costs associated with the administration and enforcement of the Cat Act during the 2013 -2014 budget year are estimated to be \$45,000 for:-

- Training
- Protective Clothing
- Stationary and Printing
- Equipment
- Cat Management Facility shared costs
- Additional Vehicle operation associated with transporting cats to the CMF
- Animal Disposal Awareness programs
- Advertising

Subsequent years will require a recurrent operational expenditure amount of \$25,000 in the City's 15 Year Plan Estimates as from 2014/15. Fees and Charges associated with the Cat Act will be stipulated in the Regulations, which are expected to be released towards the latter part of August 2013.

Consultation

Department of Local Government
WALGA
City of South Perth

BACKGROUND

The State Government's introduction of Phase 1 of the Cat Act 2011 commenced on 1 November 2012. From the Government's perspective the over-arching objective for introducing the cat legislation is to reduce the number of stray (unowned) cats in Western Australia and it is expected that this will be achieved through:

- encouraging responsible pet ownership by members of the community that own cats or look after a cat in some way; and
- implementation of cat control legislation across the whole State.

The anticipated outcome from the introduction of the Cat Act is a reduction in:

- the number of cats being euthanised,
- impact of stray cats on the natural environment and wildlife,
- the occurrence of nuisance caused by cats, such as noise, unwanted entering and damage to properties, and
- the number of cats living in poor conditions and in poor health.

Currently, the majority of costs associated with cat control, including euthanasia, are borne by not for profit animal welfare organisations, such as the Cat Haven, and those Local Governments that have enacted cat local laws. The introduction of Statewide legislation will transfer costs and responsibilities to the government sector, particularly Local Governments that undertake minimal or no cat management activities in their districts.

The Cat Act 2011 was subsequently passed by Parliament on 2 November 2011 and was assented to on 9 November 2011.

To ensure that the new requirements did not cause hardship, cat owners had two years in which to comply with the regulations as the new laws do not fully come into effect until 1 November 2013.

The key features of the Cat Act 2011 are:

- providing for all cats that have reached six months of age to be micro chipped, sterilised and registered with the Local Government where they are usually kept;
- providing for all cats to be micro chipped and sterilised prior to transfer or sale;
- providing for Local Governments to administer and enforce the provisions of the Act;
- providing for Local Governments to be able to seize cats; and
- providing for Local Governments to create local laws for the control of cats within their district.

PROGRESS OF IMPLEMENTATION OF THE CAT ACT 2011

To enable the City to administer and enforce the Cat Act legislation the following has been initiated:

Appointment of Authorised Persons

Rangers and other persons involved in the administration and enforcement of the Cat Act are to be appointed as Authorised Persons, in accordance with the provisions of the Act, prior to the commencement date.

A Local Government may appoint person, or classes of persons, as Authorised Persons to perform particular functions of the legislation. Classes of persons may include all those employed as Rangers at the City.

Progress on the appointment of Authorised Persons is currently being undertaken by Governance and Administration and will be presented in a future report.

Determination of Cat Management Facilities

Local Governments are encouraged to ensure that they have suitable Cat Management Facilities (CMF) in place prior to the commencement of the legislation on 1 November 2013.

State Government Grants were made available for the joint funding of CMF under the Cat Act Implementation Grant Program 2012 -13. Shared facilities between Local Government authorities were encouraged and six zones were identified for joint CMF.

These zones are:

Zone 1:- East Fremantle, Fremantle, Cockburn, Kwinana, Melville, Rockingham and Serpentine Jarrahdale.

Zone 2:- North Fremantle, Mosman Park, Cottesloe, Peppermint Grove, Nedlands, Claremont, Subiaco, Perth, Cambridge, Vincent and Stirling

Zone 3:- Bayswater, Bassendean, Belmont, Swan, Joondalup and Wanneroo.

Zone 4:- Gosnells, Kalamunda, Armadale, Canning, South Perth and Victoria Park.

Zone 5:- Mandurah, Murray and Waroona.

Zone 6:- Bunbury, Harvey, Dardanup and Capel.

In response, the City of South Perth, with support from the City of Armadale, City of Canning and Town of Victoria Park were successful in obtaining grant funding to establish a shared CMF. Other potential users of this facility are the City of Gosnells and Shire of Kalamunda. The City of South Perth is currently in the process of building the new CMF which is expected to be completed early December 2013.

In the event that the CMF in South Perth is not completed, by the estimated time, an alternative local animal management facility can be used, albeit this particular facility is considered better suited to short term accommodation of animals.

Indicative costs, for the City of Armadale, associated with the shared use of the CMF are estimated to be \$12,000 per annum. Income derived from impounding and registration fees is expected to offset the abovementioned costs.

Cat Registration Fees

Given the Department of Local Government is intending to review dog registration fees in 2013 it has been decided that a joint review of fees for cats and dogs will be carried out.

This will provide the opportunity to use the current information for administration and enforcement of the Dog Act 1976 as evidence to set new registration fees. Additionally, it will also provide the opportunity for the registration process for cats and dogs to be aligned.

Ongoing analysis of the cat regulations will necessitate the Act being introduced in two phases. Phase 1 which was introduced in November 2012 included Regulations except those that relate to fees and charges. Recent advice from WALGA is that the Fees, Charges and Costs associated with the Act, in its entirety, will be stipulated in Phase 2 of the Regulations, which is expected to be released towards the latter part of August 2013.

Local Laws

It is proposed that Local Laws Relating to Cats will be developed and introduced as the City develops a better understanding of the scope of the cat issue in the City of Armadale, and the requirements of the Cat Act Regulations.

Currently the Dog Act 1976 allows LGA,s to set certain fees and charges relating to the seizure and impounding of a dog, however, it appears that all fees and charges relating to seizure and impounding of a cat will be subject to and determined in the pending Cat Act Regulation. This will also apply to fees and charges.

Forms /Registration Database and Online Systems

The Act and Regulations require a number of forms and certificate to be issued, a majority of the necessary forms are provided in the Cat Regulations, notwithstanding, the LGA may choose to prepare their own forms modelled on those prescribed in the Regulations.

In keeping with the forms currently being used for the Dog Act and other State Legislation it has been decided to develop forms particular to the City of Armadale.

Accordingly the following forms are currently in draft process and will be printed subject to budget approval:

- Application for the Registration of a Cat
- Certificate of Registration
- Cat Control Notice
- Infringement Notices

Cat Act Sterilisation Program

In 2013/14 funding is available for sterilisation programs and the Minister has now announced that applications for this round are now open. The Sterilisation Grant Program will support pensioners and low income earners access low cost sterilisation for their cats. The City of Armadale is in the process of applying for a Grant under the Sterilisation Program, applications for grants close on Friday, 26 July 2013.

The City with funding provided by Round 2 of the Cat Implementation Grant Program 2013-14 will administer a cat sterilisation subsidy program for cat owners who reside full time in the district of the City of Armadale by providing a subsidy of \$50.00 plus GST to assist with the cost of sterilising cats owned by them.

The criteria to be eligible for the subsidy offered is:

- The person seeking the subsidy must be a low income earner or pensioner and they must pay the full cost of the sterilisation in the first instance.
- After the cat is sterilised an application for the subsidy will be require completing, including proof of sterilisation and residential status and then submitted to the City.
- Subsidies are limited to two (2) cats per owner or property.

Low Income earners are defined as a person who receives an income of \$37,000 or less per annum. Pensioners are defined as holders of any or a combination of the following valid cards –

- Pensioner Concession card
- State Concession Card
- Commonwealth Seniors Card
- State Seniors Car

The grant funding requested will provide for 150 cats to be sterilised based on \$50.00 per cat. The in kind contribution by the City will offset the cost of administrating the subsidy program.

Enforcement

It is proposed that Rangers will not initially be actively engaged in the capture and removal of stray cats from private property. However, if a cat is found in or on another person's property, the property owner may request the Ranger to impound the cat and remove it from the property.

Rangers will also provide advice to residents where required to assist in helping them to resolve their concerns. It is proposed that letter box drops will be carried out in areas where a complaint is received and literature on "Responsible Cat Ownership" will be provided to all parties. This includes information on ways to discourage cats from entering properties.

Under the general powers of an Authorised person Rangers may carry out the following functions:-

- Set traps in public places or any premises lawfully entered
- Examine a cat to determine if a cat is the subject of an offence against the Act
- Scan any cat
- Collect evidence of an offence, examine, copy or take extracts from any documents, take photographs or video or direct a person to answer questions

SUMMARY

The City is currently on target for introduction and implementation of the Cat Act on 1 November 2013.

It is expected that LGA's will gain an understanding of cat issues in their district, based on the number of complaints that have been received on cat related matters.

The City will consult the community, via an online survey, to determine what is needed in the way of cat control. It is expected that this will highlight areas where feral cats are an issue, where there is a significant amount of nuisance behaviour, and where there appears to be areas of irresponsible pet ownership.

RECOMMEND

That Council:

That the report regarding the progress on the phased implementation of the Cat Act 2011 be noted.

ATTACHMENTS

There are no attachments for this report.

COUNCILLORS' ITEMS

Nil

EXECUTIVE DIRECTOR COMMUNITY SERVICES REPORT

Nil

MEETING DECLARED CLOSED AT _____

COMMUNITY SERVICES COMMITTEE		
SUMMARY OF "A" ATTACHMENTS		
2 JULY 2013		
ATT NO.	SUBJECT	PAGE
2.1 PUBLIC ART POLICY AND STRATEGY		
2.1.1	City of Armadale - Public Art	31
3.1 YOUTH DEVELOPMENT INITIATIVES		
3.1.1	Ignite Basketball Annual Report	42

Jull Street Mall



Armadale Central Facade



Armadale Shopping Centre Wall



Armadale Train Station Sculptures



Italian Memorial



Albany Highway Mural



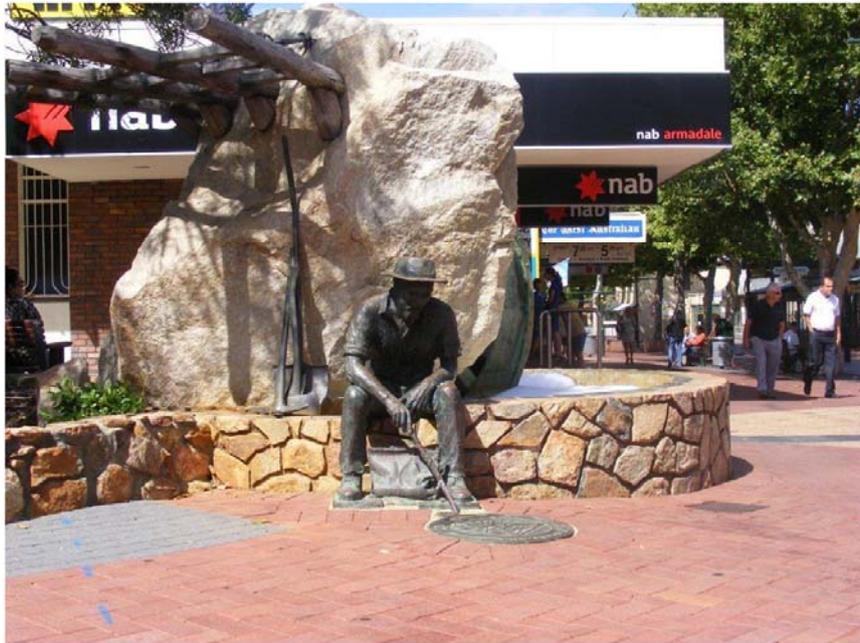
Parkerville



Pentaflora - Harrisdale



Pioneer Waterwheel



Roleystone Hall



Rushton Park



Sculptures - Harrisdale



Telstra Exchange Mural 1



Telstra Exchange Mural 2



Piara Waters Primary School



Satterley Public Art



Kelmscott Train Station



Seville Grove Shopping Centre



Champion Lakes



Champion Lakes



Forrestdale Hall









Contents

The most important element
in **cultivating positive change**
in young people
is **the relationship.**

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Ignite Fitness	Pg 12
Case Management	Pg 13
Discipline: Rules and 'Earn Backs'	Pg 13
Leadership Development and Qualifications	Pg 14
Ignite Community Work	Pg 15
Staff	Pg 15

Introduction

Ignite Basketball is an intervention for young people engaged or at risk of engaging in anti-social and criminal behaviour. Operating at times and in areas of high youth crime, we offer the opportunity for young men and women to keep regularly active, develop leadership skills, gain formal qualifications and work with positive role models for a brighter future. Running for 40 weeks of the year, EVERY Saturday night from 7-11pm, Ignite Basketball creates a consistent environment for young people to explore issues that hinder good life choices.

Our coaches, youth workers and volunteers employ an approach to facilitation that caters to the specific needs of the individual, allowing for tailored goal-setting and a greater chance of success.

What are our goals?

1. Divert young people from crime and anti social behaviour.
2. Provide a safe and positive environment.
3. Build relationships with young people in order to engage and have a positive impact.
4. Combat drug and alcohol abuse by young people.
5. Support the learning needs of young people (further education, training).
6. Encourage young people to participate in mainstream society.
7. Provide young people with coaching, refereeing or administration qualifications to enable employment.



"It's awesome. I don't do anything else and it's the only fun I get out of the whole week". *Participant*

"It's an excellent program, its very worthwhile and great to see the kids in here learning to get on with each other and with adults." *Department for Indigenous Affairs*

"I think it's fantastic. It's one of the few programs working at a grassroots level to make big change in Armadale." *Armadale Youth Resources*

"My daughters attitudes have changed since she started coming here; she's a lot brighter, she's smiles more and even her teachers have commented she's happier in school." *Parent*

"Since he's started coming to Ignite, my sons confidence has grown - just talking to people, he's grown up and matured a lot." *Parent*

"If we weren't here we would be in the city or on the streets or probably at parties. We can hang out with friends and have fun." *Participant*

"I see kids running amok in Armadale and running on the train. If I wasn't here I'd probably be in the city." *Participant*

Background:

The City of Armadale is approximately 30 kilometers southeast of Perth CBD. From a listing of 30 Perth suburbs, the CoA has the third highest SEIFA (Socio-Economic Indexes for Areas - a measure of socio-economic disadvantage in communities). It also has a higher Aboriginal population (2.2% more) than the metropolitan average. Ignite Basketball was created by coordinator Jamie Barr, following ten years experience working with "at-risk" youth in Glasgow, Scotland. Based in part on his previous project, the highly successful "Twilight Basketball" run by charity Scottish Sports Futures, Ignite was designed to be mouldable to the specific needs of the community in which it operates.

The program is free to participants, operates 40 weeks of the year and partners with a number of local and national organisations that deliver educational inputs.

With the ever growing levels of anti-social behaviour amongst young people and the excessive numbers of youth behind bars, Ignite Basketball is an increasingly essential tool in both intervention and prevention of youth crime.

Ignite Basketball is a PCYC program delivered by the City of Armadale and funded by the Australian Government.



"We like (session manager) Dani because she's fun, stops the other boys from messing about and does good coaching too. She's cool as." Participant

"The thing I like about the program is that kids aren't just receiving physical exercise, they're learning to become the next group of leaders. It really is a fantastic idea to bring kids in that may have had problems, get staff to teach them skills so that it really is a full cycle that can only be good for them and everyone else." Toni Buti MP

"I think its very good for the children because we know where they are, they're not roaming the streets or involved with alcohol and drugs. The kids love coming here and it also provides support for the parents too" Kerry Mead, local Aboriginal elder

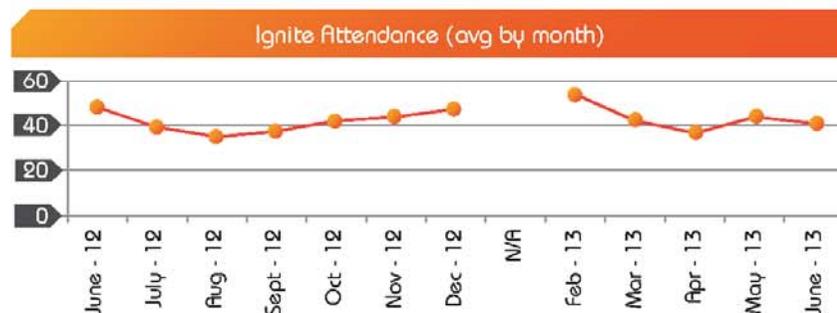
"This is a fantastic initiative, Being at the end of the train line, it's a great diversion to keep kids out of the city and an opportunity to get leadership skills." Wes, Local youth leader

Review

Ignite Basketball has had a tremendous opening year with excellent participation numbers, solid established local partnerships, an effective referral process, steady improvement with recorded fitness and skill levels and exceeded aims and objectives with its newly qualified accredited coaches and referees.

We identified the need for Ignite Basketball following research into the activity levels of youth along the Armadale trainline into Northbridge and the need for an effective diversionary activity in source neighbourhoods.

The program launched on 30 June 2012 at Armadale Arena with 49 young people attending. As of 1 May 2013, there have been 246 registered participants with an average of 45 young people attending every Saturday.



January is N/A due to the community work carried out by participants

Proposed as a three year program, the initial year has been spent establishing the structure and building the relationships with the participants (and their families) in order to have a positive influence.

\$150,000 was provided by the Australian Government's Proceeds of Crime initiative (POCA) while being supported by \$40,000 from the Department for Sport and Recreation (DSR). In addition, **Armadale Youth Resources** (in partnership with Drug ARM) have been an essential support in providing qualified youth workers to both deliver educational workshops and engage informally with the young people.

The importance of the program to run for 40 weeks straight is explained by coordinator Jamie Barr. "Many of these young people have nothing but inconsistency in their lives, whether that be family, relationships or schooling. The least we need to provide as a supportive community organisation is to be present every week possible."

One of the main features of Ignite Basketball was an effective referral process. Whilst working with at-risk young people, staff were able to gradually build relationships that better identified needs of the individual that then were passed on to qualified partner organisations. Whether this was accommodation concerns, neglect, domestic abuse, malnutrition or basic financial support we were able to find the appropriate service thanks to established links.

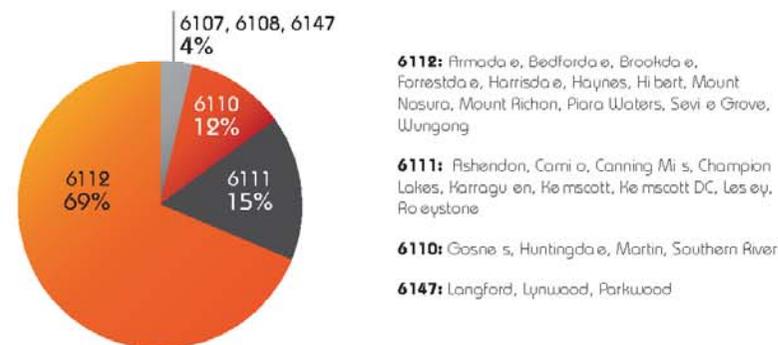
Target group

Young people and DCP care (Department of Child Protection)

Of the 246 young people that attend Ignite Basketball, 101 are currently in contact or have been previously in contact with the Department of Child Protection (DCP).

- 41.7% for domestic violence**
- 62.3% for child protection**
- 41.5% for family support**
- 23.9% for financial support**
- 3.5% for homelessness**

Postcodes



Backgrounds

Indigenous:	85%
Caucasian:	8%
Maori:	3%
Phillipino:	2%
Korean:	1%
African:	1%

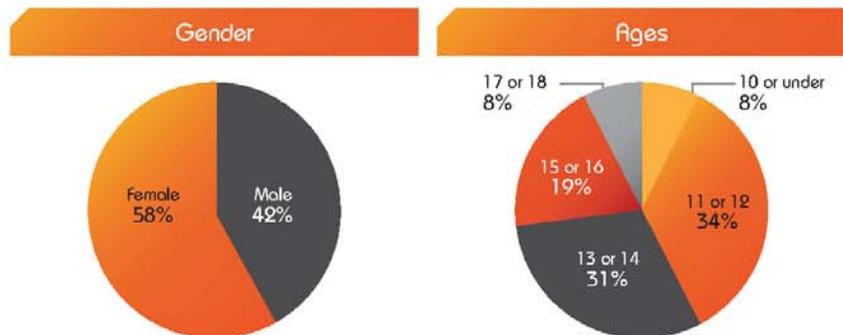
Location and engagement

From research and consultation with local partners including WA Police, Ignite is ideally located and engaging with the required client base. One of the outcomes we were pleasantly surprised with was the percentage of female attendance. Traditionally, sports based diversionary activities like Ignite have been male dominated but in this case youth workers have fantastic opportunities to engage with both young men and women. Although based in Armadale, the program has attracted young people from surrounding areas such as Harrisdale, Byford, Forrestdale, Seville Grove and even Southern River, Gosnells and Canning Vale.

From the statistics provided by partners, the program is perfectly placed and engages with above average levels of young people deemed disadvantaged or at-risk. The fact that 85% of the attending group are either Aboriginal or Torres Strait Islander is an excellent outcome.

2007 Australian National Children's Nutrition and Physical Activity Survey

Need for change: "Adolescent girls (traditionally) achieve lower levels of physical activity than boys and fewer girls aged 14-16 years complied with the physical activity guidelines than boys."



Participants and the law

50% of the participants stated they had broken the law on previous occasions.

73% have stated that since attending Ignite Basketball they have **NOT** been in trouble with the law.

49% of the surveyed group stated that if they did not have Ignite Basketball to attend they would likely be on the streets and potentially breaking the law.

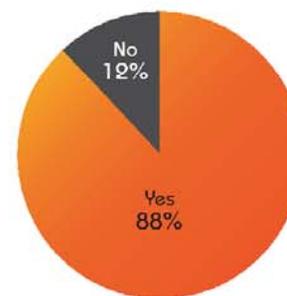
(source: Jude Sorensen and Associates)

"Ignite is a very strong crime prevention program and provides participants with opportunities to connect with services that will support them to make wise life choices". *Armadale Police*

Integration and socialisation

An excellent product of running a team based sporting activity such as Ignite Basketball in the integration aspect. Very often teens that have previously had conflict outside of the session find themselves getting to know each other better through the program and having to work as a team to achieve a goal. With the emergence of "gang culture" in Australia, programs such as Ignite serve as a highly effective tool to increase community harmony. To support this, Lifework has run a series of team building workshops that challenged groups to work together through both physical and mental activities

Have you become friends with new people as a result of attending Ignite Basketball?



Basketball: Coaching, Tournaments and Building Capacity

69%

improvement in shooting percentage and a 79% improvement in a standardised dribbling and passing skills test since 30 June 2012.



To date, Ignite basketball has delivered:

- 40 hours of basketball coaching facilitated by qualified instructors
- 60 hours of basketball tournaments

Ignite Basketball is committed to a long term vision for basketball participation in Armadale, developing individuals at a grassroots level through intensive coaching sessions while providing them a competitive platform to showcase their new skills.

The current structure provides Armadale with a foundation in which young men and women will eventually be able to be fed into surrounding clubs and organisations as players, coaches and referees. We are currently working together with the Perth Redbacks to develop this pathway further for phase 2.

The Ignite tournament comes in five week blocks (recurrent over the 40 weeks) with the first Saturday establishing teams before competing for points via a round robin format. Teams move up and down the leaderboard from baskets scored but also through instances of excellent examples of passing, teamwork, dribbling skill, defence, hustle and overall technique. Performance and behaviour in educational workshops, fitness sessions and on buses home is equally crucial in gaining or losing points for teams.

Why use basketball?

Fun, dynamic, intensive, inclusive and cool, basketball is the perfect engagement hook for a diversionary program.

For this to be an effective tool, it needs to be delivered by trained staff working from a progressive and long term plan that engages and challenges the participants. All of Ignite Basketball coaching staff are qualified with Basketball WA accredited certificates that allow the skills sessions to maintain a high quality. Coaching and developing continues throughout the tournament with coaches able to provide input and feedback during regular game timeouts, further refining skills.

The majority of the young people attending had initially played little or no basketball and had never been coached. With the implementation of the coaching and refereeing awards and intensive skills sessions, Ignite is cultivating local talent at a grassroots level and laying the foundation for a bright future for the sport in Armadale.

FEEDBACK

"I am grateful for all the dedication and help that Jamie Barr and the Ignite team have shown my son. He has learned some valuable skills and he has used basketball as a way to build his confidence and self-esteem as well as becoming stronger mentally and physically. As a result he has become a positive role model for others and through Ignite has now qualified as a community coach, taking an active role at sessions." Parent of participant

"The continued positive impact that Ignite Basketball initiates within its community is one that Basketball WA fully supports. We support the use of basketball in a manner that promotes healthy life choices while also allowing participants the chance to gain accredited skills and qualifications." Basketball WA

"A program like this takes kids off the streets, gives them something to do, instills a bit of hard work and really gives them something to strive for." Jess Wagstaff, Perth Wildcats

"It's fun, we can hang out with friends and I don't have to be at home dealing with family stuff" Participant



Building capacity

The first hour of a typical Ignite session is spent with focus on building basketball ability. Our qualified and experienced coaching staff put the young people through a series of drills with a different focus each week and an overarching emphasis on basic fitness. Session plans are designed to continually challenge the group to keep pushing themselves to improve and learn. This teaching approach happens both on the court and in a workshop setting where we can discuss rules and skill breakdown through video and on paper.

Finals

The final night features a live DJ, special guests and intensive fitness challenges that push the young people to their limits. A ceremony at the end of the night presents the top three teams well-earned gold, silver and bronze medals along with prizes such as Ignite merchandise, cinema tickets and \$100 vouchers to purchase basketball shoes at local sports retailer, "Sports Power". Most importantly, individual achievement certificates are presented (along with an Ignite Basketball hoodie) to young people who have shown consistent effort,

leadership and role modelling along with an overall "Most Valuable Player" of the tournament. Those individuals are then specifically targeted to take the next step into gaining qualification and/or role of session responsibility.

This provides two straight hours of non-stop physical activity for the young people in a safe, supportive and cultivating environment. The "Earned. Not Given." ethos looks to break the culture of expectation and replaces it with an understanding that with hard work comes ample reward.

Having the tournament as a central figure (with all activity relating back) allows the young people to have a focus and encourages positive behaviour across the board.



"I like (Coach) Mike. He's a good bloke and always helps me out." Participant

"The basketball is the best part. We get to learn different skills and win prizes and stuff." Participant

"For me basketball was really good growing up. It gave me something to do, kept me busy and I went to training three or four times a week. If you've got games on the weekend you've always got something to look forward to and you never really get bored. You've always got something you can work on at home so for me, sport was something that kept me out of trouble. Initiatives like Ignite Basketball are really good for kids. Especially in areas where youth crime is quite heavy at this time on a Saturday night, they can hang out together and do something constructive." Cameron Tovey, Perth Wildcats

Educational Workshops

71%

of the surveyed group stated that Ignite Basketball educational workshops have helped them learn more about the dangers of drugs and alcohol.

62%

of the surveyed group stated that talks delivered by local WA police via Ignite Basketball discouraged them from committing an offence.



Ignite Basketball's educational inputs have been primarily delivered by Drug ARM WA; a not-for-profit organisation operating across the state. Providing a much needed support service to people affected by alcohol and drugs, they engage with young people, adults, their families and communities.

Need for change: 26% of young people under 25 in contact with Drug ARM in 2012 stated they use alcohol regularly while 18% said they use cannabis regularly. Report: Street Outreach 2012

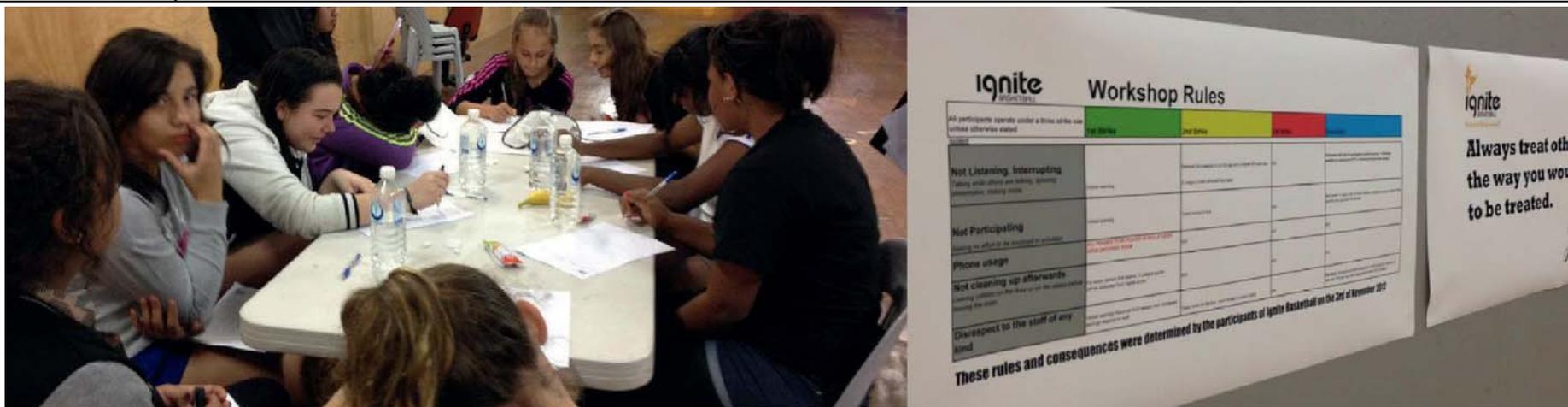
Drug ARM WA's dedicated staff and volunteers also play a vital role in the community, providing support at major public events – including recovery marquee, water distribution and roving patrols.

Topics are chosen for their relevance to the young people attending and have included:

- Know Your Body
- Meet Your Kidney (and other organs)
- What's Your Poison? (The effects of different drinks)
- What is an addiction and how do you prevent it?
- Standard Drinks
- Beer Goggles
- What to Expect (types of drugs and their effects)
- Alcohol (and Drug) Myths
- Mixing Drugs & Alcohol
- Drugs & Sex
- Drugs & the Future
- How do I know its safe?
- Mental Health
- Relationships - keeping them healthy.

"We work with the group providing a half hour session where we are looking at the effects of drug and alcohol in their lives. It might not always be for them particularly but it could be for extended community, whether that be family or friends or people they know. We come from the approach that everyone should be making informed choices and it is Drug ARM's role to be providing that information. This is relayed in a way that they can relate to it; this is in the form of games, experiments, discussion, comedy –however we can to get the message across.

We are finding that over the period of time that Ignite has been running, the standard of behaviour of the young people has improved, the ability to absorb has improved and most importantly, the retention of the information is evident. This is all in a short space of time and we really can't wait to see what happens over 40 weeks." Carolyn Edwards, Drug ARM manager (December 2012)



In addition, other educational workshops have included:

- Team building (Lifeworks)
- The consequences of youth crime (WA Police officer Woody Hume)
- What are you doing to make the world a better place? (Jamie Barr)
- Aspirations (Ignite staff)
- Career Planning – What’s your dream? (Dani Rukuata)
- Cultures (Dani Rukuata)
- Self-Defence (Matt Rukuata)
- Know where you’re from to know where you’re going (Dani Rukuata)
- Indigenous Identity (Teresa Miller)
- Culture and Language (Teresa Miller)
- NAIDOC Cultural Celebration (Ingrid Cumming)



“My son is at his second week at Ignite and he loves it. I found the staff friendly and helpful and truly felt they cared about the kids participating. I hope this is going to be ongoing as my son is so happy. This is exactly what he needed as he’s had a rough time at school recently and his confidence has boosted since starting Ignite. Big thanks to everyone involved - great program.” Parent

“If I wasn’t here, I would be out at my cousins house getting drunk or trying to find a party somewhere.” Participant

“I like it, it’s something fun to do on a saturday night. The best part is the basketball and getting to meet friends.” Participant

“Where we come from there is nothing for the young ones so its this is really good to see my son so happy here and keen to play” Parent

“The educational part of Ignite taught us that doing drugs and that kills brain cells.” Participant

Ignite Fitness

43% improvement in agility and an 82% improvement overall in aerobic capacity from monitoring and recording abilities participants since 30 June 2012.

38% of the surveyed group stated that Ignite Basketball was the **ONLY** exercise they were involved in.



In addition to the regular exercise, every five weeks to coincide with the tournament finals, there is an intensive fitness testing session prior to the games. This comprises of:

- A standardised agility test where the young people are timed through a series of cones (sprinting and quick changes of direction)
- A Coopers Test (Assessment of aerobic endurance to obtain an estimate of your VO₂max over 12 minutes.)
- A basketball skills challenge (young people need to complete a course that comprises of passing, shooting and dribbling in the best possible time).

By running this on a regular basis and recording information, improvement is clearly visible over the course of the program.

Ignite Basketball provides young people with the government recommended 3.5 hours of exercise per week.

"Ignite basketball plays a vital role in a low socio-economic region of the metropolitan area. With a weekly average of 40+ Indigenous youth attending, the program provides something to look forward to each Saturday night. It also offers fantastic opportunities to create new friends and develop leadership skills. Through creating a positive and safe environment participants have the chance to flourish and develop skill sets such as team building, problem solving and conflict resolution. Whilst the activity has its own benefits on physical and mental health, the education sessions offer the opportunity to learn like skills such as:

- *Problem Solving / Conflict Management – through the use of team orientated games designed to challenge the participants*
- *Healthy lifestyle sessions – such as drug & alcohol awareness and sexual health*
- *Nutrition sessions: healthy eating, preparing basic meals and snacks*

The program provides an essential service by providing alternative activities on a Saturday night and delivering information to improve the mental, physical and social well-being of these youth." South Metropolitan Health Unit

FEEDBACK

Case Management

A cornerstone of the program that takes place away from the main session are the relationships built with families of the participants. Significant time during the week is spent making contact with parents and guardians to update on developments and progress of their children. The aim of this is to enable staff and parents to work as a team to guide the young people towards positive outcomes and deal effectively with negative issues if they arise.

Case Studies: To complement this, key individuals are monitored by staff including behaviour patterns, skill acquisition, behaviour change, leadership development, qualifications gained and overall positive outcomes. This information is recorded over the weeks and months and serves as an excellent progression tool. Outcomes have included building a tailored framework of support for individual young people using schools and local organisations.

"Lady Lawley Cottage provides respite and community support for children with disability. Our Intensive Family Support Program has recently been chosen as the service provider for a child who currently resides in Armadale. Through initial discussion it emerged that Ignite Basketball has been one of the only agencies able to engage our client. For the past four weeks our Program coordinator has worked intensively with Ignite staff to develop a long-term strategy that will enable us to support our client in a positive, meaningful way." Lara Heegan, Red Cross

FEEDBACK

Discipline: Rules and 'Earn Backs'

97% success rate in eliminating repeat incidents of poor behaviour as part of the 'Earn Back' system.

Early in the program, rules were decided and founded by the participants. They are free to decide the parameters of behaviour along with the discipline measures. As a committee they established that if rules are broken, the offending young person is required to complete an 'Earn Back' which comprises of a series of physical challenges that pushes them to their limits. Depending on the severity of the behaviour, the individual must do a series of laps, push-ups or sit ups or take part in a two hour intensive boot camp.

A letter is hand delivered to their house that details the incident, its time and place and the suspension incurred. In addition, a time and place is stated for the 'Earn Back' with the understanding that once completed, the slate is wiped clean and the individual will be free to attend the session again. Parents are encouraged to be involved wherever possible.

Conditions of the 'Earn Back':

- The participant must be on time. If they are a minute over the stated time, they have missed their opportunity and we will have to rearrange a time for the following week.
- Participant must give 100% effort at all times. If this does not occur, the session is abandoned and he or she must start from the beginning.

"This model has seen significant behaviour change in young people whom have previously been difficult to positively engage. Partnership with Ignite Basketball has been indispensable in developing our own "One Step Closer" youth program, and has value-added to its continual growth." Karina Chicote, Save the Children Australia

FEEDBACK



Leadership Development and Qualifications

67% of young people attending Ignite Basketball stated they felt more comfortable taking a leadership role as a result of the program.

Working in partnership with official governing body Basketball WA, Ignite Basketball runs "Introduction to Basketball Coaching" courses that qualify young people as community coaches. Subsequently, newly qualified coaches are then formally invited to become continually developed members of staff (junior coaches) and take part in an ongoing development session prior to the start of each Saturday night.

This covers subjects such as group control, vocal improvement and teaching techniques. Junior coaches take responsibility of a variety of different aspects at a session, such as set-up and pack up, administration, skill development and mentoring.

To further strengthen the structure of the program, we are building a squad of qualified referees. With the initial "AB referee course" run again by Basketball WA, young people are empowered to officiate their own games at the session and in time, contribute to the governing bodies state framework.

Informal leadership roles are used through captaincy of each team during the tournament. Captains of each team must ensure their team has their team strips worn properly, that they are on the right court at the right time and that their players play fair. Points are added for good execution of responsibility and docked for not meeting requirements.

Each tournament finals acknowledges the efforts of our young leaders with public recognition, framed certificates and fantastic prizes.

To date, Ignite Basketball has qualified 20 young people as community coaches, six as referees, and four with the more advanced Level 1 Coaching award. Seven Ignite certificates have been awarded for "effort", nine for "role modelling", four for "initiative", five for "leadership" and six for "MVP".



"Being here is better than being on the streets. We get to play basketball and have a laugh."

Participant

"You can see the difference in him every week. Even if he's not playing he wants to come and help out."

Parent

"It's taking these kids off the street and giving them purpose."

Parent

FEEDBACK

Ignite Community Work

After 24 weeks of Ignite Basketball and tournament finals to end 2012, doors were temporarily closed to participants. In order to gain entry to the program in 2013, they were required to complete three hours of community work each.

From 15 December, young people attended the Armadale Arena to take part in a community car wash, offering free cleaning to local residents. Equipped with buckets, sponges, cloths, soap and vacuum cleaners, local residents' cars were provided a full service, inside and out. In addition, young people were able to clean the leaves and other debris from outside the venue where they had run the program for the last five months.

This approach was employed to combat the culture within many communities across Australia where youth are constantly handed these types of programs on a plate, without giving back. Over time, regardless of the quality of the initiative, the value lessens in the mind of the participant. This leads to taking these services for granted and in some cases, disrespect for what is provided for them.

With this approach, local young people are able to earn the service they receive, provide for their community and learn the value of hard work.

Young people want to be a part of Ignite Basketball and it's important they are reminded this program is a privilege, not a right.



Ignite participants Tameika Clinch, Tyrrell Brown and Rianna Westberg. Picture: Marco Palacios

Program Ignites community spirit

IGNITE Basketball is back for 2013, but with a difference; youth who want to get involved have to give back to their community.

Ignite is a free program, offering training, competition opportunities and further qualifications, but everyone taking part must now log a minimum three hours of community service a week.

Armadale Mayor Henry Zeltonis said he was trying to change the mentality social welfare could cause.

"There seems to be a culture within many communities across Australia where youth are constantly handed these types of pro-

grams. Over time, regardless of the quality of the initiative, the value lessens in the mind of the participant.

"This leads to taking these services for granted and in some cases, disrespect for what we are trying to provide for them."

The City and the Armadale Police & Community Youth Centre run the 40-week program in partnership for at-risk youth.

"From the strong attendance, and positive feedback from participants and parents, we feel we have a great product in Ignite," Cr Zeltonis said. "Young people want to be here and it's important they

Staff

In running a program of this nature, finding the right staff is essential to success. All are qualified basketball coaches or youth workers and in addition, attend diversionary activity training prior to the launch night. This covers:

- Cultural awareness
- Child protection
- Effective session delivery
- Role Modelling
- Understanding anti-social behaviour
- Achieving the Ignite Basketball objectives

Since its conception, the program has been based on the idea that the relationship is the most important element when cultivating positive change in young people. This is something that cannot be manufactured and requires time and effort to build trust and positive influence. Over the last 40 weeks, there has been an incredible leap in the rapport and bond between staff and participants. This is particularly noticeable in attention spans and interaction within both coaching sessions and educational workshops.

Coaches, youth workers and volunteers have understood since the beginning that their committed investment is one of the keys to achieving progress and their dedication has been second to none.

Session manager: Dani Rukuata
Coaches: Matt Rukuata, Michael Byrne, Sherwin Derilo, Jesse Lethbridge, Josh Nicholls, Chris Smith, Maddison Walsh
Youth Workers: Jasmine Lewis, Abby Butcher, Rosalind Connaghton, Michael Dastlik, Ian Weaver, Matt Cunningham
Bus Driver: Bob Stevens



Join Team Ignite – a call to action

Ignite is a community program that can only succeed in collaboration with committed partners. Consider your involvement as;

Frontline Ignite Staff

Coaches, mentors, volunteer support, youth workers, role models, educators

A Funding Partner

Ignite costs approximately \$150,000 a year. Our aim is to work with funding and sponsorship partners to ensure it becomes embedded as a community asset.

A Program Partner

Organisations that work with at risk young people can add value to their programs through an involvement with Ignite.

Making a genuine positive impact in the lives of young men and women is no easy task. Are you up to the challenge?

Contact **Jamie Barr** to find out how to become a part of Team Ignite.

Phone: (08) 9399 0462
Email: jbarr@armadale.wa.gov.au



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www.ignitebasketball.com.au

Ignite Basketball is a joint initiative of Armadale PCYC and the City of Armadale



Partners



Armadale Youth Resources Inc is a community based organisation that was established in 1989, through the "Kids In Crime" initiative of the W.A State Government through the then Department of Community Services.

AYR continues to work with State and Local Governments, schools and community groups to provide appropriate services for young people aged 10 – 18yrs in the geographical areas of the Shire of Serpentine/Jarrahdale, the City of Armadale and the City of Gosnells.



Drug ARM WA is a not-for-profit, faith based organisation operating from a Christian heritage. They have served the community of Perth for over 100 years and provide much needed support services to people affected by alcohol and drugs – young people, adults, their families and communities. Since 2007 they have operated a youth bail program for young people on supervised bail.

Drug ARM WA's dedicated staff and volunteers also play a vital role in the community, providing support at major public events – including recovery marquees, water distribution and roving patrols.



Western Australia Police is one of eight police jurisdictions in Australia and is responsible for policing the world's largest single police jurisdiction covering 2.5 million square kilometres with a structure comprising two regions, 14 districts and 158 police stations.

Our Mission is to enhance the quality of life and well-being of all people in Western Australia by contributing to making our State a safe and secure place.



The Department of Sport and Recreation is the lead agency responsible for the implementation of government policy and initiatives in sport and recreation.

A key role of the department is to contribute to the healthy lifestyle of Western Australians by increasing physical activity in the community through sport and recreation.

Other partners:

- W.A Police
- Department for Child Protection
- Department for Communities
- Department of Sport and Recreation
- Department of Corrective Services
- Department of Culture and the Arts
- Department of Education
- Department of Health
- Department of Indigenous Affairs
- Department of Housing
- Save the Children
- Edventures
- Dr Tony Buti, MLA, Member for Armadale
- Tony Simpson, MP, Member for Darling Range
- Don Randell, MP, Federal Member for Canning
- Sports Power
- Powerplay Sports
- South East Metro Health Unit



Ignite

BASKETBALL

Potential Unleashed!

Annual Report 2012 / 2013

Special Thanks To:

- Denise Hardie
- Damon Pages-Oliver
- Carolyn Edwards
- Kerryanne Hocking
- Rebekkah Milnes
- Kellyanne Charles
- Bianca Zanetti
- The Rotary Club of Armadale
- Jade Browning

