PRESENT: Cr G M Hodges (Chair)  
Cr V L Clowes-Hollins  
Cr A L Cominelli JP  
Cr D L Hopper JP  
Cr J H Munn JP CMC  
Cr J A Stewart (Deputy for Cr Reynolds)  
Cr H A Zelones JP  

APOLOGIES: Cr L Reynolds  

OBSERVERS: Cr R J Tizard  

IN ATTENDANCE: Mr R S Tame - Chief Executive Officer  
Mr A F Maxwell - Executive Director Corporate Services  
Mr I MacRae - Executive Director Development Services  
Mr A Bruce - Executive Director Technical Services  
Mr C Askew - Executive Director Community Services  
Mr Ron Van Delft - Environmental Planner  
Mrs S D’Souza - CEO’s Executive Assistant  

Public - Nil
DISCLAIMER

The Disclaimer for protecting Councillors and staff from liability of information and advice given at Committee meetings was not read by the Chairman, given no members of the public were present at the meeting.

DECLARATION OF MEMBERS’ INTERESTS

Nil

QUESTION TIME

Nil

DEPUTATION

Nil

CONFIRMATION OF MINUTES

RESOLVED

Minutes of the City Strategy Committee Meeting held on 13 July 2004, be confirmed.

Minutes of the Special City Strategy Committee Meeting held on 26 July 2004, be confirmed.

ITEMS REFERRED FROM INFORMATION BULLETIN

INFORMATION BULLETIN – ISSUE NO.15/2004

The following items were included for information in the “City Strategy section”
- Progress Report on the Replacement of IT Core Systems Project
- Progress Report on Contingency, Operational and Strategic Projects
- Report on Outstanding Matters

Committee noted the information. No items were raised for further report. However, it was requested that a review of those items outstanding since 2000 be undertaken.
INDEX

CITY STRATEGY COMMITTEE

17 AUGUST 2004

COUNCILLOR ITEMS

BUDGET COMMUNITY REFERENCE GROUP ................................................................. 51-52
COMMUNICATION WITH WARD COUNCILLORS .................................................. 51-52
KUHL PARK ...................................................................................................................... 51-52
OUTER METROPOLITAN COMMUNITY FUNDING ................................................... 51-52

LATE ITEMS

ARMADALE AQUATIC CENTRE – LENGTH OF SEASON ....................................... 47
CREATIVE COMMUNITIES ARMADALE – SUPPORT FOR GRANT APPLICATION ........ 42

MISCELLANEOUS

ARMADALE SETTLERS COMMON – MANAGEMENT PLAN ..................................... 10
GEOGRAPHICAL INFORMATION SYSTEM .............................................................. 31
NEIGHBOURHOOD IMPROVEMENT PROJECT (NIP) ............................................. 6
PUBLIC QUESTION TIME – Questions submitted for Council Meeting of 19th July 2004 ............... 39

STRATEGIC PLANNING

STRATEGIC PLAN REVIEW ............................................................................................. 4
**STRATEGIC PLAN REVIEW**

WARD: All  
FILE REF: MAN/3  
DATE: 12 Aug 2004  
REF: RST  
RESPONSIBLE MANAGER: Chief Executive Officer

**In Brief:-**
- A Councillor Workshop was held on 6 March 2004 to review the Strategic Plan. The outcomes of this workshop formed the basis for the 15 Year Plan and Annual Budget workshops.
- Proposal is to publish a 16 page marketing document (approx. 500 copies) for publication along with a “poster” version for display at the office and libraries.
- Draft version to be published for public comment in early October. The final colour version to be completed, possibly in conjunction with the 2003/04 Annual Report (early-November).
- It is recommended that Council note and confirm the broad text of the Strategic Plan (as attached) which is being converted into a presentation document.

**Officer Interest Declaration**  
Nil.

**Strategic Implications**  
Council’s Strategic Plan provides the framework for the City’s direction and new initiatives.

**Legislative Implications**  
Nil.

**Council Policy / Local Law Implications**  
Changes to Strategic direction may involve amendments to policy and local laws.

**Budget / Financial Implications**  
The 2004-05 Annual Budget includes funding of approx. $6,000 for publication of the Strategic Plan.

**Consultation**  
Liz Pattison (consultant)  
Councillors  
Community  
Staff

**BACKGROUND**

In March this year Council held a Workshop on the Strategic Plan. The Workshop reviewed completely the text of the Strategic Plan which had been developed over several steps in 2003.
The outcomes of the March workshop, including priorities formed the basis of subsequent 15 Year Financial Plan workshops and preparation of the 2004-05 Budget.

The first 5 years of the 15 Year Financial Plan establishes the funding commitments which underpin the Strategic Plan.

COMMENT

Council will recall that it had been proposed to prepare an 8 to 12 page marketing document to be published as the Strategic Plan.

This will be under-pinned by a 30 to 40 page Corporate Plan, based on the outcomes of the recent 15 Year Financial Plan and 2004/05 Budget. Draft-2 of the Strategic Plan, including a Priorities List is shown as Attachment A-1 to this Report.

The Aims and Initiatives have been confirmed through the 15 Year Plan and Budget and the Plan is now being converted into “copy” for publication.

The 8 page Draft will convert to approximately 16 pages with graphics. Initially, approximately 500 copies will be produced.

A “poster” version will also be prepared for office and library display.

The Plan is being prepared in parallel with the 2003/04 Annual Report, with potential logistic and design savings.

A black and white version is anticipated to be available for public comment in the first week of October.

This will enable the final colour version to be completed for release either in conjunction with 2003/04 Annual Report (early November) or at the Annual General Meeting of Electors in mid November.

It is now appropriate that Council confirm the broad text of the Strategic Plan, attached as Draft-2, which has formed the basis of the 15 Year Financial Plan and Annual Budget, for compilation into a presentation document to be released for public comment in early October.

CS39/8/04 RECOMMEND

That Council approve the broad text of the Strategic Plan and Priorities List shown at Attachment A-1, for compilation into a presentation document to be released for public comment.

Moved Cr Zelones
Motion Carried (7-0)
NEIGHBOURHOOD IMPROVEMENT PROJECT (NIP)

WARD : Westfield and West Armadale
FILE REF : PSC/29
DATE : 14 July 2004
REF : IM/YC
RESPONSIBLE MANAGER : EDDS/EDComS

In Brief:-
• The NIP program has run over the past four years to revitalise particular suburbs with assistance from Department of Housing and Works and, latterly, ARA.
• The Program is nearing completion. This report provides an overview of the program identifying the lessons learnt.
• Recommend that the report be received and noted.

Tabled Items
Nil.

Officer Interest Declaration
Nil.

Strategic Implications

• To foster a supportive and caring community;
• To have in place a range of services to meet community needs; and
• To improve the overall well being and safety of the community.

Legislation Implications
Nil.

Council Policy / Local Law Implications
Nil.

Budget / Financial Implications

The City contributed $50,000 to the project in 2003/04. The project was jointly funded by the Department of Housing and Construction, Keystart and, in its last year, the ARA.

Consultation

• ARA, Department of Housing and Works (Keystart)
BACKGROUND

The Neighbourhood Improvement Project (NIP) commenced in the Armadale area in 2000 to upgrade two neighbourhoods with a significant number of Homes west rentals and considered to have families with low incomes, high unemployment, and high rates of crime. The City of Armadale received sponsorship from the Department of Housing and Works (previously Ministry of Housing) through Keystart to create an urban renewal project in Armadale. The Armadale Redevelopment Authority agreed to join the program in 2003.

The purpose of this report is to advise Council of the success of the NIP program now that it is nearing completion. While some carry-over funds will allow for the completion of works, the project is not being funded in 2004/05. The project officer’s report is attached for information. (Refer Attachment A-3 as circulated with the Agenda).

CONCLUSIONS FROM NIP

In the initial community consultation, the community in Hollybush had voiced that they were afraid to use their parks particularly Bernice Hargrave Reserve. The parks are now being well used and this is a strong indicator of the success of NIP. The community process has also created a greater awareness of different community organizations that are active in the area and this has served to increase networks and links for some of those who had previously been isolated in their homes.

Streetscapes in three streets are visually more pleasing with continuity in planting of street trees and mulch spread over verges. A fence was built around one corner house to create a visual barrier so the neighbours, who objected to the view into the front and back yard could be appeased. These initiatives by NIP have shown the community that public authorities care, are willing to listen to concerns and are committed to making a difference, thus encouraging a more energetic response from households to participate and take pride in their environment.

The NIP areas were selected on the basis of their need. The chosen areas were characterized by lowest socio-economic groupings and most manifest neglect in the surroundings. There is no doubt that the attitude to one’s community is determined to a significant extent by the physical surroundings. These are in part in the private and in part in the public domain. NIP aimed to both engender a sense of belonging through community events and the provision of opportunities to meet and relate, and latterly focused particularly on making physical improvements to the public domain.

The difficulties posed by the desire to make physical improvements was firstly the fact that they were restricted to the public domain but more importantly the cost of making significant improvements was well beyond the project budget. Early in the discussions on NIP Stage 2 it was concluded that significant streetscape improvements resulting from tree removal and replanting would have more than accounted for the whole budget. In addition the possibility of undergrounding the power lines was considered but rejected as being prohibitive.

It was the view of the Steering Group that the imposition of the program would not be acceptable but that suggestions needed to come from the community. Various surveys were undertaken including a structured house to house survey during 2003. This determined that many of the priorities were beyond the scope of the project and its budget. Notably concerns about crime were difficult to address, although a CPTED (Crime Prevention Through
Environmental Design) study provided useful directions that will be taken up in part. The CPTED survey's recommendations included the suggestion that a house be demolished to facilitate the opening up of streets - but this would be expensive initially and in opportunity costs.

The work undertaken on verges provided a practical opportunity to make a physical difference. But whether these improvements will filter onto the private areas, by improvements in the private front gardens, it is too early to say. There was good intention to use the verge mulch spreading as an opportunity for participants to assist each other and thereby "connect" however the contractors undertook to spread and level the mulch, which they could easily do with their equipment, without realizing that sweat equity was an objective of the project.

It can be concluded that improvements undertaken to the public parks, particularly where the community had been involved in design, brings many benefits to the community. While some of the works on Bernice Hargrave and Kuhl Parks is yet to be completed, there were a number of significant improvements to the parks, which were delivered during the NIP program and have resulted in greater community pride, ownership and park usage. In particular, the successful inclusion of the community in the creation of the park works, allowed for secondary opportunities during NIP Stage 2, with links made with the Armadale Community Family Centre, who will be sourcing funds for additional works at Bernice Hargraves as a result.

The NIP also incorporated programs to increase local residents knowledge of sustainability – specifically through the Switched on Living project, the Great Gardens workshops and the Regional Housing Retrofit project. These informed the local community on topics such as sustainability, the greenhouse effect and climate change. This empowered them to take action to reduce their impact on the environment, whilst also saving them money on on-going energy and water bills (i.e. through being more energy-efficient (reducing local greenhouse gas emissions), and waterwise (reducing local water consumption and flow of nutrients into the river).

The Armadale renewal project was not as large in scale or as intensive a project as similar initiatives eg. Coolbellup, Medina, Balga and Midvale. This has resulted in small improvements spread over a wide area in NIP Stage 1 and although substantial have not had a strong visual impact on the two areas. The second stage of the project that focused on three streets in one area may produce a stronger visual impact.

Families who live in these areas appear to value the increased services and facilities for their children, beyond the projects main focus on making the neighbourhood look and feel better.

The Survey and the CPTED outcomes indicated that satisfying all identified community needs and the provision of a better environment would require significant capital expenditure and dramatic changes in the planning of the neighbourhood to make a significant change to this area.

NIP projects have not all been completed due to some delays arising from the difficulty in making all the arrangements for the development of the adventure playground and the finalisation of land sales in Kuhl Park. Additional works have also been scheduled to complete streetscape works (through tree planting and maintenance) and to implement the
conclusions of the Crime Prevention Through Environmental Design report with works within Bernice Hargrave Reserve, Grovelands POS and between Third Avenue and Gillam Drive.

It is proposed that upon the completion of the adventure playground that an event be arranged to serve as a celebration of the completion of the playground and to provide some closure to the NIP project.

**Options**
1. Council could receive and note the report
2. Council could seek further information regarding the NIP program.

**CONCLUSION**

The NIP program has run over the past four years. It has had a general impact on the Neerigen and Hollybush localities with a latter focus on the Hollybush area. The funding for the program terminated in June 2004, although unspent funds have been carried forward to facilitate the completion of key projects such as the Adventure Playground and CPTED works.

It is concluded that significant improvements in community attitudes towards their suburbs, particularly in respect of their parks, has been achieved. Streetscape improvements have been beneficial, however, the cost of significant improvements are beyond the budget available to NIP. It is recommended that the report be received and noted in accordance with Option 1.

*Committee recognised that the NIP Programme has been effective and has had a positive impact on the communities of Neerigen and Hollybush. The model implemented was successful and it would be of benefit to the community if Council could find ways of continuing with elements of this program. It was also considered important that officers continue to work with Department of Housing and Works and other Government Agencies regarding the standard and management of public housing in the locality.*

**CS40/8/04 RECOMMEND**

1. That the report summarising the achievements of the NIP program be received and noted.

2. Officers investigate appropriate similar NIP projects and budgeting implications to be canvassed during the 2005/06 budget process.

3. Officers to continue to work with the Department of Housing and Works and other Government agencies regarding state of Government housing in the district.

Moved Cr Stewart
Motion Carried (7-0)
ARMADALE SETTLERS COMMON – MANAGEMENT PLAN

WARD : Armadale
FILE REF : A177815
DATE : 2 August 2004
REF : CRG
RESPONSIBLE MANAGER : EDTS

In Brief:-
- A draft Armadale Settlers Common Management Plan has been prepared and internally distributed for staff comment.
- The draft management plan identified over $700,000 of management recommendations for the Common over a five-year period. This amount addresses key threats to the Common and ensure its persistence as an ecological, social and economic resource for the City.
- A number of options for the management of the Common have been identified, for consideration by Council.

Tabled Items
Nil.

Officer Interest Declaration
Nil.

Strategic Implications
The City of Armadale’s strategic plan identified the protection of history and heritage as a ‘make or break issue’ for the future, and identified it essential that the City focus on developing tourism potential.

The Strategic Plan (Physical Infrastructure 5.2) also identifies the key step to ‘Maintain, conserve and improve our natural environments and bushland reserves, including rivers and streams’.

Legislation Implications
Nil.

Council Policy / Local Law Implications
Nil.

Budget / Financial Implications
The draft Armadale Settlers Common Management Plan (hereafter referred to as the draft management plan) recommends expenditure in the order of seven hundred thousand dollars over a five-year period for the management of the Common. These management recommendations address immediate threats to the Common, and are prioritised to ensure adequate management of the Common for the ecological, social and economic resource values it provides.

Currently, funds from the Bushcare and Environmental Advisory Committee’s budget are used for management of the reserve for conservation purposes. These funds range annually from $10,000 to $20,000 and are also used to provide support to the City’s 18 Friends Groups and the
Bungendore Park Management Committee. Additional funds will be required across a number of the City’s departments to ensure the implementation of this management plan.

A number of options for the implementation of the draft management plan have been identified in this item, for Council’s consideration.

Currently, no funds have been budgeted for the implementation of management recommendations in the City’s five-year or fifteen-year budget.

**Consultation.**

The Draft Management Plan was circulated to middle-management in the Technical Services, Development Services and Community Services areas. It has not yet been considered by the Management Executive (Manex).

**BACKGROUND**

The Armadale Settlers Common is an important asset for the residents of the City and the wider metropolitan area. The Common is 383 hectares. It includes Reserve 4127 and the adjoining land owned by the Department of Planning and Infrastructure, leased to the City of Armadale by the Western Australian Planning Commission (See Figure 2).

The City of Armadale’s State of the Environment Report identified the need to prepare a management plan for the Armadale Settlers Common (Action 2.19), to replace the plan that expired in 2000.

A draft Armadale Settlers Common Management Plan has now been prepared by the consultant Ecoscape. This management plan considers the management requirements of the Common in order to ensure it’s environmental, social and economic benefits to the City are maintained.

The key outcome of the management plan is a set of management priorities that identify actions and responsible bodies for achievement of management objectives and goals. Management of the Common requires a whole-of-City approach, and expands beyond the environment department.

The purpose of this Council item is to consider how this area should be managed in light of management recommendations that have been identified in the draft management plan. This item identifies the values of the Common, and provides information relating to what actions are required to adequately manage and protect these values.

**Significance of the Armadale Settlers Common**

The Common provides opportunities to the community for passive recreation, aesthetic enjoyment and biodiversity conservation, and is regularly identified as a tourist attraction in tourist centre publications.

Some of the social, environmental and economic values of the Armadale Settlers Common to the City are identified below.
Environmental Values

The Armadale Settlers Common is a large area of bushland close to the metropolitan area. The Common provides a cross section of the Darling Scarp, and forms an integral part of the Darling Range Regional Park. The greater part of the Common is bushland in good to excellent condition, and provides a home for an array of flora and fauna.

A wealth of biodiversity is found in the Common including:
- 2 declared rare and priority flora species
- 318 species and 63 families of plant
- 145 fauna species (namely 58 bird species, 49 reptile species, 24 mammal species, and 14 amphibian species)
- 8 species of threatened or priority fauna

Social Values

Armadale Settlers Common has high value as a recreational resource for the community. Individuals and community groups take advantage of the opportunities provided by the Common and its closeness to the metropolitan area to undertake passive recreational activities including bushwalking, hiking, orienteering, nature appreciation, picnicking, exercising and nature photography.

An annual event called ‘Walk the Common’ is coordinated by the Recreation Department of the City of Armadale. The event consists of a series of walks through the Common with temporary interpretative signage erected on the walks that are detailed on a map provided by event organisers. The event attracts approximately 100 people each year and the walk is often followed by a sausage sizzle and entertainment in the afternoon. A gold coin donation is collected to cover the costs of the event.

The Common provides a base from which to study the natural features of the area. It also provides a focus for the Friends of Armadale Settlers Common which unites neighbours for a common cause. This group, along with the Management Committee, conduct volunteer based work within the Common.

The Common has a field centre that is used as a community meeting place. It forms a base from which to study the Common’s environment. The Orienteering Association also uses the Common.

The Common contributes significantly to the amenity value of the district as it forms a significant part of the backdrop to the Armadale City Centre. It is a part of the Heritage Country Tourist Drive. The Common has been identified for its important aesthetic and social value by the Western Australian National Estate Aesthetic Value Identification and Assessment Project during the Comprehensive Regional Assessment component of the Regional Forest Agreement for Western Australia. The Common was recommended for inclusion on the Register of National Estate.

The Common houses the historic Willow Heights Building that is listed on the City of Armadale’s Municipal Heritage Inventory. The Common also contains a registered aboriginal heritage site.
Economic Values

One of the economic values of the Common and its biodiversity, includes the potential for ecotourism activities. In particular economic benefits result from bushwalking and interpretation activities in the Common, which leads to longer visits and more expenditure by visitors to the City of Armadale.

The Common is currently marketed as a tourist attraction. A brochure has been published and distributed through the Armadale Tourist Centre, and other local tourist agencies including the Heritage Country Tourist Association.

Markets for eco-tourism are rapidly expanding worldwide, and people are demonstrating that they are willing to pay for the protection of the environment (*Conservation Biology for the Australian Environment* by Burgman and Lindenmayer 1998). The two key components of their willingness to pay for environmental protection are the recreational value and landscape aesthetics. These in turn contribute to the economical values of areas such as the Common.

Tourism in Western Australia accounted for $2.2 billion in economic activity in the State in 2001-2002, representing about 3.1% of all economic activity in the State, with studies showing that on average, 45% of international tourists visit for ecotourism experiences (Australian Tourism Commission 2004). Clearly, the ecotourism industry is flourishing and natural features such as the Armadale Settlers Common need to be protected for the environmental features that underpin this industry, and to utilise the resource to the City’s best advantage.

The Ministry for Housing Western Australia’s website identifies the Armadale Settlers Common as a key attraction to the City of Armadale in its sales promotion material. This demonstrates that there is a market for property in the area as a result of proximity to the Armadale Settlers Common.

The Common also serves an ecosystem service (for example by providing clean water, nutrient cycling in soil and pollination of crops and plants) as a large bushland remnant. It is these ecological functions and processes on which consumptive and productive values depend.

To maximise the values of the Common to the City, the resource must be maintained appropriately to support the environmental features for what the Common is valued. This requires financial investment into the draft management plan.

**DETAILS OF PROPOSAL**

A copy of the draft management plan has been provided for your reference under separate cover. The purpose of this item is to provide Council with a preliminary view of the Draft Management Plan which is awaiting Manex consideration of the suggested option.
**Management Objectives**

The draft management plan identifies long term (ten year) objectives and goals for the Common. Consideration of these goals and objectives is essential in determining the allocation of resources for the management of the asset, as these inform the management recommendations proposed to be implemented.

Management objectives are detailed in the Executive Summary of the draft management plan. For ease of consideration, these management objectives have been summarised in [Table 1 (refer page 21)](#).

Figure One illustrates the proposed investment into management priorities for each of the categories of management objectives.

![Figure One - Resource Allocation Across Management Priorities](image)

*Note: Excludes management recommendations that relate to revegetation of degraded bushland*

**Priorities for Management**

As previously described, it has been estimated that over seven hundred thousand dollars could be required to implement the draft management plan.

The implementation of the management plan is applicable across a number of the City of Armadale’s Departments. Each management recommendation identifies the party responsible for implementation.

The costs of the implementing management priorities over the management plan’s five-year implementation period, are detailed in [Table 2 (refer page 22)](#).

Table 2 illustrates management recommendations organised into priority order. Recommendations that relate to revegetation have been detailed separately for the purpose of describing options for Council’s consideration.
Figure 2 illustrates the location of management recommendations within the Common.
Resource Requirements

The draft management plan is structured to be reviewed every five years, so following review, further funds will be required to continue the management of this resource. Funds for the management of the Common will be required in perpetuity.

However by implementing recommendations of the draft management plan, key threats to the Common will be addressed. This will decrease management costs over time, as threats are mitigated and ecosystem health increases.

COMMENT

Comparison of Management Costs between Bungendore Park and the Armadale Settlers Common

Like the Armadale Settlers Common, Bungendore Park is also managed by a Management Committee, whom work under a management plan, due to be revised in 2007. Funds will then be required for the implementation of management recommendations in this area.

A different approach was adopted for the Bungendore Park Management Plan as this area is quite different to the Armadale Settlers Common.

The funds required for the implementation of management recommendations in Bungendore Park are likely to be less than that required for the Common. This is due to the good condition of Bungendore Park in comparison to the degraded nature of parts of the Armadale Settlers Common.

Availability of External Funding

Natural Heritage Trust 2, Envirofund and Swan Alcoa Landcare Program Funds, may provide a future source of funding. However, funds available through programs such as these, are small and limited, and largely rely on volunteer activity. There are few other external sources of funds available (for example grant opportunities) except for the Department of Industry and Tourisms Initiative that may be an option for the City to pursue.

Costs of Resource Management and Ecosystem Health

Threats to the Common as identified in the draft management plan have been previously described. Some of these threats include fire, uncontrolled access, weeds, dieback and erosion. Each of these threats are contributing to the degradation of the bushland. It is the bushland that is the keystone to all the other values of the Common.

There is a cost differential between managing good condition bushland and restoring degraded bushland. In theory, good condition bushland, in ecological balance, should require minimal management.

Based on management recommendations of the draft management plan, the cost of re-creation of bushland (not including the costs associated with weed management) is estimated at being over 1.2 million dollars per hectare. In comparison, the costs of managing good condition bushland, equates to around $2,500 per hectare (480 times lower).
Clearly, addressing key bushland threats and allocating sufficient resources to the management of good condition bushland is advantageous.

**ANALYSIS**

Recommendations of the draft management plan are prioritised over the five-year implementation period to address key threats to the Common. High priority management recommendations are considered essential for the conservation and protection of the Common, as an economic, social and environmental resource of the City.

Currently, funds from the Bushcare and Environmental Advisory Committee’s budget are used for the management of the reserve for conservation purposes. These funds range annually from $10,000 to $20,000 and are also used to support the City’s 18 Friends Groups and the Bungendore Park Management Committee. Clearly, additional funds will be required across a number of departments to ensure the implementation of this management plan.

**OPTIONS**

Based on analysis of the management recommendations and how they could be prioritised, there are a number of options for the implementation of the management plan, and allocation of funds. These options are presented in Table 3 (refer Page 28), and discussed below.

The total cost of the implementation of each option is identified. This total cost does not represent the funds required for implementation including the current contribution to management through the Bushcare and Environmental Advisory Committee. For example, if Option 2 were selected, the extra funds required would be $183,800 subtract the contribution made currently by BEAC (up to $25,000). By representing total costs in this manner, Options are comparative.

**Option 1 – Continuation of the current level of management of the Common**

At the current management level of the Common, the bushland is degrading, and recreational and tourist values are not being enhanced. The lack of marked tracks has been identified as a disappointment to tourists. Less than one fifth of the management recommendations and not all priority one management recommendations can be implemented at this level of funding.

If the City latter decides to maximise the values of the Common and establish the area as a key asset, future management costs of the area will increase with the degradation of the bushland.

Total Cost over five years = Up to $25,000

**Option 2: Implementation of only priority one and two management recommendations**

The allocation of funds for the implementation of priority one and two management recommendations, will address key threats to Common. Ongoing management costs will be reduced, as key threats to the Common are mitigated. This option for management addresses threats to the conservation of the Common, but does little to promote the Common as a social and economic resource.

Total Cost over five years = $183,800
Option 3: Implementation of all management recommendations except those that relate to revegetation.

Management recommendations 5.1, 5.2 and 5.3 all relate to revegetation/ regeneration of the bushland, with recommendation 5.1 relating to regeneration of good condition bushland and recommendation 5.2 relating to revegetating degraded areas. Management recommendations 5.3a and 5.3b relate to both management recommendations 5.1 and 5.2 respectively.

Table two above, shows management recommendation 5.2 and 5.3b separately and demonstrates the costs of implementation of the recommendations before and after their exclusion. The total cost of implementing management recommendation 5.2 and 5.3b is over $500,000. Currently, the City prioritises expenditure on the protection of existing good condition bushland, prior to expenditure on degraded areas.

Whilst rehabilitation of degraded areas is important, it is not considered a priority for the management of the Common.

Recommendation 5.1 relates to the regeneration of good condition bushland. The allocation of funds to the regeneration of good condition bushland will have follow on effects in reducing costs of managing fire hazards and weeds. Option 3 does not allow for this assisted regeneration of good condition bushland.

Option 3 illustrates the costs of excluding management recommendations that relate to rehabilitation of degraded bushland areas and regeneration of good condition bushland areas.

Total Cost over five years = $183,790
NOTE: The reason that this option’s total cost is less than option 2 where by all priority 1 and 2 management recommendations are implemented, relates to management recommendation 5.1 being a priority 1.

Option 4: Implementation of all management recommendations, allowing for a portion of the costs for regenerating good condition bushland, but not allowing for revegetating degraded bushland areas.

Option 4 illustrates the costs of excluding management recommendations that relate to revegetation of degraded bushland areas but allowing some funds for regeneration of good condition bushland. Regenerating good condition bushland is important to ensure the condition is maintained and not allowed to degrade.

The allocation of the full amount of funds required for the regeneration of good condition bushland may not be required in light of external grant funding available the City. The allocation of a portion of the funds required for regeneration of good condition bushland, could be used as a tool to attract dollar for dollar funding from external funding bodies.

This option still recognises the importance of regenerating good condition bushland to the overall conservation of the Common, whilst utilising options for external funding.

Total Cost over five years= $208,790
Option 5: Implementation of all management recommendations except those that relate to the revegetation of degraded bushland areas.

Option 5 fully funds regenerating good condition bushland areas, however, does not allow for any rehabilitation works in degraded bushland areas. Key threats to the Common are addressed, and good condition bushland areas are protected from a number of threats. Management costs will be reduced through the mitigation of threats to the Common post 2009. Funds allocated to the regeneration of good condition bushland areas can still be used to attract external grant funds for regeneration or revegetation works in other areas (including the degraded areas) of the Common.

Total Cost over five years= $233,790

Option 6: Implementation of all management recommendations

The implementation of all management recommendations of the draft Armadale Settlers Common Management Plan will address key threats to the Common, and promote the values of the area. The achievement of management recommendations will reduce future management costs, and mitigate a number of threatening processes within the Common.

Total Cost over five years= $750,614

Clearly, there are a number of options for the investment of funds into the management of the Common. Currently, there are no funds identified for the management of this resource, outside of Option 1. Each option has different implications for the future of the Common as a social, environmental and economic resource to the City. Each option also has differing financial implications.

CONCLUSION

To ensure the environmental, social and economic values of the Armadale Settlers Common are conserved and protected for the City and the wider community, plus for future generations, a draft management plan for the Armadale Settlers Common has been prepared.

The draft management plan identifies the values of this unique reserve. The Common supports an array of native flora and fauna, is largely used for recreation and as a Community meeting place. The Common also attracts not only tourists to the City, but investors in property.

The draft management plan responds to threatening processes that may degrade the resource, through the prioritisation of management recommendations.

Management of the Common will be a whole-of-City approach, and expands beyond the environmental department. The key outcome of the draft management plan is a set of recommendations that identify priority actions and responsible bodies for the implementation of recommendations.

Prior to the release of the draft management plan for public comment, Council are invited to determine an approach for the implementation of this management plan. A number of investment options have been identified in this report, for Council’s consideration.
Determination of an approach for implementation of the draft management plan prior to a formal public comment period will enable the City to better inform the community about the proposed approach to managing the Common.

Cr Tizard, Chair of the Armadale Settlers Common Advisory Committee discussed with Committee the genesis of the Management Plan and the importance of identifying a formal approach to managing the Common. He recommended the Draft Management Plan for early consideration by Council and subsequent release for public comment.

Committee agreed that the Draft Management Plan, while being scrutinised by all elected members, be considered by Manex for recommendation to the City Strategy Committee.

CS41/8/04 RECOMMEND

That Council refer Option-5 to Management Executive (Manex) as the preferred approach for the implementation of the draft Armadale Settlers Common Management Plan and the following occur:

a. Manex consider the financial ramifications of Option-5 and the Draft Management Plan generally;

b. The item be recommitted to the City Strategy Committee following investigations of funding options.

Cr Stewart left the meeting between 7.40pm and 7.42pm

Moved Cr Clowes-Hollins
Motion Carried (7-0)
<table>
<thead>
<tr>
<th>Topic</th>
<th>Recommendation numbers</th>
<th>Management Objectives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Planning and Management Structure</td>
<td>1.1 to 1.4</td>
<td>- Create an effective management structure with identified roles and responsibilities &lt;br&gt;- Management of the common becomes the responsibility of a single administrative body to achieve coordinated management within five years</td>
</tr>
<tr>
<td>Management Zones</td>
<td>2.1 and 2.1</td>
<td>- Divide the Common into relative homogeneous areas that have a uniform basis for management &lt;br&gt;- Manage the Common in relation to their purpose of Special Conservation, Conservation, Buffer and Education.</td>
</tr>
<tr>
<td>Disturbance Management</td>
<td>3.1 to 3.7</td>
<td>- Minimise disturbance to natural bushland within the Armadale Settlers Common &lt;br&gt;- Limit and reduce activities that contribute to disturbance and degradation of natural areas</td>
</tr>
<tr>
<td>Weed Control</td>
<td>4.1 to 4.4</td>
<td>- Identify and control existing weeds with the highest priority for control, and widespread weeds with a moderate priority for control &lt;br&gt;- Prevent introduction of additional weed species &lt;br&gt;- Prevent further encroachment of weeds into bushland areas &lt;br&gt;- Minimise any detrimental effects of the weed control programme on the native biota &lt;br&gt;- Integrate a weed control program with bushland restoration programmes.</td>
</tr>
<tr>
<td>Bushland Restoration</td>
<td>5.1 to 5.3</td>
<td>- Reinstate indigenous flora and vegetation communities, where they have been disturbed and/or depleted &lt;br&gt;- Minimise the impact of activities that could result in degradation of vegetation communities through the use of appropriate management strategies &lt;br&gt;- Improve the overall condition of vegetation communities within the Common &lt;br&gt;- Ensure that vegetation communities are self-sustaining and are capable of natural regeneration</td>
</tr>
<tr>
<td>Fire Management</td>
<td>6.1 to 6.7</td>
<td>- Protect human life &lt;br&gt;- Protect property &lt;br&gt;- Protect the ecological integrity and biological values</td>
</tr>
<tr>
<td>Dieback Management</td>
<td>7.1 to 7.5</td>
<td>- Prevent the spread of dieback to uninfected areas beyond its natural rate of expression &lt;br&gt;- Educate bushland regenerators and the community about dieback and ways to limit its spread</td>
</tr>
<tr>
<td>Erosion Control</td>
<td>8.1 to 8.3</td>
<td>- Control the causes of erosion and rehabilitate existing eroded areas &lt;br&gt;- Prevent erosion caused by inappropriately placed tracks &lt;br&gt;- Prevent erosion after weeds have been removed</td>
</tr>
<tr>
<td>Fauna Management</td>
<td>9.1 to 9.4</td>
<td>- Preserve and improve fauna habitat &lt;br&gt;- Control feral animals within the Common where possible and appropriate &lt;br&gt;- Ensure that feral animal control measures do not adversely impact on native biota of the study area or on the people visiting the area &lt;br&gt;- Restrict the movements of domestic animals that currently roam the Common</td>
</tr>
<tr>
<td>Cultural Management Heritage</td>
<td>10.1 to 10.2</td>
<td>- Prevent damage to cultural and heritage values</td>
</tr>
<tr>
<td>Topic</td>
<td>Recommendation numbers</td>
<td>Management Objectives</td>
</tr>
<tr>
<td>-------------------------------------------</td>
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</tbody>
</table>
|                                           |                        | • Maintain European and Cultural heritage values, structures and artefacts  
|                                           |                        | • Promote awareness of cultural values through education  
| Access and Recreation                      | 11.1 to 11.6           | • Provide an appropriate level of access to minimise recreational conflicts and preserve the ecological and cultural values of the Armadale Settlers Common  
|                                           |                        | • Facilitate appropriate recreational activities by providing suitable resources and infrastructure  
|                                           |                        | • Provide a safe environment for passive recreation.  
| Education, Interpretation and Ecotourism   | 12.1 to 12.3           | • Inform and educate visitors on the natural and cultural values of the Common  
|                                           |                        | • Develop opportunities for ecotourism with minimal impact on the environment  
|                                           |                        | • Increase the level and quality of information available to the community on the flora, vegetation and fauna of the park  
|                                           |                        | • Increase the knowledge of Armadale Settlers Common environmental, local and regional significance.  
| Infrastructure and Amenities               | 13.1 to 13.7           | • Provide a level of amenities to aid the enjoyment and function of the reserve  
|                                           |                        | • Provide security for the biophysical values in the Common  
|                                           |                        | • Maintain the existing infrastructure and amenities to an acceptable standard  

Table 2: Estimated costs for the implementation of the draft Armadale Settlers Common Management Plan (sorted by priorities)

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>4.1</td>
<td>Undertake Bushland Condition mapping of ASC.</td>
<td>Env Srv / consultant</td>
<td>1</td>
<td>2000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2000</td>
<td>To control 2 ha per annum, requires $1000 per hectare.</td>
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</tr>
<tr>
<td>5.1</td>
<td>Carry out assisted natural regeneration in Good condition areas following the principles of the Bradley method based on bushland condition mapping.</td>
<td>Env Srv / P&amp;R Srv / FOASC</td>
<td>1</td>
<td>10000</td>
<td>10000</td>
<td>10000</td>
<td>10000</td>
<td>10000</td>
<td>50000</td>
<td>To achieve target objective of 20 hectares in 5 years (based on 3/4 of ASC being in good condition)</td>
</tr>
<tr>
<td>7.3</td>
<td>Monitor dieback-free areas by mapping every 5 years</td>
<td>Env Srv / consultant</td>
<td>1</td>
<td>2000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2000</td>
<td></td>
</tr>
<tr>
<td>8.3</td>
<td>Undertake further works to reduce erosion initiated as a result of the installation of culverts under Triton Crescent.</td>
<td>Eng Srv</td>
<td>1</td>
<td>1000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1000</td>
<td></td>
</tr>
<tr>
<td>11.1</td>
<td>Audit potential walking tracks for standards to AS 1256 and determine upgrade requirements and cost</td>
<td>Rec Srv / contractor</td>
<td>1</td>
<td>2500</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2500</td>
<td></td>
</tr>
<tr>
<td>11.4</td>
<td>Continue to promote and hold the annual ‘Walk the Common’ event</td>
<td>Rec Srv</td>
<td>1</td>
<td>600</td>
<td>600</td>
<td>600</td>
<td>600</td>
<td>600</td>
<td>3000</td>
<td>$3000 split over 5 years</td>
</tr>
<tr>
<td>12.1</td>
<td>Provide potable water to Field Study Centre by 2005</td>
<td>Rec Srv / Eng. Srv / Prop Serv</td>
<td>1</td>
<td>6000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>6000</td>
<td></td>
</tr>
<tr>
<td>13.1</td>
<td>Audit and ensure signage consistent and complies with AS 2156</td>
<td>Re Srv</td>
<td>1</td>
<td>1000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1000</td>
<td>based on estimate of 5 signs</td>
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<tr>
<td>3.2</td>
<td>Gradually close and rehabilitate all tracks not depicted in Figure 4.2. Prioritise tracks susceptible to erosion or within dieback-free areas.</td>
<td>P&amp;R Srv / FOASC</td>
<td>2</td>
<td>6,000</td>
<td>6000</td>
<td>6000</td>
<td>6000</td>
<td>24000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.4</td>
<td>Block all access points not gated with minor earthworks</td>
<td>Ranger Srv / P&amp;R Srv</td>
<td>2</td>
<td>3000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>3000</td>
<td>Estimate of 15 access points at $200 each</td>
</tr>
<tr>
<td>4.4</td>
<td>Monitor success of individual weed control sites using quadrats that are checked annually.</td>
<td>Env Srv / FOASC / consultant</td>
<td>2</td>
<td>600</td>
<td>600</td>
<td>600</td>
<td>600</td>
<td>2400</td>
<td></td>
<td>Estimate of control 2 ha per annum</td>
</tr>
<tr>
<td>6.1</td>
<td>Prepare and implement a Fire Control Management Plan for the Armadale Settlers Common using FESA guidelines that includes investigation of the mosaic burning and areas with different fire frequencies.</td>
<td>Ranger Srv / Env Srv / Bush Fire Brigade</td>
<td>2</td>
<td>4000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>4000</td>
<td></td>
</tr>
<tr>
<td>6.3</td>
<td>Undertake hazard reduction through control of grassy weeds.</td>
<td>Env Srv / P&amp;R Srv / contractor</td>
<td>2</td>
<td>5000</td>
<td>5000</td>
<td>5000</td>
<td>5000</td>
<td>20000</td>
<td></td>
<td>Estimate of 5 hectares controlled per annum</td>
</tr>
<tr>
<td>7.2</td>
<td>Train revegetation and maintenance personnel in dieback hygiene measures</td>
<td>Env Srv / P&amp;R Srv / FOASC</td>
<td>2</td>
<td>600</td>
<td>600</td>
<td>600</td>
<td>600</td>
<td>2400</td>
<td></td>
<td>Allows for training two people per year</td>
</tr>
<tr>
<td>7.4</td>
<td>Upgrade drainage along Settlers Road to prevent dieback spores infecting dieback-free area by 2005</td>
<td>Eng Srv</td>
<td>2</td>
<td>15000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>15000</td>
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<tr>
<td>11.2</td>
<td>Undertake a comprehensive safety audit of public access areas within ASC</td>
<td>Rec Srv / contractor</td>
<td>2</td>
<td></td>
<td>1500</td>
<td></td>
<td></td>
<td></td>
<td>1500</td>
<td></td>
</tr>
<tr>
<td>11.3</td>
<td>Establish signposted, named walking trails in the Common with informative signage at trail heads as indicated in Figure 6.5</td>
<td>Env Srv / P&amp;R Srv / Rec Srv / ASCMC / POASC</td>
<td>2</td>
<td></td>
<td>5000</td>
<td></td>
<td></td>
<td></td>
<td>5000</td>
<td>Estimate of 5 trail heads</td>
</tr>
<tr>
<td>11.5</td>
<td>Update and redistribute ASC brochure,</td>
<td>Rec Srv</td>
<td>2</td>
<td></td>
<td>2000</td>
<td></td>
<td></td>
<td></td>
<td>2000</td>
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<tr>
<td>13.2</td>
<td>Provide disabled access to Field Study Centre and toilet facilities to AS 1428 by 2006.</td>
<td>Eng. Srv/ Cty Dvt</td>
<td>2</td>
<td></td>
<td>12000</td>
<td></td>
<td></td>
<td></td>
<td>12000</td>
<td></td>
</tr>
<tr>
<td>13.3</td>
<td>Provide sewerage infrastructure to Field Study Centre by 2006.</td>
<td>Rec Srv / Eng. Srv / Prop Srv</td>
<td>2</td>
<td></td>
<td>15000</td>
<td></td>
<td></td>
<td></td>
<td>15000</td>
<td></td>
</tr>
<tr>
<td>7.5</td>
<td>Include information about dieback hygiene in interpretive signage and provide boot-scrub facilities at trail heads.</td>
<td>Env Srv</td>
<td>3</td>
<td></td>
<td>2500</td>
<td></td>
<td></td>
<td></td>
<td>2500</td>
<td></td>
</tr>
<tr>
<td>8.1</td>
<td>Undertake further earthworks to restore natural stream contours at the old dam site by 2007.</td>
<td>Env Srv / Eng Srv</td>
<td>3</td>
<td></td>
<td>20000</td>
<td></td>
<td></td>
<td></td>
<td>20000</td>
<td></td>
</tr>
<tr>
<td>11.6</td>
<td>Monitor visitor numbers annually</td>
<td>Rec Srv / consultant</td>
<td>3</td>
<td></td>
<td>330</td>
<td>330</td>
<td>330</td>
<td>990</td>
<td>$1000 split over 3 years</td>
<td></td>
</tr>
<tr>
<td>13.6</td>
<td>Construct information shelters at trail head indicated in Figure 6.5</td>
<td>Rec Srv / Env Srv / contractor</td>
<td>3</td>
<td></td>
<td>2700</td>
<td>2700</td>
<td>2700</td>
<td>8100</td>
<td>$8100 split over three years</td>
<td></td>
</tr>
<tr>
<td>3.5</td>
<td>Erect regulatory signs at trail heads to advise of prohibited activities by 2005</td>
<td>Env Srv / P&amp;R Srv</td>
<td>4</td>
<td></td>
<td>1000</td>
<td></td>
<td></td>
<td>1000</td>
<td>1000</td>
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<tr>
<td>3.6</td>
<td>Encourage local residents to report illegal activities through enhancing reserve custodian program with a focus on ASC by raising awareness with leaflets and website updates</td>
<td>Env Srv / BEAC / ASCMC</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
<td>1500</td>
<td>1500</td>
<td>1500</td>
<td>One quadrat per hectare &amp; 5 ha revegetated annually.</td>
</tr>
<tr>
<td>5.3a</td>
<td>Monitor the success of individual restoration projects using quadrats</td>
<td>Env Srv / FOASC / consultant</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
<td>1500</td>
<td>1500</td>
<td>3000</td>
<td>One quadrat per hectare &amp; 5 ha revegetated annually.</td>
</tr>
<tr>
<td>9.1</td>
<td>Undertake habitat supplementation such as nesting boxes and raptor platforms and monitor their use</td>
<td>FOASC</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
<td>2500</td>
<td>2500</td>
<td></td>
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<tr>
<td>13.5</td>
<td>Reopen car park on Carradine Road redesigned with reduced area to discourage antisocial behaviour.</td>
<td>Eng Srv / P&amp;R Srv</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
<td>4000</td>
<td>4000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4.3</td>
<td>Monitor success of overall weed control activities by repeating bushland condition mapping every 5 years</td>
<td>Env Srv / consultant</td>
<td>5</td>
<td></td>
<td></td>
<td></td>
<td>2000</td>
<td>2000</td>
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<tr>
<td>8.2</td>
<td>Construct culvert where track crosses stream fed by old dam spring by 2007</td>
<td>Env Srv / Eng Srv</td>
<td>5</td>
<td></td>
<td></td>
<td></td>
<td>1000</td>
<td>1000</td>
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<tr>
<td>10.2</td>
<td>Facilitate further research on the identification of cultural heritage values</td>
<td>Plan Srv / ASCMC / University</td>
<td>5</td>
<td></td>
<td></td>
<td></td>
<td>1000</td>
<td>1000</td>
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<tr>
<td>13.7</td>
<td>Construct an additional electric BBQ at the Field Study Centre complex</td>
<td>Rec Srv / P&amp;R Srv</td>
<td>5</td>
<td>2400</td>
<td>2400</td>
<td></td>
<td></td>
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<tr>
<td><strong>TOTALS</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>27,100</strong></td>
<td><strong>82,300</strong></td>
<td><strong>50,330</strong></td>
<td><strong>38,330</strong></td>
<td><strong>35,730</strong></td>
<td><strong>233,790</strong></td>
<td></td>
</tr>
<tr>
<td>Priorities relating to revegetation of poor areas</td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>5.2</td>
<td>Carry out reconstruction / revegetation in areas indicated by Figure 3.3 and in Poor and Very Poor Condition areas based on bushland condition mapping.</td>
<td>FOASC</td>
<td>3</td>
<td>166006</td>
<td>166006</td>
<td>166006</td>
<td></td>
<td></td>
<td>498020</td>
<td>Based on recommended costs section 6.5.3 of management plan</td>
</tr>
<tr>
<td>5.3b</td>
<td>Monitor the success of individual restoration projects using quadrats</td>
<td>Env Srv / FOASC / consultant</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
<td>9402</td>
<td>9402</td>
<td>18804</td>
<td>One quadrat per hectare &amp; 5 ha revegetated annually</td>
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<td><strong>TOTALS</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>27,100</strong></td>
<td><strong>82,300</strong></td>
<td><strong>216,336</strong></td>
<td><strong>213,738</strong></td>
<td><strong>211,138</strong></td>
<td><strong>750,614</strong></td>
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<td>Option</td>
<td>Costs</td>
<td>Implications for the Common</td>
<td>Other</td>
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<td>-----------------------------------------------------------------------</td>
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</tbody>
</table>
| 1. Continue the management of the Common as previously managed        | Range of $5000 - $10,000 04/05 | Range of $5000 - $10,000 05/06 | Range of $5000 - $10,000 06/07 | Range of $5000 - $10,000 07/08 | Range of $5000 - $10,000 08/09 | Range of $5000 - $10,000 09/09 | Range of $5000 - $10,000 09/09 | $25,000 to $50,000 2009 on | • Funds allocated to the Common are applied for by the Management Committee for the implementation of works. Recommendations for priority works are not achievable by the management committee.  
• Funds are inadequate to address threats to the Common, and the resource will continue to degrade.  
• If the City latter decides to establish the Common as an asset, management costs will be greater as the Common will have further degraded.  
• Less than one fifth of the management recommendations can be implemented, and doesn’t allow for the implementation of all priority one management recommendations.  
• The lack of marked tracks will continue to disappoint tourists and visitors to the Common.  
The Common and Bungendore Park are both currently managed under this system. However, Bungendore park is in better condition and has benefited from ongoing development and management, reducing ongoing management costs. |
| 2. Implementation of only high priority (priority one and two) management recommendations over the five-year period. | $27,100 04/05 | $82,300 05/06 | $24,800 06/07 | $24,800 07/08 | $24,800 08/09 | Less than $36,760 p/a 2009 on | $183,800 2009 on | • Addresses key threats to the Common in a time period where threats will minimally intensify.  
• Reduces on-going management costs after 2009.  
• Addresses threats but to a lesser extent promotes the Common. |
### Armadale Settlers Common Management Plan – Implementation Options

<table>
<thead>
<tr>
<th>Option</th>
<th>Costs 04/05</th>
<th>05/06</th>
<th>06/07</th>
<th>07/08</th>
<th>08/09</th>
<th>2009 on</th>
<th>Total 04-09 Cost</th>
<th>Implications for the Common</th>
<th>Other</th>
</tr>
</thead>
</table>
| 3. Implementation of all management recommendations except for those that relate to re-vegetation of degraded areas (5.2 and 5.3b), and regeneration of good condition areas (5.1 and 5.3a) | $17,100 | $72,300 | $40,330 | $28,330 | $25,730 | Less than $36,158 p/a | $183,790 | • Addresses key threats to the Common in a time period where threats will minimally intensify  
  • Reduces on-going management costs after 2009  
  • Does not provide for re-vegetation of degraded areas or revegetation of good condition bushland areas | Assisted regeneration of good condition bushland (5.1 and 5.3b) will in perpetuity, reduce ongoing bushland management costs. |
| 4. Implementation of all management recommendations except for 5.1, 5.2 and 5.3 (a and b), but allowing funds to attract external funding for the regeneration of good condition bushland areas. | $22,100 | $77,300 | $45,330 | $33,330 | $30,730 | Less than $41,758 p/a | $208,790 | • Allows $5,000 p/a to attract external funds for rehabilitation works. This will address edge effects of bushland degradation and further reduce management costs in relation to weeds etc. (long term).  
  • Does not provide for re-vegetation of degraded areas  
  • Addresses key threats to the Common in a sensible time period where threats will minimally intensify  
  • Reduces on-going management costs after 2009 | Whilst external funds for the management of the Common are limited, there are still opportunities for the community to attract funds for re-vegetation. Available funds for other groups may be reduced. |
### Armadale Settlers Common Management Plan – Implementation Options

<table>
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<th>Option</th>
<th>Costs</th>
<th>Implications for the Common</th>
<th>Other</th>
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<td>04/05</td>
<td>05/06</td>
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</table>
| 5. Implementation of all management recommendations except recommendation 5.2 and 5.3 | $27,100 | $82,300 | $50,330 | $38,330 | $35,730 | Less than $46,000 p/a | $233,790 | • Addresses key threats to the Common and ensures protection of good condition resources  
• Promotes ecological, social and economic values of the Common.  
• Addresses degradation of the Common by threatening processes as a priority, to minimise latter costs in management of the resource  
• Includes re-vegetation of good condition areas of the Common.  
• Reduces on-going management costs after 2009 | Allows for assisting regeneration in good condition areas (5.1).  
External funding could still be sought using this money for other works in degraded areas. |

| 6. Implementation of all management recommendations | $27,100 | $82,300 | $216,336 | $213,738 | $211,138 | Less than $150,000 p/a | $750,614 | • All threats to the Common will be addressed and the area promoted for it’s values  
• Management recommendations will be achieved and reduce future management costs if areas further degrade at the current rate. |

Note: Calculations of the management costs post 2009, are non comparable between options. This is because this figure is calculated on the assumption that the management costs will be less than that spent on-average over the first five year period, and reflects this original expenditure.
**GEOGRAPHICAL INFORMATION SYSTEM (GIS)**

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<td>DATE</td>
<td>10 August 2004</td>
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<td>REF</td>
<td>AFM</td>
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<tr>
<td>RESPONSIBLE MANAGER</td>
<td>Executive Director Corporate Services</td>
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**In Brief:**

This report presents:

→ details of a tender previously accepted by Council but for which no contract has yet been signed due to circumstances as explained in this Report,

→ options enabling contract documentation to be finalised and systems implementation to commence.

The Report recommendation is that the CEO be authorised to sign contract documentation for the supply of GIS MapInfo software at a cost, over 5 years, of $215,500.

**Tabled Items**

Nil

**Officer Interest Declaration**

Nil

**Strategic Implications**

Corporate Services – to make maximum use of available technology to improve administration, governance and service delivery.

**Legislation Implications**

Local Government Act 1995

**3.57. Tenders for providing goods or services**

(1) A local government is required to invite tenders before it enters into a contract of a prescribed kind under which another person is to supply goods or services.

(2) Regulations may make provision about tenders.

Local Government (Functions & General) Regulations 1996

**Part 4 — Tenders for providing goods or services (s.3.57)**

**Council Policy/Local Law Implications**

Council Policy ENG 5 – Tendering and Purchasing

(NB: the related Management Practice ENG 5 has recently been amended to enable purchases of computer hardware and software via preferred supplier contracts held by WALGA and the State/Commonwealth Governments, which pursuant to clauses 11(2)(b) and (e) of the Tender Regulations, are valid alternatives to calling tenders for purchases with an expected value of more than $50,000)
Budget/Financial Plan Implications
The cost of $215,500 over a 5 year period as referred to in this Report recommendation is within both the current year’s budget, ie. 2004-05 Annual Budget, and the estimates in the Fifteen Year Financial Plan.

Consultation
→ Management Executive (Manex)
→ Department of Local Government
→ City’s lawyers
→ City’s GIS Office
→ Digital Mapping Solutions

BACKGROUND
In September 2003, (3) tenders were accepted as part of the initiative to replace the City’s core computer systems, ie. Civica’s core systems (financial and property) product called Authority; Civica’s document management system called Domino.doc and Digital Mapping Solutions GIS interface product called IntraMaps.

The accepted tender from Digital Mapping Solutions (DMS) was for the supply of software enabling the display of mapping information on user PC’s at a cost of $83,000. The software product tendered and accepted is referred to as “IntraMaps” and its primary function is to act as an interface between the property textual data held in the new Authority system and the spatial/mapping data held in council’s existing geographical information system (GIS) called Arcview.

Subsequent to accepting DMS’s tender, it was established that the tendered price was predicated on running the software on a single server and that to run it on a quad server would increase the related software license costs fourfold, ie. rather than the $50,000 license fee as tendered, the license fee would be $200,000. As explained further in this report, a single server falls well short of the City’s technical requirement. Both the City’s initial tenderers had quoted for a single server. Due to the complexity of tender documents, this only became apparent when negotiations on installation commenced. Given this realization, discussions then ensued with DMS on possible alternatives the end result of which is this report. It is to be noted that the software licensing issue is not a matter that DMS acting as a distributor can influence or vary. Attempts to negotiate a more acceptable outcome with the software supplier MapInfo, have proven futile.

DETAILS OF PROPOSAL
The proposal presented for Council’s consideration and approval is as follows:
→ to enter into a contract with DMS which not only provides for the supply of the Intramaps software as tendered but also the full suite of MapInfo products at the affordable cost of $215,500 over 5 years,
This proposal not only overcomes the single/quad server licensing issue but as well and more importantly, it serves to replace the City’s existing spatial/mapping system called Arcview, which as explained later in this Report has limitations.

**COMMENT**

**Analysis**

The relevant considerations to this matter are presented hereunder.

(a) **Evaluation of the other Tender**

In September 2003 Council accepted DMS’s tender, after the tender evaluation process narrowed down the choice of tenders to two, ie. DMS and National Geographical Information Systems (NGIS). DMS was the eventual choice due to its overall higher evaluation score according to the selection criteria. The tender from NGIS has been re-examined and like the DMS tender, it too was predicated on the basis of the software running on a single server. Accordingly the cost differential to run it on a quad server is again four times the tendered cost. As such, there is no advantage to be gained by reconsidering the other tender from NGIS.

(b) **Single versus quad server issue**

A strong case based on technical specifications, functionality and industry standards can be made in favour of a quad server. However, for the purposes of this report the real difference between the two basically comes down to acceptable response times. That is, to place the software on a single server would simply not cope with either current or future user demands.

(c) **Options submitted by DMS**

Discussions with DMS have resulted in (4) options being presented, the details of which are presented at Attachment B-1 as circulated with the Agenda.

The options presented are explained in brief as follows:

**Option A** – this is the tendered option, ie. the supply of the software product IntraMaps operating on a single server with programming to provide the link between Authority and Council’s current GIS – total cost over 5 years = $127,000 – Not Recommended due to the single server platform and there being no efficient or effective capability to change mapping data. This will be essential as the evitable use of spatial/mapping functionality grows over time.

**Option B** – as per option A PLUS additional software product licenses enabling the mapping data to be changed as required – this option is still based on a single server – total cost over 5 years = $157,876. Again Not Recommended due to the single server platform and the limited future growth capabilities and functionality.
Option D – presents a complete listing of all MapInfo software products if purchased separately on an “as and when” needs basis – this option is still based on a single server – total cost over 5 years = $295,476. Again, Not Recommended due to the single server platform and the higher cost factor.

Option C - this is the recommended option on the basis that it offers an unlimited number of licenses over the full range of MapInfo products operating on any server. This option will not only satisfy today’s spatial/mapping requirements but importantly it positions the City to take full advantage of tomorrow’s requirements as the City grows – total cost over 5 years = $215,500. It is to be noted that this option will serve to replace the City’s current geographical information system called Arcview which is a desirable outcome given that the MapInfo product has in recent years in GIS circles become an industry standard. Some 11 metropolitan local governments currently use this product.

(d) Tender Regulations

The key consideration in terms of the Tender Regulations has been if there is support for option C as explained above, then given the tender as accepted, is there a requirement to re-tender given that this option differs from the original tender requirements?

Both legal and Department of Local Government advice has been sought on the matter and that advice is summarized as follows:

Whilst a new tender could be called, there are other valid options pursuant to the Tender Regulations enabling the proposed acquisition of additional DMS software products without the need to re-tender. The relevant clause (clause 11) from the Tender Regulations states:

(2) Tenders do not have to be publicly invited according to the requirements of this Part if —

(e) the goods or services are to be supplied by or obtained through the government of the State or the Commonwealth or any of its agencies, or by a local government or a regional local government;

(f) the local government has good reason to believe that, because of the unique nature of the goods or services required or for any other reason, it is unlikely that there is more than one potential supplier.

It has been confirmed that DMS hold a current preferred supplier contract with the Commonwealth Government and DMS is the sole distributor of MapInfo products in WA. Therefore Council can legitimately on (2) counts (parts (e) and (f) above) proceed to acquire the additional software from DMS without the need to re-tender.

Should Council be supportive of the following recommendation, it is proposed that the additional software be acquired under the Commonwealth Government contract and
that the standard contract document used by the Federal Government for the supply of information and telecommunication products and services (referred to as GITC version 4 – Government Information Technology and Communications framework) be the source contract document between the City and DMS.

Furthermore, to be certain that the recommendation presented in this Report complies with the Tender regulations - given the informal advice received from the Department of Local Government - written background details have been forwarded to the Department with a request to provide written confirmation of their prior verbal advice (this written confirmation is not yet to hand and hence the proviso included in the following report Recommendation).

(e) Budget/Fifteen Year Financial Plan Implications

There is provision within the current year’s budget and the Fifteen Year Financial Plan to accommodate the Option C cost of $215,500 over 5 years (the additional cost per annum works out to be $17,700 per annum which is financially affordable and manageable).

A portion of the cost – approximately $83,000 – will as originally intended, be funded from the $800,000 loan raised last financial year for the replacement of the City’s core IT systems.

The remaining cost of $135,000 can be accommodated from the Software Maintenance/Support estimates contained in the Fifteen Year Financial Plan, which quite independently of the current circumstances, were increased in anticipation of additional demands for greater GIS functionality in future years.

Options

The possible options are as follows:

Option 1 – Sign a Contract with DMS for the Tender as Accepted. This option is not recommended for the reason that:

• It would be a very short term partial solution to the City’s spatial/mapping requirements, indeed operating on a single server would by comparison to current functionality levels actually be a retrograde step.

Option 2 – Call a new tender for a new GIS. This option is not recommended for the reason that:

• It is unnecessary and would result in additional costs being incurred (the time and cost factors associated with calling tenders are not insignificant) for the same eventual outcome as presented in this Report. As well, this option has the disadvantage of not being able to interface and display the textual and spatial data
for many months. From an operational perspective, this would be a backward step given this functionality was available with the previous core systems.

**Option 3** – Sign a Contract with DMS for the tender as accepted **plus** the additional software under the Commonwealth Government held Contract. This is the **recommended option** for the reasons that:

- It provides the City a sound and industry standard GIS platform upon which to confidently move forward into the future at an affordable and manageable cost,
- It obviates the time consuming and costly aspects of re-tendering, and
- It provides a timely response to the much needed current textual/mapping functionality void which occurred as of 1\textsuperscript{st} July 2004 with the move to the Authority system and which, if not filled in the near future, will pose adverse operational issues.

Other reasons for selecting the MapInfo product as the preferred GIS platform for the City include:

- unlike Arcview, it incorporates tools enabling spatial data capabilities, ie. spatial data is a necessary function of GIS where both spatial data (location based) and non-spatial data types can be joined for easy access and information reporting (a benefit in having selected the Authority system is that all datasets are held in a manner suited to GIS capability) and the benefits associated with this particular set-up include the real-time updating of information from each desktop as data is keyed into Authority – the NGIS Arcview product is dependent upon GIS operators manually updating the spatial data each time a change is required, which is less efficient and effective.

- other benefits associated with MapInfo include:
  - ease of use for relatively unskilled users,
  - point and click operation,
  - easy access to add and customize layers of data,
  - easy installation of software across the entire organization, and
  - is fully compatible with Council’s core Authority system and indeed there are a number of WA local government sites that have already successfully integrated the (2) products.

GIS functionality has and will increasingly so, become the cornerstone for the majority of system applications in local government. This is a logical future direction given the majority of council’s responsibilities and functions relate to land use and management. Hence the imperative for the City to have a sound and proven GIS platform.
Conclusion on Tender

For the reasons outlined in this Report, it is recommended that DMS be contracted (via the Commonwealth Government held contract) to supply the City with MapInfo software products in accordance with Option C as per Attachment B-1 as circulated with the Agenda at a total cost of $215,500 over a 5 year period.

Related Issue – Cadastral Data

Finally, a related aspect for Council to note is the issue of the current cadastral data for the City not being “rectified” to the global geodetic system. Some of the City’s newer subdivisions and central city block are geodetically “correct” but those areas digitally mapped on the Department of Land Information (DLI) system, can be up to 2 metres out. While this doesn’t affect general mapping it is totally unsatisfactory for detailed mapping or overlay work on a city-wide basis.

Discussion with DLI on this long-standing issue is summarised as follows:-

→ the majority of metropolitan local governments are still affected by this problem,
→ DLI have a program for rectifying the data over time. However, the process has currently been in progress for 10 years and Armadale is not scheduled within the next 5 years of the program,
→ a number of local governments have already at their own expense, rectified their cadastral data, e.g. Melville, South Perth and Victoria Park
→ indicative estimates (worst case scenario) to rectify the City’s cadastral data are in the range of $125,000 to $150,000
→ ARA areas are being corrected by the State Government. The balance may reduce the cost for Armadale to about $80,000.
→ the practical implications of the current cadastral data include:
  • an inability to provide stakeholders with accurate information for planning and building alignments,
  • the development of spatial data layers is effectively curtailed. On the current data base, it is likely to result in current work having to be redone,
  • inaccurate alignment of land parcels when measured using global positioning system devices.

A further Report on this issue will be presented to Council in the near future.
CS42/8/04 RECOMMEND

1. That Council approves the acquisition of the full suite of MapInfo software products from Digital Mapping Solutions at a total cost of $215,500 (over 5 years) and accordingly authorizes the Chief Executive Officer to sign the related contract document, noting that the acquisition:

→ will be made pursuant to clauses 11(2)(e) and (f) of the Tender Regulations,

→ cost is within the current year’s budget and the estimates in years 2-5 of the Fifteen Year Financial Plan, and

→ is subject to the Department of Local Government providing written confirmation that, in the circumstances as explained, the proposed acquisition via clauses 11(2)(e) and (f) complies with the requirements of the Tender Regulations

2. That Council note the current state of the districts digital mapping base and seeks a further report on the updating of all of the City’s cadastral data.

Moved Cr Munn
Motion Carried (7-0)
**PUBLIC QUESTION TIME – Questions submitted for Council Meeting of 19th July 2004**

**WARD**: ALL  
**FILE REF**: MTG/7; PCY/1  
**DATE**: 10 August 2004  
**REF**: SDS  
**RESPONSIBLE MANAGER**: Chief Executive Officer

**In Brief:**
- A series of questions was received prior to the 19th July 2004 Council meeting for presentation at that meeting.
- As the author of the questions was not present at the Council meeting these were not dealt with during “Public Question Time”.
- However, following closure of the Council meeting and during an informal councillor briefing, the author of the questions, arrived in the Chamber and with the indulgence of Council, the Mayor dealt with the questions at that time.
- As the questions and response did not actually form part of the business of the meeting it was not appropriate for these to be recorded in the Minutes.
- The Mayor has requested that the questions and responses provided be placed on the public record.

**Officer Interest Declaration**
Nil

**Strategic Implications**
To foster an effective professional environment for the governance and administration of the City’s services.

**Legislation Implications**
Section 5.24 of Local Government Act 1995 and Regulation 5 of the Local Government (Administration) Regulations 1996

**Council Policy/Local Law Implications**
Policy EM-6 and relevant Procedure EM-6

**Budget/Financial Implications**
Nil

**Consultation**
Mayor

**BACKGROUND**
A series of questions was received by Council in writing for address at the Council Meeting on 19th July 2004.
The Mayor has requested that due to the unusual circumstances prevailing, the questions and answers conveyed in an informal briefing of Council following the meeting, be placed on the public record.

The matter was not dealt with at the appropriate time during the meeting as the author of the questions was not present in the Council Chamber during “Public Question Time”. Hence it could not be reported in the Minutes of that meeting.

The following is an extract from the Minutes of the Council Meeting of 19th July 2004 under the item “Public Question Time”.

The Mayor advised that Council was in receipt of several questions in writing but that the author of the questions was not present at the meeting.

The Mayor explained that:
→ Standing Orders relating to the conduct of Public Question Time require persons to be present at the meeting to personally ask their questions;
→ the questions that had been received in writing related to the proposed proceedings for the conduct of the Special Electors Meeting to be held on 22 July 2004; and
→ as the author has not attended a Council meeting for several years, he may not be aware of the 7.00 pm start time for Council Meetings and hence the reason for his absence.

The Mayor sought the permission of Council to allow consideration prior to the end of the meeting of the Suspension of Standing Orders to allow Public Question Time to be re-opened later in the meeting, in the event that the author of the written questions was in attendance.

MOVED Cr Reynolds that in the event that the author of the submitted questions should be in attendance, Council consider prior to the end of the meeting the Suspension of that part of the Standing Orders that would allow Public Question Time to be dealt with later in the meeting.

MOTION not opposed, DECLARED CARRIED (12-0)

COMMENT

Following closure of the Council Meeting the Mayor invited all councillors to remain in the Chamber for an informal briefing on the procedures to be followed at the Special Meeting of Electors to be held on Thursday 22nd July.

It was at this time that the person submitting the questions, Mr Grimwood, entered the Chamber and the Mayor took the opportunity, with Council’s indulgence, to address the series of questions put by Mr Grimwood. The questions predominantly related to clarification of procedures for the Special Electors meeting.
Following the Council meeting a copy of the Mayor’s response was forwarded to Mr Grimwood, with a copy to all Elected Members.

Due to the unusual circumstances in which these questions were dealt with, the responses were not available for public information. This is now attached for the public record. (Refer Attachment A-2 as circulated with the Agenda).

*There were concerns expressed with the aspect of security and safety of attendees at public meetings where the numbers attending reach or exceed the capacity of the venue. It was requested that the matter of protocol and layout of electors meetings be referred to the Standing Order and House Advisory Group for discussion.*

**CS43/8/04 RECOMMEND**

1. That the information be noted.

2. That the Presiding Officer take into consideration the paramount importance of the issue of the security and safety of those present at electors meetings, when modelling for appropriate procedures takes place.

Moved Cr Stewart
Motion Carried (7-0)
**LATE ITEM**
**CREATIVE COMMUNITIES ARMADALE – SUPPORT FOR GRANT APPLICATION**

**WARD**

ALL

**FILE REF:**

GRT/1

**DATE**

16 August 2004

**REF**

CA

**RESPONSIBLE MANAGER**

Chief Executive Officer

**In Brief:**

This item proposes the development of a Creative Communities Armadale Strategic Plan in partnership with the ARA. Following a presentation by the Hon. Mal Bryce, AO, a workshop was held on opportunities for the fostering of IT development within the district.

It recommends that Council:

- support the grant application to the Department of Local Government and Regional Development (Outer Metropolitan Community Fund) and,
- subject to approval of the grant application by the Department, agree to allocate $14,000 from the Economic Development Account.

**Tabled Items**

Nil

**Officer Interest Declaration**

*Nil*

**Strategic Implications**

- achieve a better quality of living for the people of our City;
- encourage community participation and responsibility;
- have in place a range of services to meet community needs;
- promote and market the City, its opportunity and potential;
- to continue the whole of government approach in the provision of infrastructure to our community;
- maintain and improve the physical infrastructure to meet the needs of the local community.

**Legislation Implications**

*Nil*

**Council Policy/Local Law Implications**

Nil

**Budget/Financial Implications**

The potential cost to the City is $14,000. The ARA has already pledged a similar amount towards this project and a grant application has been lodged with the Department of Local Government and Regional Development (Outer Metropolitan Community Fund) for $44,000.
Should the grant be successful it would be appropriate that the City’s contribution be from funds allocated to Economic Development.

**Consultation**

Armadale Redevelopment Authority.
Initial workshops with key stakeholders have been held and the proposed plan is contingent on substantial community consultation.

**BACKGROUND**

In October 2003 the Hon Mal Bryce AO, Chairman of the Industry Communications and Technology Forum, hosted a seminar in Armadale titled “the Knowledge Economy and the Creative Community”. Mr Bryce advocated that the creative community is not imposed from an external source, but is the result of a community deciding to reach out and engage rather than allowing itself to be ignored by the global knowledge economy. The seminar explored some of the key challenges faced by Armadale in the context of positioning in the knowledge economy.

As a result of the seminar and the community feedback received the Armadale Redevelopment Authority (ARA) determined to embark on a community driven Creative Communities Armadale project with the support of the City of Armadale.

On the 29th July 2004 the ARA and the City jointly agreed to organise a workshop titled Creative Communities Armadale. A Reference Group made up of the region’s key stakeholders was invited to develop the direction for Creative Communities Armadale in the context of positioning Armadale within the knowledge economy. The City was represented by the Mayor, Cr Zelones, the CEO and the Executive Director Community Services.

**DETAILS OF PROPOSAL**

The aim of Creative Communities Armadale is to extract social, economic and competitive benefit within and for the Armadale region to use ICT and the forging and fostering of social partnerships between all stakeholders as a critical component to facilitate this aim. “Creative Communities Armadale” will focus on, revitalising the economy, re-badging the Armadale region and creating an entrepreneurial spirit across all community sectors and will add value in the interlinked key component areas of:

- Communication Infrastructure (Broadband infrastructure),
- Community Capacity (ICT skills, digital literacy, education and community access),
- Enterprise Development (ICT business incubator and mentoring), and
- Sustainability Showcase (environmentally sustainable developments).

The proposal is for the preparation of a Creative Communities Armadale Strategic Plan with the aim of creating an overarching policy and implementation plan that will strategically position Armadale within the context of the knowledge economy as a vital component of the
region’s strategy for sustainability. This strategy will be checked against and underpinned by the guiding principles of:

- Sustainability
- Deliverability
- Value
- Social inclusion
- Environment

The planning process will include the region’s stakeholders and broader community, be a socially inclusive process, with a requirement to carry out scoping / audits of, the key components, facilitate sector specific Reference Groups, conduct workshops, foster social partnerships and provision a web presence to assist in delivering the strategy.

Addressing the digital divide and requirements of the community with regard to assisting the fostering and nurturing of progression towards a more knowledge driven economy will undoubtedly deliver real tangible benefits to the whole region. Benefits that are truly socially inclusive, affecting and being felt by every sector of the community and that can be measured and delivered in terms of both an enhancement of the regional economy and quality of life.

As part of the project, a detailed research, analysis and benchmarking of the current state of the region’s telecommunications infrastructure, with particular reference to broadband connectivity and digital literacy in our community, will be undertaken by the ARA.

**COMMENT**

This project represents an opportunity for the City and ARA to work together with the community to develop a community plan focussed on ICT infrastructure, community capacity, enterprise development and sustainability. The opportunity to apply for grant funding to support this project will allow for its development through the contracting of suitably qualified and experienced individuals who can research, analyse and develop a plan for the region.

It is envisaged that this project will be managed by the ARA in conjunction with the City.

**Options**

Committee can choose to recommend to Council that it:

1) not contribute to the project and to withdraw the application for grant funding;
2) await the outcome of the grant application but advise the Department and ARA of its inability to allocate funding to the project;
3) await the outcome of the grant process and, if successful, allocate the necessary supporting funding from its Economic Development (or another) account – subject to the ARA also providing funding;
4) allocate the necessary supporting funding from its Economic Development (or another) account – subject the ARA also providing funding regardless of the grant application outcome;
5) discuss with the ARA the potential implication for the project and its funding/implementation if the application is not successful.

Option three (3) is recommended.

Conclusion

It is envisaged that Creative Communities Armadale Plan Streetscape will become the key framework in which to develop and implement a regional 5 year ICT strategy in response to, and interpretation of, the Government’s direction for technology development within the State.

The strategic plan will have social inclusion and equity at its heart addressing the digital divide both within the region and as a region ensuring participation by all sectors of the community.

Social Partnerships will be forged, engagement and cooperation with government agencies will need to be achieved and in particular, innovative ways of taking ownership over enterprise development will need to be explored to ensure tailored targeted delivery of a range of extension services in the field of digital literacy/e skills development, such as workshop programs, promotions for inward investment, funding support and financial sustainability of components of the Creative Communities strategy.

The Creative Communities Reference Group at its meeting in July identified the framework and key components of the strategic plan, aligned to the general direction and areas of focus for the Armadale region. The next steps are:

- To carry out scoping/audits of the key components.
- Facilitate sector-specific Reference Groups and conduct workshops.
- Foster social partnerships.
- Provision of a web presence and community advocacy functionality to assist in delivering the strategy.
- To prepare a Draft plan for endorsement with regard to the steps above.

CS44/8/04 RECOMMEND

That Council:

a. endorse the CEO’s action in making application for a grant of $44,000 from the Department of Local Government and Regional Development (Outer Metropolitan Community Fund) for the development of a “Creative Communities Strategy”; and
b. subject to approval of the grant application by the Department, make a contribution of $14,000 (Economic Development Account) to the project to be matched by the Armadale Development Authority.

Moved Cr Clowes-Hollins
Motion Carried (7-0)
**LATE ITEM**  
**ARMADALE AQUATIC CENTRE – LENGTH OF SEASON**

WARD: All  
FILE REF: A173263/1  
DATE: 17 August 2004  
REF: JKM  
RESPONSIBLE MANAGER: Executive Director Community Services

**In Brief:**  
This matter needs urgent consideration and would normally be referred to the Community Services Committee.

The report:

- Recommends that the 2004/2005 seasonal opening date of the Aquatic Centre be brought forward to Monday, 18 October 2004 at a cost of $6,000, to be allocated from funds ($30,000) originally allocated to reserve.

**Tabled Items**
Nil

**Officer Interest Declaration**
Nil

**Strategic Implications**
To facilitate a wider range of social and cultural experiences for the City of Armadale.  
To have in place a range of services to meet community needs.

**Legislation Implications**
Nil

**Council Policy/Local Law Implications**
Nil

**Budget/Financial Implications**
The Armadale Aquatic Centre will forfeit $10,478 in revenue from cancelled Education Department swimming program bookings if the season opening date remains at 25 October 2004.  
An additional unbudgeted expenditure of $6,000.

**Consultation**
Centre Manager  
Education Department
BACKGROUND

Following consideration of the Armadale Aquatic Centre Seasonal report at the May 2004 Community Services Committee Meeting, Council resolved (C83/5/04) in part as follows:

b. endorse the investigation and report back to Committee by officers of a variation to the Aquatic season opening date and to include the seasonal closure at the end of the Easter school holidays.

After consideration of the requested report at the June 2004 Community Services Meeting, Council resolved (C104/6/04) in part as follows:

b. Approve the 2004-05 pool season at Armadale Aquatic Centre being as follows:
   - to commence on 25th October 2004 and conclude on 24th April 2005 (last date of the April school holidays), subject to weather conditions remaining favorable through until the proposed closure of the centre.

It was stated in the above report presented in June, that if the opening date was delayed by one week until October 25 (week 2 of the school term 4) it would not effect the Education Department “In term” Swimming Program as it was not due to commence until week 2.

However, information has now come forward from the Education Department that they do require the Armadale Aquatic Centre from Monday 18 October. They have stated that if the first week is not available then they will have to cancel the first series (first 2 weeks) as there is insufficient time to condense the entire lesson curriculum into one week. This in effect means that the “In term” program will not commence until Monday 1 November (second series) and a number of schools affected.

This will also adversely affect the revenue of the Aquatic Centre through the loss of 806 student bookings per day at $1.30 per student, a total of $1,047.80 per day and $10,478 for the first series (Monday, 18 October – Friday, 29 October 2004.)

The weekly operational cost of the Aquatic Centre for one week was calculated at $6,000 for the purpose of the report to the June meeting of the Community Services Committee. This operational cost was indicative of the cost of the season extension that was undertaken in April 2004. However, during the trial extension the revenue did not meet expectations and thus did not produce a sound financial outcome. The same average operational cost also applies to the weeks at the commencement of the season but in this instance it is balanced by healthy revenue from the “In term” program. During this period the “In term” program usually operates for the first eight weeks of the fourth school term and the Aquatic Centre can expect to operate at a near “break even”.

DETAILS OF PROPOSAL

It is proposed that the Armadale Aquatic Centre reverts to the original and traditional opening date of Monday, 18 October 2004 to accommodate the needs of the Education Departments “In term” Swimming Program. By accommodating the “In term” program during the weeks 1 and 2 of the fourth school term (18 –29 October) the Aquatic Centre will retain approximately $10,000 in annual revenue.

COMMENT

Analysis

If the current opening date remains as Monday 25 October, not only does the Aquatic Centre stand to forfeit $10,478 from its annual income but it may also jeopardise a sound relationship with the Education Department and local schools. The local schools are a reliable source of custom to the Aquatic Centre especially during the first weeks of the season when the weather is usually not warm enough to attract a large custom from the general public. If the Aquatic Centre was to lose this patronage, it risks not being able to attract them back the following year.

Options

1. Should Council not be supportive of the proposal outlined in this report, the following option is available:

   Retain the current length of season and commencing on Monday, 25 October 2004 which includes the April school holiday period. Council would also need to vary its revenue estimate down by $10,478.

2. Alternatively, Council may determine to commence the opening of the season on 18 October and vary the closing date by one week. Whilst this would limit the additional costs, in light of the recent decision by Council to extend the season for the school holiday period, it is not recommended.

3. The recommended option is for Council to vary the 2004/05 pool season commencement date from 25 October to 18 October and determine to increase its overall operating costs by $6,000.

Conclusion

Option 3 allows Council to revert to its traditional opening date for the season to ensure that a significant amount of revenue is not jeopardised and its relationship with both the Education Department and local community is not damaged. The $6,000 can be allocated from the $30,000 currently being set aside in reserve for future development. In the event that the financial year for the Aquatic Centre shows a better than anticipated result, the reserve fund can be made up.
CS45/8/04 RECOMMEND

1. That the 2004/05 pool season at the Armadale Aquatic Centre commence on 18 October 2004 and conclude on 24 April 2005 (last date of the April school holidays), subject to weather conditions remaining favourable through until the proposed closure of the Centre.

2. Pursuant to Section 6.8 of the Local Government Act 1995, Council agrees to amend the 2004/05 Annual Budget as follows:

   Increase
   Expenditure  
   Aquatic Centre Operations $6,000

   Decrease
   Expenditure  
   Transfer to Reserve – Future Recreation Facilities Reserve $6,000

   (If at subsequent quarterly reviews this financial year there is an estimated better than expected year end position then these monies will be reinstated in full via a budget amendment or variation.)

Moved Cr Clowes-Hollins
Motion Carried (7-0)
COUNCILLORS’ ITEMS

Cr Stewart – Kuhl Park

Cr Stewart queried as to why no works had yet been commenced in Kuhl Park following Council’s resolution that works be undertaken as soon as possible.

During discussion it became apparent that funds are not immediately available to commence this project. Both a geotechnical report and development approval are required for the necessary land transaction. The CEO suggested a further Council decision may be necessary to facilitate the objective of an early start. In this regard, Committee requested that a report clarifying the implications of advancing improvements to Kuhl Park in the near future be submitted to Council via the CEO’s Report.

Cr Zelones – Budget Community Reference Group

Cr Zelones requested that a report be submitted to the City Strategy Committee regarding the establishment of a Budget Community Reference Group. The purpose of this Group would be to gain community input to Council’s budget process and promote a better understanding of Council’s financial management of the City.

Cr Hopper - Outer Metropolitan Community Funding

Cr Hopper advised that through the Outer Metropolitan Community Funding $1 million dollars is allocated to outer suburban council areas for projects up to $50,000. Only 6 councils are eligible for this funding and there is no limit to the number of projects per area that can apply.

Cr Hopper requested that a report be submitted to Community Services Committee on the conditions of the Outer Metropolitan Community Funding and the process involved in accessing the funds.

The Executive Director Community Services advised that a memo has already been drafted to all Councillors regarding this matter and that it would be forwarded via email the next day.

Cr Hopper – Communication with Ward Councillors

Cr Hopper expressed concern at recent action taken by Council officers with regard to the installation of 25 street lights in Roleystone without any communication to the ward councillors.

It was disappointing that ward councillors were receiving complaint phone calls about the installation without any prior knowledge of the retrofit.

Considering the long history of street lighting being fitted into this area, this matter should have been brought to the ward councillors attention for liaison with the community and Council staff.

The CEO advised that staff members do generally liaise with Ward members where a matter might not otherwise come to notice via reports and information bulletins. The matter of street lighting will be investigated.
Cr Hopper put forward the following recommendation:

That the CEO direct staff to liaise with ward members when a retrofit of street lighting or other similar initiatives or programs that will impact upon a community, is considered or undertaken.

CS46/8/04 RECOMMEND

1. **Kuhl Park**

   That a report clarifying the implications of advancing improvements to Kuhl Park in the near future be submitted to Council via the CEO's Report.

2. **Budget Community Reference Group**

   That a report be submitted to the City Strategy Committee regarding the establishment of a Budget Community Reference Group.

3. **Outer Metropolitan Community Funding**

   That a report be submitted to Community Services Committee on the conditions of the Outer Metropolitan Community Funding and the process involved in accessing the funds.

4. **Communication with Ward Councillors**

   That the staff liaise with ward members when a retrofit of street lighting or other similar initiatives or programs that will impact upon a community, is considered or undertaken.

Moved Cr Hodges
Motion Carried (7-0)

**CHIEF EXECUTIVE OFFICER'S REPORT**

Nil

MEETING DECLARED CLOSED AT 8.40 PM
## CITY STRATEGY COMMITTEE

### SUMMARY OF “A” ATTACHMENTS

**17 AUGUST 2004**

<table>
<thead>
<tr>
<th>Attachment No.</th>
<th>Subject</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>A-1</td>
<td>Strategic Plan 2004-2008</td>
<td>54 – 63</td>
</tr>
<tr>
<td></td>
<td>– Draft 2 – August 2004 and Priorities List</td>
<td></td>
</tr>
</tbody>
</table>
CITY OF ARMADALE
STRATEGIC PLAN 2004 – 2008

Creating a caring and vibrant city,
rich in history, heritage and lifestyle

DRAFT 2 - AUGUST 2004
FOREWORD:

TO BE PREPARED

OUR VISION:

Our vision is for the City of Armadale to be:
- a city strong in opportunity;
- a place with the advantages of city living and the natural beauty of the bushland setting;
- a major metropolitan centre;
- a great place to raise children and where we can grow old with dignity;
- clean, green and prosperous; and
- a place where change is welcomed and managed.

Our community will be recognised for:
- a tradition of innovation, readily embracing new people and new ideas;
- a strong sense of hospitality and tolerance; and
- pride in their city.

OUR COMMITMENT TO THE FUTURE OF OUR COMMUNITY:

To create a caring and vibrant city, rich in history, heritage and lifestyle.

THE STEPS TO THE FUTURE:

The Steps to the Future for our community have been built around six areas of initiative:

1. Planning our Future and Evaluating our Progress
2. Building our Community
3. Communicating and Marketing
4. Developing our City
5. Providing Physical Infrastructure and Caring for our Natural Environment
6. Developing our Organisation
PLANNING OUR FUTURE & EVALUATING OUR PROGRESS

Scope:

To achieve the desired future for our City it is important that we develop long-term plans for all our activities, and that these plans interlink.

Within the scope of this area are the long-term plans for the economic and financial strength of the City, environmental sustainability and community development.

Aims:

Our aims are to:

- achieve a better quality of living for the people of our City;
- achieve an integrated local economy;
- enhance the qualities and benefits of our natural and built environment; and
- regularly consult, evaluate and communicate the progress in the implementation of the Strategic Plan to our community.

Ongoing Service Delivery:

The ongoing delivery of the following services and activities plays a major role in achieving our aims:

- strategic planning processes, including community consultation;
- performance evaluation processes; and
- reporting to Council and community.

Initiatives over the next 5 years:

1. Develop an overall Community Strategy for the City of Armadale, focusing on community development and fostering the distinctive identity of each community, by:
   1.1 Developing a Community Services policy framework.
   1.2 Developing Community Plans.

2. Enhance the City’s Environmental Management Strategy to protect the natural resources and ensure the long-term sustainability of the City of Armadale, by:
   2.2 Implementing the programmed environmental management actions already identified in the City.

3. Promote business development, employment and residential growth, encouraging the overall economic well being of the community, by:
   3.1 Taking an active role in the partnership with the Armadale Redevelopment Authority and key stakeholders for the long-term benefit of the City.

4. Sustain our leadership status and capability, by:
   4.1 Developing and implementing a plan for organisational development and performance.
   4.2 Refining the City’s financial strategy in order to fund and support the vision.

5. Develop and implement enhanced reporting to Council in relation to the Indicators of Success and New Initiatives in the Strategic Plan, by:
   5.1 Reporting on progress of the Strategic Plan, linked to the budget review process.
BUILDING OUR COMMUNITY

Scope:

This area plays a key role in making Armadale a special place to live. There is a strong focus on ensuring we have the required range and quality of community services and events. The scope also includes fostering community pride and involvement.

Aims:

Our aims are to:

- facilitate a wide range of social and cultural experiences;
- encourage community participation and responsibility;
- cultivate community pride and ownership of the future direction of the City;
- foster a supportive and caring community;
- have in place a range of services to meet community needs; and
- improve the overall well-being and safety of the community.

Ongoing Service Delivery:

The ongoing delivery of the following services and activities plays a major role in achieving our aims:

- Community Services and Community Development;
- Cultural Events;
- Armadale-Kelmscott Senior Citizens Centre;
- Libraries and History House;
- Recreation Services, including Aquatic Centres;
- Health Services;
- Ranger Services, including Dog and Stock Control, Parking, Fire Control, Law and Order, and Emergency Services; and
- Environmental Services, including Waste Collection, Disposal and Minimisation.

Initiatives over the next 5 years:

1. Work together with government, community and the private sector to address identified shortfalls in community services, by:
   1.1 Implementing the Community Plans for Seniors, Youth, Recreation, and People with Disabilities.
   1.2 Working with key agencies and community groups to address the specific needs of our Aboriginal community.

2. Use cultural planning and community development activities in a targeted way to enhance the sense of belonging to neighbourhoods and the City, by:
   2.1 Implementing the City’s Cultural Policy and Plan.

3. Progress initiatives to improve the quality of life in our residential neighbourhoods, by:
   3.1 Developing Place Plans and Community Plans to enhance the amenity of neighbourhoods.
   3.2 Engaging in development of the new communities at Brookdale and Forrestdale.
   3.3 Implementing the Community Safety Plan.
   3.4 Incorporating the principles of “Liveable Neighbourhoods” urban design criteria in new residential subdivisions and developments.
   3.5 Optimising the use of community buildings and facilities.

4. Enhance public environmental health outcomes, by:
   4.1 Implementing the City’s Environmental Health Plan.
   4.2 Encouraging equity of access to community health programs for all sectors of the community.
COMMUNICATING AND MARKETING

Scope:

Good communication is essential for Council and community to work together to promote the City of Armadale. Communication is also the key to the community understanding Council’s role, participating in Council activities and being aware of the services and facilities available in the community. Our style is one that embraces relationships and partnerships of mutual benefit.

This area focuses on building relationships and achieving effective marketing and communication strategies.

Aims:

Our aims are to:
- maintain dialogue with the community in order to have a clear understanding of the community’s needs and expectations;
- communicate our achievements to the community;
- promote and market the City, its opportunities and potential – locally, nationally and internationally; and
- ensure all our communication is readily understood.

Ongoing Service Delivery:

The ongoing delivery of the following services and activities plays a major role in achieving our aims:
- community consultation and communication, including via community meetings, the City’s Web site and a range of other publications;
- working with State Government and other key stakeholders to market the City of Armadale; and
- promotion of the Local Government, including via achievement of external awards.

Initiatives over the next 5 years:

1. Improve two-way communication with the local community, by:
   1.1 Developing the City’s extensive consultation processes into a policy.

2. Market the advantages of the City of Armadale as a great place to live, invest, develop new businesses, and grow existing businesses, by:
   2.1 Developing and implementing a Marketing Strategy for the City.
   2.2 Promoting the City by celebrating the major achievements of the City and the Armadale Redevelopment Authority.
   2.3 Developing key events to promote the City at a State and National level.

3. Maintain strong communication links with politicians, government agencies, industry and commercial groups, by:
   3.1 Developing and maintaining close relationships with local industry.
   3.2 Building and maintaining close relationships with major investment, commercial and development industries, including hosting targeted events and forums with State and national media coverage.
DEVELOPING OUR CITY

Scope:

Our activities in town planning and development have a significant influence on the style and character of the City of Armadale. These activities impact on our success in becoming a metropolitan centre of significance as well as on the attractiveness of the City as a home for all.

Aims:

Our aims are to:
- create an integrated metropolitan centre with a full range of services (residential, business, commercial, recreational, civic and leisure);
- sustain and maintain the distinctive character of the City based on good design principles;
- maintain the City of Armadale as a place where people can enjoy a special lifestyle; and
- balance the needs of development with sustainable economic, social and environmental objectives.

Ongoing Service Delivery:

The ongoing delivery of the following services and activities plays a major role in achieving our aims:
- Town Planning;
- Economic Development initiatives, including the “Armadale Alive” investment strategy;
- City Centre and District Centre improvement projects;
- Urban Planning and Neighbourhood Improvement Projects, including “Enquiry by Design” initiatives; and
- Planning and Building Services.

Initiatives over the next 5 years:

1. Review the City’s Town Planning Scheme and set long-term planning and development directions for the City, by:
   1.1 Finalising the City’s new District Town Planning Scheme No. 4 and its associated policies.
   1.2 Incorporating urban expansion areas within the City’s Town Planning Scheme.

2. Progress the development projects of the City's “Armadale Alive” investment strategy, by:
   2.1 Revitalising the Armadale City Centre.
   2.2 Promoting development and operation of cinemas in the CBD.
   2.3 Working with the Armadale Redevelopment Authority on planning, structure and design guidelines for:
      a) Forrestdale Business Park.
      b) Champion Lakes Recreation Park
      c) Brookdale urban area.

3. Implement the Kelmscott District Centre Strategy Plan, by:
   3.1 Developing and implementing outcomes for the Kelmscott Enquiry by Design study.
PROVIDING PHYSICAL INFRASTRUCTURE & CARING FOR OUR NATURAL ENVIRONMENT

Scope:

The way we develop, maintain and replace the physical infrastructure of our City and care for our natural environment has a major impact on our quality of life. This area includes transport, community buildings and facilities, parks and reserves, and natural resource management.

Aims:

Our aims are to:
- continue our whole of government approach in the provision of infrastructure to our community - transport, water management systems, regional facilities;
- maintain and improve the physical infrastructure to meet the needs of the local community; and
- ensure all our activities have a strong focus on sustainability, understanding the impact of our actions on future generations.

Ongoing Service Delivery:

The ongoing delivery of the following services and activities plays a major role in achieving our aims:
- Civil Construction and Maintenance;
- Parks and Reserves Development and Maintenance;
- Property Development and Maintenance;
- Plant Acquisition and Replacement;
- Supply Services;
- Mechanical Services;
- Crossovers, Street Lighting and Public Utility Reinstatements;
- Technical Services;
- Contract Administration; and
- Engineering Design.

Initiatives over the next 5 years:

1. Maintain effective liaison with other levels of government and regional bodies to ensure coordinated provision of regional infrastructure, by:

   1.1 Participating in Tonkin Highway Working Groups to ensure project completion on time and on budget.
   1.2 Participating in water resource studies and works with key stakeholders to improve efficiency and effectiveness of water conservation and drainage.
   1.3 Participating in the South East Metropolitan Regional Council (SEMRC) in relation to waste facilities and recycling.

2. Develop and implement long-term asset management programs, by:

   2.1 Incorporating and maintaining integrated “best of breed” asset management practices, scoped to City of Armadale needs, and including appropriate technologies

3. Continue to develop an integrated transport system, by:

   3.1 Developing and adopting appropriate elements of the Integrated Regional Transport Strategy in partnership with the Department of Planning & Infrastructure (DPI) and neighbouring local governments, as appropriate.
   3.2 Reviewing the footpath and cycleway strategies, linking community needs, Bikewest strategies and the City’s financial resources.
   3.3 Constructing Ranford Road and Champion Drive to provide interconnectivity with Tonkin Highway.
   3.4 Developing a comprehensive parking strategy for the CBD.
4. **Enhance townscapes and parkland to complement our natural environment and bushland reserves, by:**

4.1 Implementing townscapes, streetscape and parkland improvements by priority to enhance the distinctive character of the City.

4.2 Further developing and implementing the Tree Management Plan.

5. **Enhance and sustain our natural environment and bushland, by:**

5.1 Implementing the Natural Area Maintenance Program.

5.2 Developing a long-term capital works program to address potential threats to bushland condition.

5.3 Completing Bushland and Urban Fire Management plans as outlined in the City's State of the Environment Report.

6. **Progress new and enhanced facilities to meet community needs, by:**

6.1 Developing a process to establish needs, demands and corporate priorities to match infrastructure investment decisions to the City’s resources.

6.2 Reviewing utilisation levels of community facilities and community needs / demands.

6.3 Addressing the physical infrastructure requirements of Community Plans.

6.4 Developing an infrastructure funding strategy.

6.5 Progressing the design and construction of the new Armadale Golf Course in conjunction with the Armadale Redevelopment Authority.
DEVELOPING OUR ORGANISATION

Scope:

This area focuses on the effective management of Council resources (staff, finances and information and communications technologies), customer service, business practices and processes, and the governance activities of Council.

Aims:

Our aims are to:

- deliver high quality, professional governance, administration and asset management for the City;
- enhance our ability to work with the community to embrace and manage change;
- ensure the Council is a proactive, citizen oriented organisation;
- ensure our workplace enables staff to be innovative, confident and continue to learn; and
- maintain and improve technologies to enhance decision-making, communication and service delivery.

Ongoing Service Delivery:

The ongoing delivery of the following services and activities plays a major role in achieving our aims:

- HR Services;
- Financial Services, including Audit and Asset Management;
- Information Technology;
- Property Leases and Rentals;
- Services to Councillors; and
- Governance.

Initiatives over the next 5 years:

1. Create a working environment characterised by shared vision, creativity, teamwork and self-empowerment, by:
   1.1 Reviewing service plans and standards for all Council services, including individual team plans.
   1.2 Reviewing the corporate structure, having regard to the City’s strategic direction and service delivery plans.
   1.3 Reviewing and evaluating the physical working environment to facilitate teamwork and service delivery.
   1.4 Providing appropriate staff accommodation to delivery community service standards.
   1.5 Re-stating organisational values.

2. Develop our human resource, by:
   2.1 Developing and implementing a comprehensive Human Resource Management Plan.

3. Improve the environment for effective governance and decision-making, by:
   3.1 Developing the role of the Audit Committee.
   3.2 Continuing to review and update Council’s policies and accompanying procedures.
   3.3 Reviewing Council’s reporting structure and decision-making processes.
   3.4 Reviewing Ward boundaries and elected member representation as demanded by population changes.

4. Improve the overall financial viability of Council, by:
   4.1 Implementing financial strategies, including investment, rating and infrastructure funding.
   4.2 Developing processes to allocate costs across Council services.
   4.3 Developing improved financial management reports to support enhanced decision-making.

5. Make maximum use of technology to improve administration, governance and service delivery.
   5.1 Implementing the outcomes of the Business Process Review and introducing new corporate information systems, including staff training.
## PRIORITIES LIST

<table>
<thead>
<tr>
<th>Highest Priorities over the next 3 to 4 Years (identified at the Councillor Workshop 6(^{th}) March 2004)</th>
<th>Cross Reference to Strategic Plan Initiatives(^1)</th>
</tr>
</thead>
</table>
| 1. Maintaining relationships/partnerships with government, industry and other service providers, locally and globally. | Page 2: 3.1  
Page 3: 1.2  
Page 4: 3.1, 3.2 |
| 2. A focus on the CBD as the recreational “heart” (leisure, culture) of the City. | Page 5: 2.1, 2.2 |
| 3. Economic development, attracting new enterprises, and job creation. | Page 4: 2.1, 2.2, 2.3  
Page 5: 2.4 |
| 4. Maintaining our financial strategy. | Page 8: 4.1 |
| 5. Providing and maintaining quality infrastructure including asset management, rationalisation and refurbishment. | Page 6: 2.1 |
| 6. Staff and organisational development – skilling, keeping corporate knowledge, and accommodation. | Page 8: 2.1, 1.4 |
| 7. Parking in the CBD. | Page 6, 3.4 |
| 8. Local transport (eg CAT). | Page 6, 3.1 |
| 9. Natural resource management as core business. | Page 7, 5.1, 5.2, 5.3  
Page 3, 1.1 (Seniors Plan) |
| 10. Carrying out a study of the implications of an ageing population. | Page 3, 1.1 (Youth Plan) |
| 11. Continued / improved youth strategies. | Page 2, 2.1  
Page 4, 1.1, 2.1 |
| 12. Bringing the community together. | Page 2: 3.1  
Page 3: 1.2  
Page 4: 3.1, 3.2  
Page 3, 1.2 |
| 13. Communication and marketing at multi levels. | Page 8, 4.1 |
| 15. Positively empowering our Aboriginal community. | |
| 16. Establishing priorities and identifying those things we can’t continue to do. | |
