A meal will be served at 6:15 p.m.

PRESENT:

APOLOGIES:

OBSERVERS:

IN ATTENDANCE:

PUBLIC:

“For details of Councillor Membership on this Committee, please refer to the City’s website – www.armadale.wa.gov.au/your council/councillors.”
DISCLAIMER

The Disclaimer for protecting Councillors and staff from liability of information and advice given at Committee meetings to be read.

DECLARATION OF MEMBERS’ INTERESTS

QUESTION TIME

DEPUTATION

CONFIRMATION OF MINUTES

RECOMMEND

Minutes of the Community Services Committee Meeting held on 8 October 2013 be confirmed.

ITEMS REFERRED FROM INFORMATION BULLETIN

- Outstanding Matters & Information Items
  Report on Outstanding Matters – Community Services Committee

- Monthly / Quarterly Departmental Reports
  Community Development Report – Community Development Report October 2013
  Leisure Services Report – September 2013
  Manager Library & Heritage Services Monthly Report – September 2013
  Tourism/Events & Visitor Centre Monthly Report – September 2013
  Manager Ranger & Emergency Services Monthly Report – September 2013

- Minutes of Occasional/Advisory Committees
  ATSIAG 1 October 2013

  Information Flyers

If any of the items listed above require clarification or a report for a decision of Council, this item to be raised for discussion at this juncture.
COMMUNITY SERVICES COMMITTEE
5 NOVEMBER 2013

1. PRESENTATIONS
   1.1 COMMUNITY SERVICES

2. COMMUNITY SERVICES
   2.1 APPOINTMENT OF ELECTED MEMBERS TO OCCASIONAL ADVISORY GROUPS, REFERENCE/WORKING GROUPS AND EXTERNAL ORGANISATIONS

3. COMMUNITY PLANNING
   3.1 FORRESTDALE HUB (ALFRED AND WILLIAM SKEET RESERVES) MASTER PLANNING

4. TOURISM
   4.1 SPRING INTO ARMADALE

5. COUNCILLORS’ ITEMS
   NIL

6. EXECUTIVE DIRECTOR COMMUNITY SERVICES REPORT
   TBA

SUMMARY OF “A” ATTACHMENTS
1.1 - COMMUNITY SERVICES

Executive Director Community Services Yvonne Loveland will present an overview of Community Services.
2.1 - APPOINTMENT OF ELECTED MEMBERS TO OCCASIONAL ADVISORY GROUPS, REFERENCE/WORKING GROUPS AND EXTERNAL ORGANISATIONS

WARD: ALL

FILE No.: M/594/13

DATE: 21 October 2013

REF: YL/SG

RESPONSIBLE MANAGER: Executive Director Community Services

In Brief:
- Following the local government elections on the 19 October 2013 consideration is required to be given to the appointment of Elected Members to Occasional Advisory groups, Reference/Working Groups & External/Local Organisations for a 2 year term, ending October 2015.

Recommend:

Tabled Items
Nil

Officer Interest Declaration
Nil

Strategic Implications
4. Good Governance and Management
   High quality, professional governance and leadership together with effective administration of Council resources, are essential to the success of the City.

Legislation Implications
Assessment of legislation indicates that the following apply:

Sections 5.8, 5.9, 5.10 and 5.11 of the Local Government Act 1995
Local Government (Administration) Regulations 1996
Bushfires Act 1954

Council Policy/Local Law Implications
Assessment of Policy/Local Law indicates that the following are applicable:
City of Armadale Standing Orders
City of Armadale Code of Conduct

Budget/Financial Implications
The adoption of the recommendation contained in this report has no financial implication.
Consultation
Intra-directorate and relevant groups.

BACKGROUND
At its meeting of 21 October 2013 Council resolved that the matter of Council representation on the following Committees and Groups be referred to the Community Services Committee. (C442/10/13)

COMMENT
In addition to the formation of Council established Committees, Council also nominates representatives to occasional advisory groups, reference/working groups and external/local organisations. Council may nominate representatives to such committees/organisations by a simple majority.

Unless otherwise determined by Council, the tenure of a Councillor’s membership on a Committee or as a delegate continues until:

- the Councillor no longer holds the office by virtue of which the Councillor became a member
- the Councillor resigns from membership of the Committee
- the Committee is disbanded; or
- the next ordinary election day;

whichever happens first.

DETAILS OF PROPOSAL
Committee is requested to consider and recommend appointments from its membership to various committees and groups.

Cr Guenter Best has on his return from overseas taken the Declaration of Office and was sworn in by the Chief Executive Officer on 29th October 2013. Cr Best’s appointment to Council established Committees will need to be resolved by absolute majority at the Council meeting on 11th November, however he is now eligible for nomination to relevant advisory groups and external/local organisations.

All appointments are for a (2) year period, i.e. 2013 – 2015.

The following gives a brief explanation of each to assist Committee with nominations.

It should be noted that attendance or appointment of officers to any outside group will be at the discretion of the Chief Executive Officer.

It is preferable that delegates to these various groups are members of the Council Committee overseeing their operation. In this instance, that is the Community Services Committee.
OCCASIONAL ADVISORY GROUPS AND REFERENCE/WORKING GROUPS

Aboriginal & Torres Strait Islander Advisory Group

The purpose of the group is to be a reference group for the development of the Champion Centre and other related Indigenous Community Development issues. Its membership consists of local community indigenous residents and other government and non-government agencies linked with indigenous service provision.

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<thead>
<tr>
<th>Council/Representation Required</th>
<th>Prior Appointments</th>
<th>Meeting Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Member</td>
<td>Cr G Best</td>
<td>1st Tuesday of each month – 12.30 pm – Champion Centre</td>
</tr>
<tr>
<td>1 Deputy (optional)</td>
<td>Cr M Norman</td>
<td></td>
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</table>

Note: Current practice is that the member and deputy member be nominated from the Community Services Committee

Bushfire Advisory Committee

The Bushfire Advisory Committee is a Committee created under the Bushfires Act to advise Council on restricted, prohibited and permissible burning periods. It also advises on matters related to the prevention of bushfire. (Note: According to the Bushfires Act, Local Governments may establish an Advisory Committee, however there is no obligation to do so). Membership is made up of representatives of local volunteer bushfire brigades, the Chief Bushfire Control officer and his deputy.

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<thead>
<tr>
<th>Council/Representation Required</th>
<th>Prior Appointments</th>
<th>Meeting Details</th>
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</thead>
<tbody>
<tr>
<td>1 Delegate</td>
<td>Cr G Nixon</td>
<td>As and when required</td>
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<tr>
<td>1 Deputy</td>
<td>Cr G Best</td>
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</tbody>
</table>

Note: Historically Council representation has been elected members from this Committee and from the Jarrah and Neerigen wards because of the particular relevance to those areas.

City of Armadale Highland Reference Group

The purpose of the group is to assist with the Armadale Highland Gathering and has a membership that includes organisations that participate in the event.

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<tr>
<th>Council/Representation Required</th>
<th>Prior Appointments</th>
<th>Meeting Details</th>
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<tbody>
<tr>
<td>1 Member</td>
<td>Cr J Stewart</td>
<td>3rd Tuesday of the month – 6.00 pm (mid-year onwards) – City of Armadale</td>
</tr>
<tr>
<td>1 Deputy (optional)</td>
<td>Cr M Norman</td>
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</table>

Note: Current practice is that the member and deputy member be nominated from the Community Services Committee
Disability Advisory Team

The purpose of the team is to provide a forum on access and inclusion issues, information sharing and advocacy. It provides feedback on the City’s Access and Inclusion Plan and has membership of officers from different Directorates in addition to community members and government and non-government agencies.

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<tr>
<th>Council/Representation Required</th>
<th>Prior Appointments</th>
<th>Meeting Details</th>
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<tbody>
<tr>
<td>1 Member</td>
<td>Cr M S Northcott</td>
<td>1st Tuesday of the month at 9.00 am – City of Armadale</td>
</tr>
<tr>
<td>1 Deputy (optional)</td>
<td>Cr J Stewart</td>
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</table>

Note: Current practice is that the member and deputy member be nominated from the Community Services Committee

Positive Ageing Working Group

The purpose of the group is to provide a forum on positive ageing for the over 50’s. This includes monitoring and assisting in the implementation of the Positive Ageing Strategy; to assist with advice and support for the provision of services, activities and facilities for the older person; to assist officers to research the needs of the older persons and to promote a positive image of the older person within the City of Armadale. Issue specific working parties of the PAWG specific projects may be formed as necessary.

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<tr>
<th>Council/Representation Required</th>
<th>Prior Appointments</th>
<th>Meeting Details</th>
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<tbody>
<tr>
<td>1 Member</td>
<td>Cr R Butterfield</td>
<td>As and when required</td>
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<td>1 Deputy (optional)</td>
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</tbody>
</table>

Note: Current practice is that the member and deputy member be nominated from the Community Services Committee

History Reference Group

The purpose of the group is to provide a reference forum on a range of issues associated with the City’s historical collections; its Museums, Local Studies Library and historic precincts and any other matters related to preserving the history of the district. Its membership comprises community members and representatives from relevant organisations.

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<tr>
<th>Council/Representation Required</th>
<th>Prior Appointments</th>
<th>Meeting Details</th>
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<tbody>
<tr>
<td>1 Member</td>
<td>Cr G Nixon</td>
<td>1st Thursday, quarterly at 5.30 pm. Birtwistle Local Studies Library.</td>
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<tr>
<td>1 Deputy (optional)</td>
<td>Cr G Best</td>
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</table>

Note: Current practice is that the member and deputy member be nominated from the Community Services Committee
EXTERNAL/LOCAL ORGANISATIONS

Armadale State Emergency Service

The City provides financial support via the Emergency Services Levy.

<table>
<thead>
<tr>
<th>Council/Representation Required</th>
<th>Prior Appointments</th>
<th>Meeting Details</th>
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<tbody>
<tr>
<td>1 Delegate</td>
<td>Cr Geary</td>
<td>As and when required</td>
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</table>

Note: The Council representative is a liaison role only and is normally appointed from the Community Services Committee.

Armadale Kelmscott Mobile Meals

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<tr>
<th>Council/Representation Required</th>
<th>Prior Appointments</th>
<th>Meeting Details</th>
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<tbody>
<tr>
<td>1 Delegate</td>
<td>Cr Best</td>
<td>As and when required</td>
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</tbody>
</table>

Note: The Council representative is a liaison role only and is normally appointed from the Community Services Committee.

Connected Communities Armadale Inc. (CCAI)

The CCAI was established by the Armadale Redevelopment Authority (ARA) now the Metropolitan Redevelopment Authority (MRA), initially to enhance IT capacity, encourage up-take of IT through local business. Membership now includes the MRA, City of Armadale, the Business and Education sectors in addition to community members. Both the ARA and the City provided seed funding and CCAI now looks at:-

- Strengthening and positioning Armadale in the context of the knowledge economy;
- Enhancing the Armadale region ICT capacity;
- Improving availability and accessibility to broadband enabled infrastructure;
- Increasing community uptake of the internet, broadband and online applications;
- Assisting in the development of the local community through ICT capacity;
- Enhancing the financial self-sufficiency of the Armadale community;
- Supporting investment and reinvest in local IT initiatives, infrastructure and equitable broadband ICT access.

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<tr>
<th>Council/Representation Required</th>
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</thead>
<tbody>
<tr>
<td>1 Delegate</td>
<td>Cr G Best</td>
<td>As and when required</td>
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</table>

Note: Current practice is that the member and deputy member be nominated from the Community Services Committee.
Dale Cottages Board

<table>
<thead>
<tr>
<th>Council/Representation Required</th>
<th>Prior Appointments</th>
<th>Meeting Details</th>
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</thead>
<tbody>
<tr>
<td>1 Member</td>
<td>Cr Norman</td>
<td>To be advised.</td>
</tr>
</tbody>
</table>

Note: The Council representative is a liaison role only and is normally appointed from the Community Services Committee.

Local Emergency Management Committee

Functions
- Advise and assist the LGA in ensuring that Local Emergency Management Arrangements (LEMA) are establish for its district.
- Liaise with public authorities and other persons in the development, review and testing of LEMA; and
- Carry out other emergency management activities as directed by the District Emergency Management Committee (DEMC) or prescribed by the regulations.

The CoA is represented on the LEMC by the Mayor who, as required under the City’s Emergency Management Arrangements plan is also chair of the LEMC

- LEMC Chairperson: Mayor – City of Armadale
- Deputy Chairperson: Officer in Charge - Armadale Police
- Executive Officer: Manager Ranger & Emergency Services – City of Armadale

<table>
<thead>
<tr>
<th>Council/Representation Required</th>
<th>Prior Appointments</th>
<th>Meeting Details</th>
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</thead>
<tbody>
<tr>
<td>1 Member</td>
<td>Cr H Zelones</td>
<td>March 2014 June 2014</td>
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<td></td>
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<td>September 2014 December 2013</td>
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</tbody>
</table>

Note: The Local Emergency Plan requires the Mayor to be the Council’s representative.

South East Region Recreation Advisory Group (SERRAG)

SERRAG is a regional recreation advisory group whose membership comprises representatives from each of the Local Governments in the South East Region, the Department of Sport and Recreation, WA Sports Federation and Curtin University. The group meets quarterly to discuss recreation issues and projects of regional significance. The Leisure Services Manager and the Manager, Community Infrastructure Planning attend on behalf of the City.
Neighbourhood Watch Committee (City of Armadale)

Neighbourhood Watch is a community self-help program that aims to prevent crime and protect the safety, security and quality of life for everyone in our Community. It does this by addressing defined goals namely:

- To reduce fear of crime in our community;
- To reduce preventable crime;
- To encourage reporting of suspicious activity;
- To improve the quality of information passed on to Police;
- To improve the level of home security in the community;
- To encourage marking valuables to discourage theft;
- Assist in identifying recovered property

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<th>Meeting Details</th>
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</thead>
<tbody>
<tr>
<td>1 Delegate</td>
<td>Cr R Butterfield</td>
<td>3rd Thursday – quarterly at 4.00 pm at various venues</td>
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</table>

Note: The Council representative is a liaison role only but would normally be from the Community Services Committee.

Westfield Senior Citizens’ Management Committee

The Council representative is a liaison role only.

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<tr>
<th>Council/Representation Required</th>
<th>Prior Appointments</th>
<th>Meeting Details</th>
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</thead>
<tbody>
<tr>
<td>1 Member</td>
<td>Cr</td>
<td>To be advised.</td>
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</table>

Note: Current practice is that the delegates to this Committee are the Heron ward members.
Explanatory Notes

The following procedural notes are provided to assist Committee in making recommendation on the above appointments.

1. appointments to any of the above committees/groups would preferably (but not essentially) be restricted to members of the Community Services Committee;
2. nominations for appointment can be verbal or in writing - past practice, which has operated without problem, has been on a verbal basis,
3. in the event of no nominations being received, the matter be referred to full Council for nomination and subsequent appointment;
4. in the event of more nominations being received than positions to be filled, the options are:

   for external committees/groups
   a) conduct a ballot to determine person(s) recommended for appointment, OR
   b) refer the nominations received to Council where the appointment will be determined by ballot.

   for Council established groups
   a) consider/recommend to Council an increase in the number of positions and accordingly recommended person(s) for appointment, OR
   b) conduct a ballot to determine person(s) recommended for appointment, OR
   c) refer the nominations received to Council where the appointments will be determined by ballot.

RECOMMEND

That Council

make appointments for the period October 2013 to October 2015 as follows:

<table>
<thead>
<tr>
<th>Occasional Advisory Groups and Reference/Working Groups</th>
<th>Member/Delegate</th>
<th>Deputy</th>
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<tbody>
<tr>
<td>Aboriginal &amp; Torres Strait Islander Advisory Group</td>
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<tr>
<td>Bushfire Advisory Committee</td>
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<tr>
<td>City of Armadale Highland Reference Group</td>
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<tr>
<td>Disability Advisory Team</td>
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<tr>
<td>Positive Ageing Working Group</td>
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<tr>
<td>History Reference Group</td>
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<tr>
<td>External Organisations</td>
<td>Member/Delegate</td>
<td>Deputy</td>
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<tr>
<td>Armadale State Emergency Service</td>
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<tr>
<td>Armadale/Kelmscott Mobile Meals</td>
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<tr>
<td>Connected Communities</td>
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<td>Dale Cottages Board</td>
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<tr>
<td>Local Emergency Management Committee</td>
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<tr>
<td>South East Region Recreation Advisory Group</td>
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<tr>
<td>City of Armadale Neighbourhood Watch</td>
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<tr>
<td>Committee</td>
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<tr>
<td>Westfield Senior Citizens’ Management</td>
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**ATTACHMENTS**

There are no attachments for this report.
3.1 - FORRESTDALE HUB (ALFRED AND WILLIAM SKEET RESERVES) MASTER PLANNING

WARD : ALL

FILE No. : M/595/13

DATE : 9 August 2013

REF : GG

RESPONSIBLE MANAGER : Executive Director Community Services

In Brief:
- This report presents the Master Plan options for the “Forrestdale Hub” of the Alfred and William Skeet Reserves which have been developed during the Master Planning process, including consultation with the community, stakeholders, facility users and City officers.

Recommend
That Council approve the public advertising of the three Forrestdale Hub Master Plan concept options as attached to this report.

Tabled Items
Nil

Officer Interest Declaration
Nil

Strategic Implications
1.1 Services that support community growth and development
   1.1.1 Ensure social and cultural needs are considered in planning new residential developments

1.5 Sport, recreation and leisure opportunities that contribute to community health and wellbeing
   1.5.1 Provide and promote Council sport, recreation and leisure facilities.

2.4 Attractive and user-friendly streetscapes and open space
   2.4.2 Maintain and improve where required the quality, amenity and accessibility of open spaces.

2.6 Council buildings and facilities that meet community needs.
   2.6.2 Implement improvements to buildings, amenities and facilities as required to enhance the service to the community.

2.7 Assets and infrastructure managed over the long term to meet current and future needs.
   2.7.2 Address the infrastructure requirements of the various community plans.

Legislation Implications
Any works associated with the projects would need to be carried out in accordance with the Building Code of Australia and any other relevant legislation.

Council Policy/Local Law Implications
ENG 13 Asset Management Vision
ENG 14 Landscaping
RECN 1 Lighting on Sporting Reserves
RECN 3 Club/Community Group Application(s) for Council Support of Capital Works Projects

**Budget/Financial Implications**

Endorsement of the recommendation in this report does not have direct financial implications. Once a final consolidated Master Plan is developed and endorsed by Council the various design elements will be costed and prioritized, and then presented to council for consideration as part of the annual and long term budgeting process.

**Consultation**

1. Two community and stakeholder workshops (6 June 2013 and 21 August 2013) which were attended by:
   - Local residents
   - Forrestdale Community Kindergarten and Playgroup
   - Forrestdale Sporting Association
   - Armadale Soccer Club
   - Forrestdale Primary School
   - Friends of Forrestdale
   - WA Police (6 June 2013)
   - Forrestdale Residents Association
   - Armadale Youth Resources

2. Armadale Soccer Club (outside the above-mentioned workshops)

3. Planning Services

4. Technical Services (Property, Parks and Reserves and Engineering)

**BACKGROUND**

Master Planning for the Forrestdale ‘Hub’, that incorporates William and Alfred Skeet Reserves and the facilities on or adjacent to those reserves, is part of a more significant initiative that incorporates consideration of current and future use of community infrastructure on the major community hubs in the City's established areas. So far, Master Plans have been completed and endorsed by council for Cross Park and Springdale Park (C8/3/13), and for Rushton Park and John Dunn Reserve (C31/9/13).

This leaves projects involving Gwyn Park/Bob Blackburn Reserve (Feb - July 2014) and then studies considering Creyk Park, Karragullen Oval, Morgan Park and Frye Park. Once completed the overall Master Planning project covering these hubs will provide a sound overview of the most significant community infrastructure elements in the City’s more established areas. This information will provide Council with a City wide context when considering decisions about more significant maintenance and redevelopment initiatives relating to these hubs.

In practical terms this means a series of recommendations over the twelve hubs that prioritise short and medium term upgrade elements with more aspirational goals identified (such as the duplication of the Springdale Playing Fields) if conditions permit.

Once finalised, six individual Master Planning studies will have been completed. It is anticipated that the overall Master Planning project covering will be completed by December
Forrestdale

In 2006, the City undertook a place making project for the Forrestdale area which resulted in the Forrestdale Place Plan 2006, endorsed by the Community Services Committee at its meeting of 26 September 2006 (C55/9/06) and subsequent Council meeting of 3 October 2006 (C250/10/2006).

The aims of the Forrestdale Placemaking Project were to:

- Establish community/public arts based reference points of Forrestdale cultural expression;
- Provide community members with an opportunity to participate in the design, development and making of artistic expressions of their cultural identity;
- Provide ownership and control over the way their cultural identity and perception of place is expressed;
- Consolidate a successful community partnership between the Forrestdale Community and the City.

Following the adoption of the Forrestdale Place Plan, the following identified works were undertaken;

- The Forrestdale Hall (north facing wall) with a scenic mural depicting flora and fauna particular to the Forrestdale Lake environs. Installation in November 2008 by local artist Ian Dickenson
- Forrestdale Lake Viewing Platform, designed in collaboration with local designer/artist Rod Coleman and the Department of Environment and Conservation. The artwork includes a series of metal descriptive panels including text and images generated by the Forrestdale Primary School students and community members (installed in May 2009).
- Weld Street Pedestrian Pathway includes impressions of various human and fauna imprints invoking a procession of movement starting from the Forrestdale Hall and leading to the boardwalk situated at Forrestdale Lake. Designed by Rod Coleman and installed early 2009.

At the Council meeting held on 11 February 2013, Cr Jeff Munn referred the following matter to the Community Services Committee.

**That the matter of Forrestdale Intervention Strategy be referred to the Community Services Committee.**

At the March 2013 Community Services Committee meeting a recommendation was endorsed (C10/3/13) that Council:

**Request a report for consideration by the April 2013 Community Services Committee that outlines possible strategies, timeframes and budget implications to assist in improving the community wellbeing in Forrestdale.**
A report was prepared and presented to the April Community Services Committee meeting (C12/4/13), where the following recommendation was adopted;

That Council:

Endorse a strategy to help address anti-social behaviour and to improve community wellbeing in Forrestdale that comprises the following components;

Targeted Approach

- Interagency Collaboration
- Effective Reporting
- Direct Action by the City in instances of incompliance

Community Wide Approach

- Bringing forward the Forrestdale Community Hub Master Planning project
- Including an initial community forum in the master Planning work to link identified issues with a revitalized Forrestdale Community Hub
- Effective referrals to link ‘at risk’ young people with appropriate support organisations
- Creating more effective links with and between local organisations
- Promoting the benefits of good early childhood development
- Identifying and assisting in the development of other initiatives in collaboration with stakeholders

This report presents on the Forrestdale Community Hub Master Planning project aspect of the broader Forrestdale Community Initiatives.

An initial meeting was held with relevant Council officers to identify opportunities and constraints relating to the site. The following constraints were identified;

- Future road widening of Armadale Road
- Location of Water Corporation DN 1400 pipe along Armadale Road
- Private land ownership to west and to the south
- Forrestdale Lake environmental aspects
- Significant trees
- Location of gas services
- Easements

The following opportunities were identified for the site.

- Integration into adjacent Local Centre zoned lot
- Alternate connection via Weld, Commercial and Robinson
- Connection (path and interpretation) to Forrestdale Lake
- Relocation of skate park and tennis club on site
- Co-location of junior and senior sporting facilities
- Retention of Significant trees
- Extension to car park
- Female change rooms
A community and stakeholder workshop was held on the 6 June 2013. The purpose of the workshop was to provide a forum for the community to articulate positive aspects of the Forrestdale community as well as issues and problems occurring in the area. Participants then provided input into how various uses and activities on the Forrestdale Hub could improve the negative aspects of the area. The attendees were advised that this input would feed into themes for a second workshop that would focus on master planning design. The workshop was well attended and included about 50 participants, with a variety of age groups and community organisations represented (including WA Police). A summary of the results is provided as an attachment to this report.

The second community workshop was held on 21 August 2013 which was attended by about 30 participants. This workshop focused around master planning design elements for the site. Constraints to the site were explained and the attendees were asked to provide input into the opportunities for the master planning. The five main opportunities and themes identified at the workshop were:

- Revitalising the hub through increased community use and inviting aesthetics – including entry statement
- Connectivity and Links
- Youth and family focused facilities and activities
- Revitalisation and development of Forrestdale Hall into multi-use facility
- Access and Parking

An opportunity for additional community input was provided at the opening of the Forrestdale skate park on 13 September 2013.

The Master Plan options have been prepared from the themes and ideas emerging from the workshops whilst taking into account site constraints.

As reported to Council in September 2013 (C30/9/13) two initiatives for improvements to the Forrestdale facilities were already underway at the commencement of the Master Planning project. These initiatives are the refurbished skate park and planning for additional change rooms at the sports facility on William Skeet reserve to accommodate both male and female teams.

While the merits of both initiatives had already been identified, the Master Planning process provided an opportunity for them to be consolidated into the long term plan for the Forrestdale Community Hub. As identified earlier in this report the skate park is now operational.

The additional change rooms at the William Skeet pavilion was considered by council in another report in September 2013 (CS85/9/13) and is now the subject of a funding submission to the Department of Sport and Recreation. The outcome of that submission will be known in March 2014 and it anticipated that the change rooms will be constructed in 2014/15. Funds to complement the DSR grant are available through the Developer Contribution Plan No. 3 (DCP) that relates to the North Forrestdale development area. It is anticipated that no other funding sources will be required to complete this project.
DETAILS OF PROPOSAL

The Master Planning is to provide guidance on future development of these important community assets with the guiding principles for design being;

- Equitable access to facilities across the City for sporting and community groups
- Financial sustainability relating to operational, maintenance and renewal costs
- Optimal usage of facilities
- Multi-functional community and sporting facilities

As such, the various design options seek to achieve these principles as well as;

- Maintain and improve pedestrian and vehicle access to, and through the site.
- Improve building facilities
- Improve integration through building location and pathways, to and from the surrounding area
- Acknowledge Crime Prevention Through Environmental Design (CPTED) aspects
- Provide flexible spaces for multiple uses and activities

In summary, the draft Master Plan design concepts identify a variety of the design elements as follows;

1. Formalisation of the informal car park area with the hardstand car park area, connecting the two in an alignment that will not be affected by the future widening of Armadale Road.
2. Rationalisation of the two vehicle entry points from Armadale Road into one shared entry point. When Armadale Road is widened, the entry to the William Skeet Reserve (entry to Forrestdale Sporting Club pavilions) will be removed due to the close proximity to the roundabout intersection of Weld Street and Armadale Road (for traffic safety and deceleration distances required by Main Roads WA).
3. Option to improve traffic flow with a meandering internal access way between Alfred and William Skeet Reserves through to Commercial Road.
4. Retention of mature trees, to retain the bush aspect of the site, retain shade and animal habitat.
5. Long term rationalization of the two pavilions on Alfred Skeet Reserve into one modern facility, located towards Armadale Road or to a location that maximizes sport field viewing (e.g. existing junior football pavilion location). This could also include an option for one multi use sport and community facility, including kindergarten.
6. Expanded sports pavilion on William Skeet Reserve to provide female change rooms to maximize sport participation.
7. Location of seating around the principle competition soccer pitch.
8. New or refurbished Forrestdale Hall and kindergarten building which better addresses the Weld Street frontage, connection with Local Centre zoned lot (Lot 457 Dumsday Drive) and connection with the skate park, tennis facilities and William Skeet Reserve.
9. Improved pedestrian access and signage through to Forrestdale Lake. Whilst not located on site, the Master Plan option concepts also identify opportunity to extend the path around Forrestdale Lake, dependent on Department of Environment Regulation approval.
10. Way-finding signage on Armadale Road.
11. Expanded and landscaped skate/BMX/scooter facility. Note that further community
input following the installation of the new skate park advises that any future
development of the skate park could include more BMX elements.
12. New half-court basketball and netball (court space).
13. Opportunity for community use of open space in the south east corner of William Skeet
Reserve (e.g. community garden).
14. Entry statement (including public art).

COMMENT

ANALYSIS

The three draft Master Plan design concepts have resulted from site analysis, opportunities
and constraints analysis, CPTED analysis, landscape design and community and stakeholder
input. The three draft concepts are undergoing further detailed design analysis, mainly
regarding entry’s, car park and internal access way design. Further investigation into impacts
from services is also underway (e.g. Water Corporation main, gas pipeline). To maintain
consistency in community engagement, the draft Master Plan concepts are to be made
available for comment to the broader Armadale community through notices in local
newspapers and sign/s on site. This will allow opportunity for further community input
following which a consolidated final version of the Forrestdale Community Hub Master Plan
will be prepared and presented to council for consideration early in 2014.

OPTIONS

Council could;

1. Not approve the initiation of the public advertisement.
2. Request modification the draft Master Plan options prior to public advertisement.
3. Approve the initiation for public advertisement of the draft Master Plan concept options.

Option 3 is recommended.

CONCLUSION

The proposed draft option designs represent the culmination of discussions and workshops
with City officers, stakeholders, community and local residents. Broader City consultation
through public advertisement will provide additional opportunity for comment and input into
the draft designs prior to a final report being provided to Council. A period of four weeks is
recommended to allow maximum time for people to comment and allowing for the busy time
of year in the lead up to Christmas.
RECOMMEND

That Council:

1. Approve the public advertising for the three draft Master Plan concept options for the Forrestdale Hub (Alfred and William Skeet Reserves) by; erecting a sign/s in a prominent location on site and notice in the local newspapers for a period of four (4) weeks.

ATTACHMENTS
1. Notes from Forrestdale Community Hub Workshop 1 and 2
2. Skeet Oval Concept Designs 1+2
3. Skeet Oval Concept Designs 3
4.1 - SPRING INTO ARMADALE

**In Brief:**
- The purpose of this report is to consider an annual ‘Spring into Armadale’ campaign delivering destinational marketing, activities and economic stimulus to the City of Armadale region.
- The report recommends the endorsement of the development of an annual ‘Spring into Armadale’ campaign.

**Tabled Items**
Nil

**Officer Interest Declaration**
Nil

**Strategic Implications**
Strategic Community Plan:
1.3 Access to a wide range of cultural, arts and learning opportunities.
1.3.2 Promote and support community arts and events.
1.3.4 Promote and support initiatives that enable the community to enjoy a variety of cultural experiences.
3.1.2 Facilitate targeted economic development opportunities.
3.4.2 Promote Armadale, nationally and internationally, in partnership with State and regional tourism initiatives.
3.4.3 Market and promote the locality of the City of Armadale to residents, stakeholders and the wider West Australian community.
3.5.1 Develop and maintain relationships with local industries.

**Legislation Implications**
Nil

**Council Policy/Local Law Implications**
Nil

**Budget/Financial Implications**
The adoption of the recommendation contained in this report can be implemented within the current budget.

**Consultation**
1. Business Armadale
2. Manager Economic Development

**BACKGROUND**
In late 2010 Council endorsed the Tourism Destinational Marketing Strategy Plan (C45/12/10) and its recommendations in the understanding that its general intent was to
determine what needs to be undertaken to make the Armadale district a destination of choice from a tourism aspect and that this is different to a Visitor Servicing one.

Throughout 2012-13 as part of the implementation of strategies within the above Plan, a ‘Four Seasons’ destinational marketing campaign to highlight the seasonal activities available with the City of Armadale was produced and executed in both press and magazines. With a ‘Ticket to Armadale’ logo across the four seasons, this campaign has been extremely successful with resultant increased tourism visitor numbers throughout the Armadale region.

The ‘Spring into Armadale’ campaign has been under consideration since 2012, as one of the ongoing component of economic growth and destinational marketing for the City, with a theme of celebrating the people, produce, place and natural environment of our region.

The point of difference with this campaign will be that it will actively engage in corporate, business and tourism industry participation and activation of a highly visible annual ‘Spring into Armadale’ campaign. It will also seek to become the central hub for the collation, distribution and promotion of all significant regional events held by corporate, business and tourism industry partners throughout the campaign period.

DETAILS OF PROPOSAL

To develop, coordinate and implement an annual ‘Spring into Armadale’ campaign with a primary target focus on the local, greater Perth region and intrastate consumers. The campaign will be initially a media marketing program designed to increase consumer engagement and economic stimulus within the City of Armadale.

To develop and establish a clear and consistent ‘Spring into Armadale’ campaign theme to be used within various City of Armadale’s Greater Perth, Interstate and Interstate and Overseas marketing campaigns. The overarching campaign content will be provided at no cost to participating regional businesses, securing a regionally recognized annual campaign for our City.

To develop cooperative marketing partnerships with Business Armadale, local small businesses, regional tourism products and various industry bodies delivering a specific seasonal campaign. Each participating partner will undertake to display the ‘Spring into Armadale’ campaign theme within all of their relevant marketing collateral throughout the months of July to November annually.

To develop and coordinate an annual Calendar of Events throughout the ‘Spring into Armadale’ campaign period with all participating corporate, business and tourism industry partners facilitating unique opportunities for shared promotional exposure and subsequent economic stimulus throughout the campaign.

To provide a platform of marketing opportunities to an extensive, diverse range of business operators within the City of Armadale including such activities as:

- ‘Spring into Armadale’ regional accommodation, dining and activity focused features in domestic, intrastate and international press and publications.
- ‘Spring into Armadale’ advertising campaigns featuring events and activities supported by cooperative marketing partnerships with Business Armadale, local small businesses and regional tourism products.
- Hosting ‘Spring’ familiarisations with targeted travel, trade and media groups.
• Marketing nature based packages that will increase consumer’s engagement in such areas as day trips and short breaks, exploring the City of Armadale and surrounds.
• Undertake a digital advertising marketing campaign within such mediums as tourism websites and social media.

It is envisaged that a ‘Spring Into Armadale’ campaign could be implemented in Spring 2014.

COMMENT
ANALYSIS
The development and introduction of an annual ‘Spring into Armadale’ campaign is timely and appropriate given the City current growth and the resultant requirement to educate, connect and develop community spirit and engagement within its people, community and businesses.

Developing destination marketing partnerships with small business, corporate industries and Business Armadale will facilitate stronger regional business commitment to a shared destination marketing campaign designed to showcase Armadale in a positive manner.

The resultant ‘Spring into Armadale’ campaign will increase the City of Armadale regional economic income, business industry participation and facilitate the growth of maximum dispersal of visitors and consumers throughout our region thereby achieving an annual positive showcase of our City.

OPTIONS
Council has the option of:
1. To endorse the development of an annual ‘Spring into Armadale’ campaign as outlined in this report.
2. To seek additional information about matters raised in this report.

The preferred option is Option 1.

CONCLUSION
The ongoing promotional, social, economic and engagement aspects of an annual specific campaign for the broad community of Armadale will increase the City of Armadale regional economic income, business industry participation and encourage maximum dispersal of visitors and consumers throughout the City’s region.

An annual ‘Spring into Armadale’ campaign will provide an ongoing positive showcase of our City and region.

An annual ‘Spring into Armadale’ campaign will further demonstrate the positioning of tourism within aspects of Economic Development within Council’s business operations.
RECOMMEND

That Council:

Endorse the development of an annual ‘Spring into Armadale’ destination marketing campaign.

ATTACHMENTS
There are no attachments for this report.

COUNCILLORS’ ITEMS

Nil

EXECUTIVE DIRECTOR COMMUNITY SERVICES REPORT

TBA

MEETING DECLARED CLOSED AT _________
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Forrestdale Community Hub Workshop 1
Notes: 5th June 2013

What are the positives of the Forrestdale Community?

Small, close knit, friendly community with family feel and good spirit; Rural atmosphere yet close to the city; School, playgroup and kindergarten; Great bush environment and lake; Access to sporting facilities; Small community; Long-time residents – families have grown up together; Young families are still moving in while retaining older families; Great environment and bushland; History of the area; Close knit community; Country town feel; Everyone looks out for one another; Good sporting facilities; Good walking trails around the lake; Lake boardwalk; Close to great parks and bushland; Friendly people; Sporting clubs; New skate park; Men’s shed; Potential; Good little town; Not busy; Motor bike riding; Lots of family; Multi connections; Good neighbours; Nature reserve / lake; Sporting clubs; Small suburb – one way in and one way out; Rural atmosphere; Freeway access; Schools – primary / Kindy / playgroup; Young people; Family feel; 2 ovals; Playgroup; Kindy / 3 year old; Small community and good spirit (mostly); Active church; Supportive Council; Community willingness to maintain connectedness (majority); Central but country feel; Menshed / community garden; Rural feel – close to the city; Good school and kindergarten; Access to sporting facilities; Location; Open space – play areas; Lake – heritage – flora and fauna

Top 5 Positives: Small, close knit, friendly community with family feel and good spirit; Rural atmosphere yet close to the city; School, playgroup and kindergarten; Great bush environment and lake; Access to sporting facilities

What are some of the challenges or difficulties being experienced within the Forrestdale Community?

Police response; Public transport access; Anti-social behaviour (including vandalism, break ins and drug taking); Reckless driving / speeding / burnouts / hooning; Boredom of youth and lack of youth facilities; Motor / dirt bike usage and lack of rural area for legal riding; Unlicensed cars / motorbikes; Speeding; Lack of youth facilities; Antisocial behaviour; Lack of street lights; Motorbikes; Hooning / burnouts; Vandalism; Car break ins; Can’t get take away delivered; Buildings getting a bit old / tired; Not safe in parks for young / not much for older kids to do; Anti-social behaviour; Vandalism; Police response; Emergency services response; Youth disenchantment; Access to sporting facilities from main road; Traffic; Public transport access

Top 5 Challenges: Anti-social behaviour (including vandalism, break ins and drug taking); Reckless driving / speeding / burnouts / hooning; Boredom of youth and lack of youth facilities; Motor / dirt bike usage and lack of rural area for legal riding; Police response

What community facilities, or space, could be provided at the Skeets’ Reserves to maximise the positives and minimise the challenges?

Other sporting facilities; Good skate park for all ages; Other youth activities; Undercover BBQ area; Upgrading – making a recreation centre with a gym, volleyball, basketball, café; Safe footpaths;
More street lighting; Dirt bike space / 4WD space; Skate park; Skid pad; Mentoring / employment program; Social events / festivals; BBQ facilities; Urban orchard; Pool; Dig out lake; Change rooms; Make tracks; New “challenging” skate park; Half-court basketball; BMX track; Youth club (with wifi, movie nights, table tennis); Communication that bridges the gap i.e. mentoring, young people for young people; Police patrols; Busses on weekends; Motorbike track with hang out space; Skate park – more visible and flood lit; Bigger playground on lake parkland with exercise equipment; Multi-purpose tennis / basketball / netball / volleyball courts; Have youth soccer (-16) in Forrestdale; Youth centre / drop in / hang out / computer hub / movies; Update existing infrastructure / move public toilets; Mega indoor community recreation centre with café and pool; Different sporting facilities; Indoor sporting complex – basketball / netball / hocket / dance / gym; Facilities for the more senior residents; Youth centre – pool, darts; Skate park managed and controlled; Footpath along Forrest Road connecting the school footpath to Armadale Road

What else could be done to strengthen the Forrestdale Community?

Encouraging the youth to become involved in creating a better environment / community; President (point of contact) of Skeet; Other community activities (gatherings); Encouraging kids to go to school, get a trade or job; Youth centre; Adapting communication styles to suit youth; Friendly connection with police; Verge clean ups; Bread run; Workshops; Bonfires; Talk b4 dial; Gecko racing; Open crowd festivals; Outdoor movies; Chilly cook offs; Try to fly day; Street lighting; Fish farm; Forrestdale camel tours; Verge side gardens; Youth worker; Put community in touch with each other; Lawn bowls; Sharing facilities; Public transport; Internet coverage and phone reception; More whole; community events i.e. street BBQs; Street lighting and better quality; More foot paths; Horse and dog poo bins; Post box; Intergenerational respect – comes through working together on projects (ownership); Lake area – benches, BBQs, playground, bins, exercise equipment, drink fountain, basketball ring, water in lake; Mentoring programs; Community centre – meeting place for all to feel safe; Advertise that Forrestdale exists; Need more rural space for young; adult activities; Instead ‘hire’ trailers / bus / co-ordinator for day trips; Hire fee and responsibility for use; Buy a property near Forrest and Tonkin for expansion; Police liaison officer – mediator, mentor, neutral; Hoe-down; Clean up over-grown areas around Lake to promote safety for recreation

Other Ideas:

Link into surrounding development areas; Increased police presence and police follow up; Playground; Youth club – could meet regularly in hall; Open toilet facilities; Increase street lights and oval lighting; Skate park needs to be vandal proof, flood lit and secure; Youth disenchantment; Distance from police and emergency services; Catering to the more senior residents; Growing area; Boxing; Physical outlet program; Social values based drop in centre; Capacity building; Community festivals; Prayer; Goat racing; Skid pad; Street BBQ’s; Car mechanic workshops; Family building initiatives; Verge gardens; More footpaths; Encouraging youth to become more involved in creating a better environment
Forrestdale Community Hub Workshop
2 Notes: 21 August 2013

Approximately 30 community members attended the second Forrestdale Community Workshop and provided ideas about the community hub site.

The ideas presented expressed a strong commitment to a balanced, activated and family focused community hub. All ideas presented have been recorded and themed for clarity and ease of usable data.

Hall redevelopment and use

A main focus of the meeting was the hall, how this facility could be improved or how the space could be utilised for increased community benefit.

Revitalisation and development of Forrestdale Hall

- Extend building incorporating internal toilets and extra rooms
- Some historic value
- Hall upgrade that includes clear view, access to ovals, visible entry, new commercial kitchen, 2 child toilets, place for Kindy and storage upgrade
- Move tennis courts to extend hall

Removal of hall and replacement options

- Potential recreation site (including youth centre) on land parcel west of reserves
- All age multi-use community drop in centre with environmental design
- Environmental centre / aspect of community centre with Forrestdale Lake history and information
- Have a drop in centre for older children
- More storage space at facility
- Future local centre
- Build new multi-function facility incorporate, Forrestdale Sporting Association, new change rooms and Kindy, with new extended car park that links in with Tennis and skate area, BBQ's and potential café – leading to a more activated space
- Extend / rebuild Forrestdale Sporting Association to include enough hall space for community during the day, like Kindy, and then sports after hours, and karate /dance, to complement existing sporting organisations
- Connect car park and pavilion to address parking issues
- Add change rooms to Forrestdale Sporting Association

Suggested uses for hall or new facility
- Friday night activities: bands, dance, table tennis, gym, consoles, make the main building capable of hosting bands and comedians
- New facility to accommodate brownies, guides, scouts, cadets (also need parade ground)
- Uses of facility: Seniors use; dance; art classes; bridge; cards; pottery; indoor volleyball; crafts; church group; dance; karate
- Forrestdale football club - dart nights and Friday night activities - increase membership

**Connectivity and Links**

There was a strong community desire to see better connectivity and linkages between various green spaces, suburbs and groups.

- Walkways and green link areas for exercise
- Link trail between Forrestdale Lake and Skeet park
- Near Harrisdale Rd Bunnings and Sunshine Waters are good walk trails
- New cycleway along Nicholson Rd
- Cycle bridge over Armadale Rd
- Trail to Harrisdale High School with overpass/cycle bridge
- Install walkway to Forrestdale Lake
- Bike bridge over Armadale Rd and bike link to Harrisdale and Piara Waters
- Link to growth areas
- Make Forrestdale the hub for other communities
- Bring diversity into area

**Child and Youth focus**

Forrestdale has a strong family focus with a desire to see more opportunities for child and youth facilities and support.

- Toddler playground with fence for safety (next to main playground)
- Pram friendly
- Youth worker
- Links with schools
- Increase youth services budget
- Protect and support Kindy – fantastic mums and young children facility in our community
- Small skeet park next to Lake - playground feels unsafe and needs lighting
- Youth facilities and events
- Family friendly play areas and BBQ's and seating and picnic shelters
- New facility to accommodate brownies, guides, scouts, cadets (need parade ground)
- Climbing wall
- Bigger playground and toilet access
- Skate park to be made fully accessible like Armadale YAA
- Rollercoaster

**Requested Infrastructure**
Sports

- Better access to tennis
- More female friendly facilities
- Stands for seating during footy
- tennis club needs upgrading
- move tennis courts and extend hall
- add FSA and change rooms - have already submitted plans
- upgrade lighting for night games

Access and Parking

- Fix car park near hall / more parking
- Extending car park to join soccer and football
- Close truck short cut route from Nicholson Rd through Forrestdale
- Car park issues when Armadale Rd widening goes through
- Safety issues with the traffic drop lane
- Round about safety
- Connect car park and pavilion - parking issues
- Civil car park
- Close truck short cut route from Nicholson Rd through Forrestdale

Public Usage

- Install public toilets that are accessible
- Exercise equipment like at Frye Park
- BBQ's; potentially in area behind Fisher St
- BMX track
- skate park shelter and fully accessible
- Bigger and safer playground near toilet access
- Seating and picnic shelters near BBQ's
- Climbing wall
- Half-court basketball

Health and Safety

- Activate memorial park and toilets
- Drainage issues at skate park and tennis courts
- Deep sewerage
- Decent CCTV for capturing license plates of hoons

Other Ideas

Community Use
- Community garden
- Fruit trees

**Aesthetics**

- Mural completed
- Signage
- Street frontage (verge landscaping)
- Community garden - to link in with school and Kindy
- Entry statement returned
- Entry statement returned
- Signage to advertise facilities to community (illuminate)
- Create attractive view for road users through signage and artwork that represents the Lake and Kindy and community

**Eating options**

- Café
- McDonalds / fast food

**Outdoor Exercise and Gym**

- Exercise equipment like at Frye Park
- Outdoor training / exercise
- Co-ordinate clubs and facilities for ease of use
- Gymnasium to replace existing hall
- Gym and indoor sports
- Sporting facility, like the one next to Byford BMX
- Boxing / gym

**Police Involvement**

- Police the prohibition of trail bikes in environmental conservation areas
- Increase policing of unlicensed vehicles on roads
- Decent CCTV for capturing license plates of hoons

**Other**

- Volunteer fire fighters
- Develop a joined soccer and footy association
- Climbing wall
- Rollercoaster
- Lawn bowls
- Revitalising hub through increased community use and inviting aesthetics – including entry statement
- Connectivity and Links
- Youth and family focused facilities and activities
- Revitalisation and development of Forrestdale Hall into multi-use facility
- Access and Parking

Forrestdale Hub Main Themes

- Revitalising hub through increased community use and inviting aesthetics – including entry statement
- Connectivity and Links
- Youth and family focused facilities and activities
- Revitalisation and development of Forrestdale Hall into multi-use facility
- Access and Parking