

## Useful References

[info@dsr.wa.gov.au](mailto:info@dsr.wa.gov.au)

[www.dsr.wa.gov.au](http://www.dsr.wa.gov.au)—  
Clubs—Filing Cabinet—  
Fundraising Ideas,  
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[www.dsr.nsw.gov.au/sportsclubs/ryc\\_fund\\_ideas.asp](http://www.dsr.nsw.gov.au/sportsclubs/ryc_fund_ideas.asp)

Stier, W.F (1994)  
*Fundraising for Sport and Recreation*, Human Kinetics Publishers, Champaign, Illinois

City of Armadale  
Leisure Services  
Locked Bag 2  
Armadale WA 6992

Club Development Officer  
9399 0407

[www.armadale.wa.gov.au](http://www.armadale.wa.gov.au)

# Fundraising

When membership fees, sponsorship and grants cannot cover the costs of running your club, fundraising becomes an important activity.

## Fundraising should occur when:

- Membership fees are becoming too high.
- Other avenues of raising money are exhausted.
- The impost does not fall upon a few people.
- There is a specific purpose to the raising of additional funds e.g. a major project.
- The activity fits with the values of your club (and is legal).

Remember to acquire the appropriate permits where required .e.g. large scale raffles.

## Handy Hints

- One large scale fundraiser per season where all of the clubs energies can be directed may work for your club.
- Or; several small activities which do not impose a huge workload on members may work better.
- Focus on FUNraising and the Funds will come i.e. plan an activity which focuses upon raising club spirits and having a great time; people enjoying themselves will put their 'hands in their pockets'.
- Try to exact money from sources outside of your immediate membership i.e. visitors, opposition players and supporters.
- Money raised by the current membership should benefit the current membership—do not hoard money without a specific purpose.